



ANNUAL REPORT 2017


TOTAL CUSTOMER INTERACTION MANAGEMENT SOLUTIONS
Transform and Blend



We create an excellence
customer experience

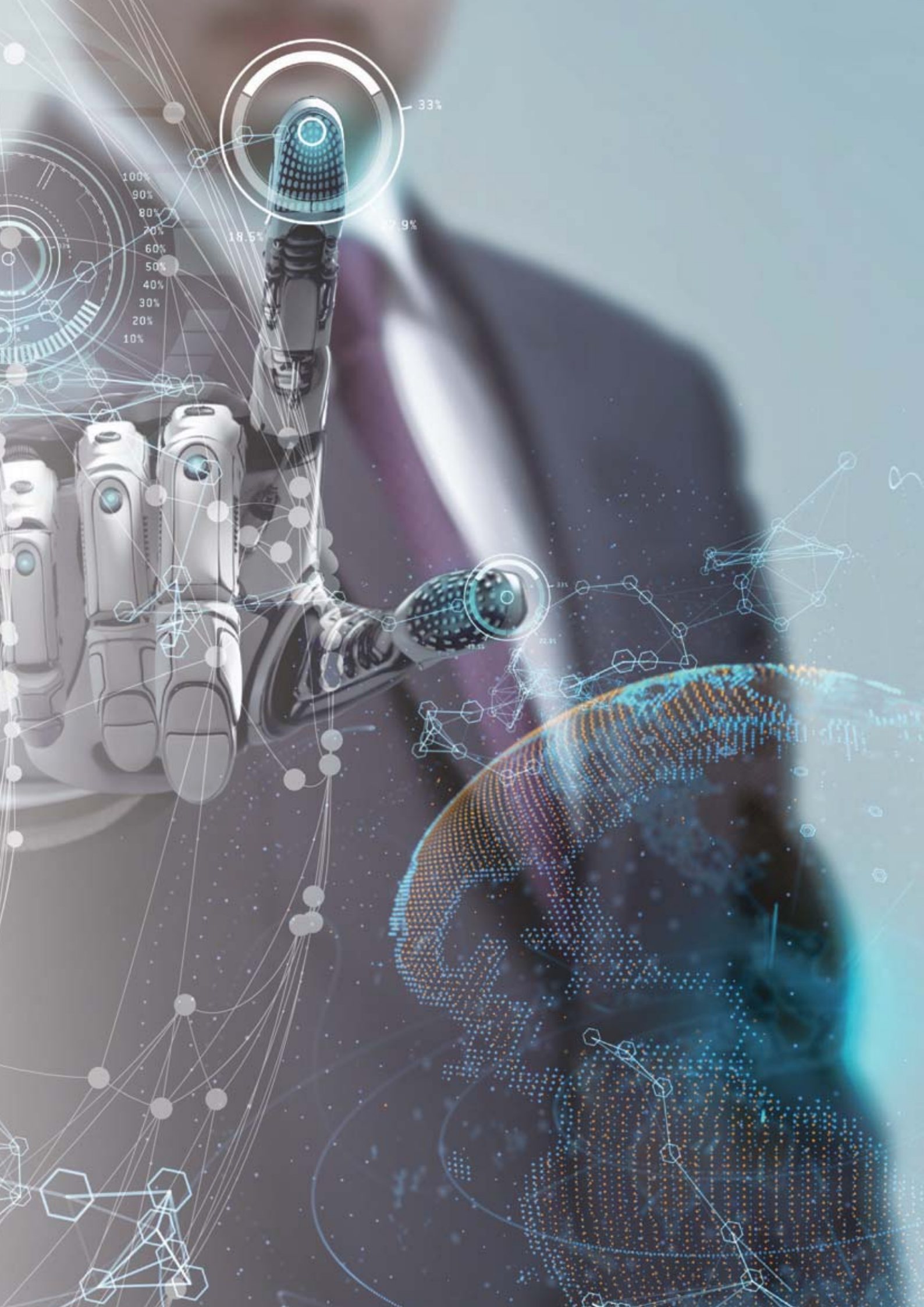
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TRANS FORM and BLEND

Success and Beyond



DIGITAL *Life* SUPPORT

Change for Chance with

CHATBOT

SOCIAL ONE

WEB ADMIN

OMNI CHANNEL

CLOUD CONTACT CENTER



Recognition **Awards**

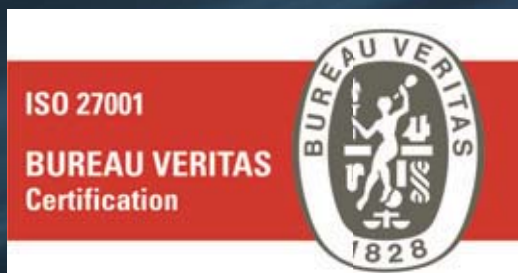


2007, 2009, 2012



F R O S T & S U L L I V A N
2013, 2014, 2015, 2016, 2017

Standard quality policy, we focus on
**Customer needs, Product development,
Information technology based on
International Standard**



Quality standard of software Development



“Our services gain
Trust worthy,
Customer satisfaction

Appreciation, Inspiration
From various industries”

14

Industries



Message from the Board of Directors

In 2017, Thailand has fully entered the age of digital. Technology and innovations have been implemented to drive the economy forward, and give rise to what is being called the “Digitalization Age Economy”. The government has issued the Thailand 4.0 policy. The visionary policy is expected to transform the current system of economy into the new economy system which will be driven by modern innovations. The aforementioned transformation will be achieved by integrating

information technology with current work processes and various services, including government agencies, resulting in increased working efficiency and enhanced level of convenience consistent with customer behavior changed. Thailand 4.0 policy is signalized that the government prioritizes and supports improving current processes by substituting current human workforce with modern equipment, machinery, software and employing these modern technologies in production line, industry, SMEs, finance, and customer services.

In addition, the government has pushed for the National e-payment strategy to improve the infrastructure of e-payment to accommodate the general public, and reduce unnecessary costs for business owners. The strategy will also lay the essential foundation for the development of economy and society in the age of digital.

During the past year, the company responded to the aforementioned policy by prioritizing the research and development of various innovative software, which is being implemented to further developing the businesses and main services of the company, resulting in continuous growth for the company. Our company is very enthusiastic in improving current business processes with modern technology, which results in enhanced efficiency, increased value for our products & services, customized service to better responding to our customer’s needs, and higher level of competitive advantage. Our company’s current efforts include providing more non-voice services in our contact center, focusing on social media services, such as web admin and social monitoring. We also develop our own chat bot program which is capable of generating immediate message response for our customers, and providing better levels of satisfaction.

Our company is certified as a company with good business innovations. We received “Top Innovative Organization” award from National Innovation Agency (Public Organization) for being the company best prepared for digitalization age business. We also received “2017 Frost & Sullivan Thailand Excellence Awards: Outsourced Contact Center Service Provider of the Year” from Frost & Sullivan consecutively for 5 years, which we take pride in as the leading contact center service provider.

Our company is committed to conducting businesses with corporate governance and social and environmental responsibility with respect to all stakeholders. We believe all of this is necessary for the steady growth and prosperity of our business.



(Mr. Vichai Srikwan)
Chairman of the Board of Directors

Report of the Executive Committee

Dear Shareholders

During the year 2017, we have witnessed the technological progress which drives the economy as a whole, and causes rapid transformations. Many sectors were encouraged to incorporate technology into their normal operations to prepare for the future and increase operation efficiency.

The Contact Center industry was also in the same conditions. Market value of Contact Center industry was stable from the past year, which was the result of cheaper innovations being incorporated into the business.

The company's overall revenue in 2017 was decreasing as a result of combination of many factors, such as increasing of the market competition both of the competitor and the pricing, some projects could not continue to extend the services. However, the Private sector's customer has continued growth, both from new customers and existing customers expanding the services. However, the Company expanded business into another province, and major investments to develop new innovations for the contact center service in order to prepare for the future.

Technological challenges could change rapidly. Even though our revenue was decreasing, we had already planned the development of new innovations and prepared to propel our personnel and workforce into the age of digitalization. We provide our employees with knowledge on Digital Service so that they can deliver quality up-to-date service efficiently in order to transform our business into Total Customer Interaction Management Solutions, as demonstrated in our development of services below:

1. Digital Solutions, such as AI, Chatbot, which could be implemented in various platforms such as Line, Facebook Messenger etc. to provide our customers with higher quality and more efficient services
2. As for Sales and Marketing, we focus on businesses with high growth rate, such as estates, retails, insurance & finance, in order to respond to the currently increasing demands in residential, consumption, finance, and health awareness.
3. Conduct test marketing for new businesses with high growth potential

The Company was not only focus on business goals, our company also constantly reminding our employees of changes to come and how to adapt, which leads to sustained development.

In 2017, our company awarded the best use of innovations to respond to customer's need and enhanced our customer service efficiency to maintain our market share and our leading position in this business, creating an opportunity for future growth in the current digital contact center business. We also prioritize our responsibility towards our society; adhere to the principle of good corporate governance which lay a strong foundation for business sustainable development.



(Mrs. Sukanya Vanichjakvong)
Chairman of Executive Committee



Vision

To be the CLMV leader in Total Customer Interaction Management Solutions by delivering world class quality service beyond clients' expectation

Mission

One To One Contacts PCL intends to be the premier leader to offering Total Customer Interaction Management Solutions which respond to customer demand with high quality of products and fully services.

We response every service requirement and continuously invent and develop the innovations to strengthen the effective all business of customer.

Business Philosophy

We provide Total Customer Interaction Management Solutions across multi-touch points to leverage customer experience.

Board of Directors



Mr. Vichai Srikwan

- Chairman of the Board of Directors
- Independent Director
- Chairman of the Nominating and Compensation Committee
- Audit Committee Member

Mr. Chaisak Angkasuwan

- Vice-Chairman of the Board of Directors
- Independent Director
- Chairman of Corporate Governance Committee
- Audit Committee Member

Dr. Rathian Srimongkol, M.D.

- Independent Director
- Chairman of the Audit Committee
- Nominating and Compensation Committee Member
- Corporate Governance Committee Member



Dr. Pairoj Boonkongchuen, M.D.

- Independent Director
- Audit Committee Member
- Nominating and Compensation Committee Member
- Corporate Governance Committee Member

Mr. Charoenrath Vilailuck

- Director
- Executive Committee Member
- Risk Management Committee Member

Mr. Watchai Vilailuck

- Director
- Executive Committee Member
- Chairman of the Risk Management Committee



Mrs. Sukanya Vanichjakvong

- Director
- Chairman of Executive Committee
- Risk Management Committee Member
- Chairman of the Sustainable Development Committee

Mr. Thananan Vilailuck

- Director
- Risk Management Committee Member

Mr. Sirichai Rasameechan

- Director
- Corporate Governance Committee Member
- Risk Management Committee Member

Mr. Pracha Phathayakorn

- Director
- Executive Committee Member
- Risk Management Committee Member

Report of the Audit Committee

The Company's Audit Committee is composed of the following independent members, who are knowledgeable in law, Finance, Accounting and management, the Audit Committee of which each member is qualified upon the determined standard qualities of audit charter has carried out the responsibilities in line with best practices guidelines for audit committee as set out by the Security and Exchange Commission. The Audit Committee members are as follows:

1. Dr. Rathian Srimongkol, M.D. is the Chairman of Audit Committee with qualifications in finance and accounting.
2. Mr. Vichai Srikwan is the Audit Committee Member.
3. Mr. Chaisak Angkasuwan is the Audit Committee Member.
4. Dr. Pairoj Boonkongchuen, M.D. is the Audit Committee Member with qualifications in finance and accounting.

In 2017, the Audit Committee had the meeting 5 times with the Top Management, external auditors as well as internal auditor to examine and discuss the relevant agenda. The Audit Committee has performed its duties and responsibilities as follows:

1. **Reviewed and discussed the quarterly financial statements and the 2017 consolidated financial statements** - the Audit Committee received the explanations of the Management and financial auditor on the financial statement to ensure the integrity of it and requirements to disclose information. The Audit Committee was substantially consistent with auditors that the details of the financial statement was significantly presented in consistence with generally accepted accounting principles and disclosure requirements at a certain point in time with regards to users of financial statement to evaluate the nature of, and shareholder with, its interests for investors.
2. **Reviewed and oversaw the performance of risk management and internal control system** - this is to promote confidence in the Company's policies, procedures to succeed in both achieving objectives and ensuring efficient and effective control mechanisms, as a result in internal audit report in 2017 as well as internal control systems assessment with respect to enterprise risk assessment and management in compliance with COSO-ERM (The Committee of Sponsoring Organizations of the Tread way Commission - Enterprise Risk Management)
3. **Reviewed the internal auditing** - the Audit Committee considered the scope of operation, roles and responsibilities, independence of the internal audit and agreed that it is suitable. In addition, the Audit Committee considered the qualification of the head of internal audit regarding education, work experience, and training, they all agree that his qualification is suitable and appointed him to manage the internal audit division, including approval of annual audit plan in compliance with the risk assessment and specific audit areas where related to key working practices.
4. **Reviewed The Audit committee charter** - the Audit Committee considered and reviewed the Audit Committee Charter to ensure critical responsibilities and effectiveness in executing those responsibilities, as well as to promote auditor independence, role and responsibilities, authority and minutes of the meeting in compliance with rules and practice of Corporate Governance concept, together in consistence with regulatory requirements from the Stock Exchange of Thailand and the Office of the Securities and Exchange Commission
5. **Considered connected transactions or any transactions that may be on conflict of interest to the Company's benefit** - this is to be in line with best practices prescribed by the Capital Market Supervisory Board and other relevant parties to ensure reasonableness and transparency into sufficient disclosures, with regards to the best interests of the Company as well as the appropriateness of fees, on an absolute basis and as compared to its peer firms.

6. **Prepared the report of the Audit Committee activity** - the Audit Committee will inform the Board of Directors the result of internal audit and also provide recommendations for improvement of operational management in determining appropriate approach to the unique circumstance, in accordance with legal and regulatory requirements from the Stock Exchange of Thailand.

7. **Selected and appointed of auditors together with audit fees for 2017** - the Audit Committee had assessed the independence, quality of the audit performance, skill, capability, audit experience and the appropriateness of remuneration in the past year.

For the fiscal year 2017, the Audit Committee has proposed to the Board of Directors. To propose to the shareholders meeting to appoint. Ms. Sarinda Hirunprasurtwutti, C.P.A. No.4799 and/or Ms. Siriwan Suratepan, C.P.A. No. 4604 and/or Mr. Wichart Lokatekrawee C.P.A. No. 4451 of EY Office Co., Ltd. To be the auditors of the Company and its subsidiaries for the year 2017. The auditor’s remuneration shall be paid to the auditors of the Company Baht 1,100,000 and Baht 260,000 respectively and paid to EY Office Limited in Cambodia amounting to 6,200 USD. The Company and subsidiaries did not pay any non-audit service fee the EY Office Co., Ltd

8. **Conducted self-assessment of the Audit Committee** - the result of the overall assessment is at “Excellent.” This was particularly noticeable how efficiently the audit committees carried out their responsibilities delegated by the Board of Directors, in line with best practices guidelines for Audit Committee.

The Audit Committee performing the responsibilities with expertise, competency, and independence has provided related recommendations on the sufficiency of disclosures in areas of common interest of interested persons.

In conclusion, the Audit Committee fulfilled its oversight responsibilities as specified in its audit committee charter, approved by the Board of Directors, and determined that the Board of Directors, Executive Committee and Management discharged their duties in matters of professional ethics and behavior and in accordance with the requirements of good corporate governance, with regards to the achievement of goals and objectives. In addition, the Company provided standard financial reporting, disclosure of sufficient information and maintained compliance with laws and regulations by adoption of internal control processes, appropriate and effective risk management, related matters disclosure, as well as corporate governance best practices, as a result of those significant progress was made in enhanced continual business environment.



(Dr. Rathian Srimongkol, M.D.)
Chairman of the Audit Committee

Report of the Risk Management Committee

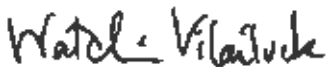
Dear Shareholders

The Board of Directors has appointed the Risk Management Committee, which comprised of a number of directors as the Committee. To perform duty and take responsibility on consideration of risk management policies and practical guidelines. The Risk Management Committee shall consider risk management plans. Preventive or corrective measures as well as monitoring results regularly to reduce risks or handle impacts from risks. The objectives are to ensure that all of main activities and business operations have effectively and extensively risk management plans in place. The Management in the group of companies are assigned to perform their works pursuant to such risk management policies and they must report to the Risk Management Committee.

In 2017, the Risk Management Committee conducted 3 meetings to carry out duties and responsibilities as assigned by the Board of Directors, and ensure the Company performed operations based on the specified risk management plans. The significant matters considered during the year were summarized below:

1. Acknowledge organization risks and important risks Business Groups in 2017 as well as to give advices and guidelines on risk management to the executives.
2. Supervise and follow up on compliance with the risk management policy and framework continually to ensure that the Company will have efficiency risk management system.
3. Review and improve risk management policy of the Company to make it in line with the business operation plan.
4. To encourage the executives and the employees on realization of the importance risk management so that the Company can achieve the set targets.

The Risk Management Committee determined to make the Company perform business operations based on governance principles and have efficient risk management plan in place which can control risks from business operations to be within the specified scope. Additionally, the Company plans to have the appropriate and adequate internal controls for its business operations as well as well-prepared plans in all matters in advance. Consequently the Company can achieve business goals as intended and efficiency



(Mr. Watchai Vilailuck)

Chairman of the Risk Management Committee

Report of the Corporate Governance Committee

Dear Shareholders,

The Company recognizes the importance of business operations in accordance with good corporate governance and business ethic management along with taking stakeholder concerns into sustainable growth of business.

The Board of Directors assigned the Corporate Governance Committee to oversee the operation of the Company and the performance of subcommittees, management and employees in compliance with the corporate governance principle accordance to Company policies and relevant regulation. It would make confidence to shareholders, investors and all stakeholders as well as create value for business sustainable.

In 2017, the Corporate Governance Committee conducted 3 meetings to follow up and discuss various corporate governance matters and reported to the Board of Directors, which could be summarized below:

- Reviewed of Corporate Governance policies, business ethics and sub-committee charter to comply with the regulations of the Stock Exchange of Thailand and the Securities and Exchange Commission as well as the international corporate governance criteria.
- Encouraged the Board of Directors to conduct self-assessment of the Board of Directors, individual director, sub-committees including General Manager assessment and Corporate Secretary assessment annually. The resolution of assessments shall be considered for further improvement.
- Reviewed the Company’s Corporate Governance Report disclosed in the annual report to comply with the regulations of the Stock Exchange of Thailand and the Securities and Exchange Commission.
- Encouraged the minority shareholders to propose the agenda and submit any enquiries for consideration in the Annual General Meeting of Shareholders to comply with the Securities and Exchange Act and the Principle of Good Corporate Governance.

The Corporate Governance Committee encouraged to continual practices of the corporate good governance principles, the Company scored “Excellence” or 5 Stars in the 2017 Corporate Governance Report and was ranked in Top Quartile of the group of companies with market capitalization of Baht 1,000-2,999 million surveyed by Thai Institute of Directors Association (IOD). The Company scored “4TIA” from the jointly survey on quality in convening the 2017 Annual General Meeting of Shareholders by Thai Investors Association and Listed Companies Association.



(Mr. Chaisak Angkasuwan)

Chairman of the Corporate Governance Committee

Report of the Nominating and Compensation Committee

Dear Shareholders,

Our company understands the value of highly capable human resources in our organization. Therefore, we put great efforts into recruiting personnel who would be able to greatly contribute to our company's interests and appoint him/her to be our director and executive, with the appropriate compensation as the amount of responsibility required for this duty.

The board of directors has appointed nominating and compensation committee which consists entirely of independent director. The committee will take on the responsibility of selecting and recruiting the qualified personnel with knowledge and abilities which will contribute to the company's interests and appoint him/her as a director and executive.

The committee will also make compensation policies, determine payment criteria, and make other benefits plans for the board of directors, executive and other employees. The process will be fair and transparent and will be in accordance with our company's annual performance and the current state of economy.

In 2017, Nominating and Compensation committee has held 3 meetings to discuss various matters, during which the committee has continuously presented its reported along with its comments to the board of directors. Some key points being discussed are as follows:

- Recruited and nominated qualified personnel to take place the vacant position in the board of directors and replace members who have retired by rotate. The members who has any conflict of interests will not participate in the meeting, and will be refrained from voting
- Considered the appropriate compensation for the committee and sub-committee, in accordance with the amount of responsibility required and comparable to others in the same industry
- Considered the criteria for salary increase and annual bonus to keep the amount reasonably fair in accordance with the company's annual performance.
- Conducted self-assessment of the Nominating and Compensation Committee for 2017 and submit the results to the board of directors meeting to improve its efficiency in the future

The Committee regularly submitted the Nominating and Compensation meeting reports to the Board of Directors. During the year, the Nominating and Compensation Committee performed the responsibilities with integrity, thoroughness, completion, independence, and conciseness to be at the acceptable level as the international standard with respect to the best interest of all shareholders and stakeholders in the extent of corporate governance practices defined by the Stock Exchange of Thailand.



(Mr. Vichai Srikwan)

Chairman of the Nominating and Compensation Committee

Report of the Sustainable Development Committee

Dear Shareholders

Our company understands the importance of operating our business while also being responsible towards our society and environment, which is crucial the sustained growth of our business. The Board of Directors has appointed Sustainability Development Committee has responsibility to set policies, direction and taking appropriate actions pertaining to our company's responsibility towards our society and environment. This committee will also monitor the progress, evaluate the results, and submit the report to the board.

Sustainability Development Committee has make policies of development for sustainability as a guideline of conduct which directors, executive and staff adhere to. The company operates on principles of good governance, and responsibility for society and environment with all stakeholders. We will also build a corporate culture where our every single employee has personal conviction in both normal business operation, and committed to being responsible for both society and environment

Our company realizes the important of being a part of social responsibility. We have organized many activities which were beneficial for society. In 2017, we collaborated with the listed company in MAI to organize an event to **support 13,000 cancer patients**. The main objectives of the event are to provide knowledge to cancer patients on how to deal with cancer, plan treatment courses for higher survival rate, and encourage them to continue their fight with cancer more effectively through "Survivor Planner". We will begin with patients in 5 public hospitals, and continue our operations in every major hospital throughout 2018. We also set up a **Life & Share website** to accept funding from those who want to donate to hospitals with shortage issues so that these hospitals can procure additional medical equipment. The donors can donate, make payments, and verify donation details on the Life& share website. The process is as simple as online shopping, which makes giving back to society a very convenient process and medical equipment will be eventually acquired according to the donor's wish.

The committee believes that the aforementioned projects are the crucial step in taking responsibility towards the society, and building good conscience to the employees and all stakeholders so that they will be inclined to keep giving back to the society in the future.



(Mrs. Sukanya Vanichjakvong)
Chairman of Sustainable Development Committee

Corporate Social Responsibility Report

Policy and overall

One To One Contacts Plc. conducts business by considering on responsibility to society and environment as well as good corporate governance for the sustainable growth of both the Company's business and society. Apart from CSR after process, which is done continuously in form of various projects to promote innovation, charity events and donations, the Company concretes more action by setting up working group on social and environmental responsibility for sustainability of the business. The Board of Directors' Meeting approved to establish the Sustainable Development Committee (SD Committee). The quorum consists of director, management and/or any qualified candidates to concretely define policies, action plan in order to comply with the Company's business operation in term of economy, society and environment, and to encourage and support the Company's sustainable development activities including regulate, review, follow the operational progress and evaluate the effectiveness of sustainable development policy implementation and report the Company's sustainable development operation to the Board of Directors. In addition, the Board of Directors' approved SD policies to guideline of the Board of Directors, executives and employees as follows:

Sustainable Development Policies

1. To conduct business based on good governance principle as well as social and environmental responsibility along with all issues which related to sustainable development by primarily taking into consideration benefits of all stakeholders;
2. To build up corporate culture that can encourage all employees to have conscious mind while performing duties and also to have volunteer spirit which is willing to devote efforts and personal time for benefits of communities as a whole;
3. To promote and educate the employees at all levels on social, environmental and sustainable development awareness to serve as guidelines on social, environmental and sustainable development conservation and development throughout the organization;
4. To encourage on creation of social, environmental and sustainable development projects or activities.

The Company conducts business based on good governance principle and recognizes the importance of all stakeholders. The Company has considered and prioritized stakeholders as well as provided appropriate strategies for sustainable development of business as follows:

Stakeholder	Policies and Strategies
1. Customer	Provide trendy, high-quality, reasonable price of product and service to meet the customers' diversity of needs as well as strengthen and maintain the good relationship between customers and the Company.
2. Employee	Respect for the individual privacy, provide fairly employment, develop the employees' skills and capability, provide both in-house and external training and educating course for more capability of employees, be aware of occupational safety and health of employee and also provide the appropriate compensation.
3. Trade partner	Systematically provide goods and services with the highest standard based on trading condition, contract and business ethics.
4. Shareholder	Operate all business affairs according to the principles of good Corporate Governance and Equitable Treatment for the highest benefits of every shareholder.
5. Creditors	Strictly follow to the agreements or any specific conditions
6. Society as a whole and communities	Give support to society and community in all activities, strengthen good relationship and give corporation for community sustainable development and concrete basis, to cultivate consciousness to the Company's employees on responsibility to the society, community and environment via media and internal activities continually.
7. Environment	Operate the business by considering on environmental conservation and security standard, support environment activities and conservation campaign as well as provide knowledge and training to the employees regarding environmental conservation.
8. Counterpart/Competitor	Conduct all business affairs under just rules and competitions, support free trading.

Details of policies for all stakeholders and implement of policies in the previous year were disclosed in the section “Corporate Governance” under the topic “Business Ethics”.

The Company prioritizes stakeholders in order to allocate resources according to the defined priority of associated operations at the highest efficiency and effectiveness for sustainable growth of business. Stakeholders that are directly affected by the Company’s operation are customers and employees. Therefore, the Company has set vision and mission to represent the Company’s focus on customers by providing trendy, high-quality, reasonable price of products and services and select the integrated innovative products and services to meet the customers’ needs as normal operation of the Company as follows:

Vision

To be the CLMV leader in Total Customer Interaction Management Solutions by delivering world class quality service beyond clients’ expectation

Mission

One To One Contacts PCL intends to be the premier leader to offering Total Customer Interaction Management Solutions which respond to customer demand in all dimensions with high quality of products and fully services. We response every service requirement and continuously invent and develop the innovations to strengthen the effective all business of customer.

Employees are key stakeholders, the Company always realizes that our employees are valuable asset and they are the success factor to accomplish the business goal. The Company provides fairly employment, develops the employees’ skills and capability more capability and efficiency of employees. This includes educating and training courses related to corporate social responsibility and anti-corruption. Details were shown in “5. Fair Labor Practices”, as well as setting up the policy on Human Management and Development as shown on the section of “Management Structure” under the topic “Human Management and Development Policy”.

Progress and Reporting

The Company conducts business in compliance with the SD Policies and taking into account with all stakeholders. The policies regarding treatments to all stakeholders are stipulated in the Company’s Business Ethics. Details are disclosed in the section “Corporate Governance” under topic of “Business Ethics” and posted on the Company’s website at www.onetoonecontacts.com. The CSR policies comprise 9 operating principles of conduct as follows:

1. Organization Governance
2. Fair Operating Practices
3. Anti-Corruption
4. Respect of Fundamental Human Rights
5. Fair Labor Practices
6. Consumer Responsibility
7. Contribution to the Community and Society
8. Environmental Conservation
9. Innovation and Publication of Innovation from Social Responsibility

Progress of the above 9 operating principles of conduct was as follows:

1. Organization Governance

Promote and make good governance principle become corporate culture, adhere to responsibilities for all stakeholders with transparency and auditability.

The Company realized on the importance of the good Corporate Governance which will be the fundamental factor for improving standard of business operation to create more transparency, competitiveness and strengthen the confidence of all shareholders, investors and other related parties. Thus written Corporate Governance Policy and Business Ethics, which complied with the Corporate Governance Principles of the Stock Exchange of Thailand (“SET”), have been provided for practices of directors, managements and employees of the Company. The Company has the Corporate Secretary Division which is the compliance unit to supervise and oversee the operations of the Company, the directors and the managements to ensure that they have been correctly complied with the regulations of the SET, the Securities and Exchange Commission (“SEC”) and the Public Company Limited Act including other relevant laws. More details on Corporate Governance initiatives undertaken by the Company in 2017 were shown in “Corporate Governance”. Due to the continual monitor and development of the Company’s Corporate Governance Practices, in 2017, the Company scored “Excellent” or “5 Stars”, and was ranked in Top Quartile of the group of companies with market capitalization of more than Baht 1,000-2,999 million surveyed by Thai Institute of Directors Association (IOD). In addition, the Company scored “4TIA” or “Excellence” from the survey on quality in convening the 2017 Annual General Meeting of Shareholders by Thai Investors Association.

2. Fair Operating Practices

Determine to operate business with fairness and with ethical behavior, observe the laws and respect all social rules.

The Company conducted business and managed work ethically. The Board of Directors has provided the business ethics manual for the Company’s directors, managements and employees to adhere as their practical guidelines on integrity, honesty, standardization, quality, moral and fairness. It also covers the administration of all stakeholder groups, i.e. shareholder, employee, customer, competitor, business partner, creditor including society and the environment. The practical guidelines which include the rights and benefits entitled to all stakeholders have also been specified in the business ethics for the directors, managements and employees. Such Business Ethics has been posted in the Company’s website (www.onetoonecontacts.com). Moreover, the Board of Directors also assigns the Corporate Governance Committee to oversee the directors, the managements and the employees to ensure that they strictly adhere to this principle. For more details, please see in the section “Corporate Governance” under the topic of “Business Ethics”.

3. Anti-Corruption

Define the anti-corruption policies into the Company’s Code of Business Ethics Manual

The Company recognizes the importance and anti-corruption in all aspects. The Corporate Governance Committee’s Meeting reviewed anti-corruption policies continually and proposed to the Board of Directors’ Meeting to approve the practical. The Company was revising policy, practical and relate framework of Anti-Corruption for preparation to participate with Collective Action Coalition (CAC) in the future. The Company will further consider the suitability and availability to join CAC. The anti-corruption policy in conformity with the Sustainable Development Roadmap for the listed companies by the SEC. The amendment polices were covered the following issues:

- Political neutrality and political assistance
- Donation for charity and support fund
- Receiving and giving present, property or other benefits policies

Furthermore, General Operating Guidelines were as follows:

- The process of risk assessment and risk management
- Protection
- Training and Communication
- Reporting Channels
- Regulatory and monitoring of the implementation of the policy

The result of the implementation of such policies in 2017, there was no corruption to be found. There may be some employees who don't behave according to our regulations but we have appropriately disciplined those employees and reminded them to strictly follow the regulations. As for the directors and managements, there were no corruptions or any wrongdoings to be found, no disgraceful resignations as a result of corporate governance issues, and no cases where the company is damaged because of any misconducts from their duties.

Moreover, the Company strictly adheres to Anti Corruption issue and sent our staff to visit Anti Corruption Museum by National Anti-Corruption Commission.

The Company disclosed the policy in the Company's Business Ethics manual and posted on website at www.onetooncontacts.com for all employees to adhere. Details of Anti-Corruption policy, Guidelines to perform of anti-corruption and the result of the implementation of such policies and training course regarding protection and prevention of corruption were disclosed in the section "Anti-Corruption".

4. **Respect of Fundamental Human Rights**

Put emphasis on fundamental human rights, promote and respect rights, freedom and equality. Do not support discrimination based on gender and social status and strongly prohibit child labor/forced labor.

The Company adheres to human rights principle as a mutual operating principle. All employees shall not undertake any action or shall by no means support any action to violate any human rights. On the contrary, the Company shall create the knowledge-based-organization on human rights as well as cultivate consciousness to the Company's employees to make them adhere to and follow. The policy on non-human right violation has been stated in the business ethics manual as follows:

- Personal right and freedom:
 - The Company has policies that employee's personal information is the secret and shall not be sent or disseminated to unauthorized parties;
 - Disclosure or transfer of personal information only upon the owner's consent;
 - The human has right and freedom so long as not violate the right and freedom of others.
- Equal treatment:
 - All employees shall be treated equally and there shall not be and discrimination against race, nationality, language, religion, gender, age and education;
 - The employees shall value and respect each other and shall behave oneself appropriated with his/her duty pursuant to the regulations of the Company and the tradition and shall not damage the Company's image;
 - The Company allows the employees to express their potentials fully and shall fix appropriated remuneration pursuant to the Company's regulations and also provide opportunity to the employees to further their education both in university level as well as short term and long term training course;
 - Deliberation related to hiring and judgment of performance should be accurate and fair;
 - When performing the work, avoid expressing opinions that have to do with differences of physical and mind, race, nationality, language, religion, gender, age, education, or any other attribute likely to cause conflict;
 - Contribute to making the work environment free of oppression and injustice;
 - The employee shows respect and tolerance for each other's opinions.

5. Fair Labor Practices

Create safety and healthy workplace, implement the employment conditions which are appropriated with fundamental labor laws as well as enhance skills of personnel on continued basis so that they can have better quality of life.

The Company always realizes that all employees are the most valuable assets of the Company and they are the successful factors in making the Company achieve its objectives. The Company must respect and obey the laws and ethics in order to establish justice, stability and peace in the society. Therefore, the Company takes good care of and equally treats them with regards to the opportunity, compensation, appointment, transfer including fair and appropriated welfares in various aspects as follows:

1. Respect for the right to work pursuant to the fundamental human right principles. Details are provided under “Corporate Governance” in the topic of “Business Ethics” in the item of “Non-violation of human rights policy”.
2. Specify to have “Compensation & Benefit Policy” regarding to employee motivation, internal impartiality and compensation standards, and job value to company, Company essentially determines corporate compensation, benefit and welfare policy being compatible to position accountability, knowledge, and competence with business operation and up-to-date compare to leading companies in industrial competition. In the other hand, Company certainly ensures compensation, benefit and welfare policy aligned to new wage of legal regulation.

For welfare to the employees, the Company has group health insurance (in case of in-patient) for the Company’s employees as well as group life insurance which covers all kinds of death, annual medical check-up and provident fund to secure their working life security. The Company also has the social security fund and provision of loan in case of the accident or sickness to the employees as well, loan for employees, fitness center and special discount for Company’s products, grant in case of the employee or his/her family died, to arrange for the fitness center and to encourage for the sport competition, both inside and outside the Company to promote health of the employees. Details regarding welfare of employees were disclosed in the section “Corporate Governance” under the topic of “Employee Policies”.

3. Define the “Safety and health of employees Policy”, the Company develops policy and system of safety and health of employees in accordance with the requirements of law and performs all necessary measures to ensure the safety of life and health of employees. Furthermore, the Company also has the practical guidelines concretely by appointment of the safety officers, training and cultivate consciousness of safety, occupational health and working environment for the employees, the annual evacuation drill in case of fire, the fingerprint scanning system, medical examination, provide basic medical services as well as serving medicine and an annual health check including provided health activity such as “be slim be healthy” project. More details were disclosed in the section “Corporate Governance” under the topic of “Business Ethics” in “Employee policies”.
4. Define the “Human Resources Management and Development Policy”, The Company emphasizing on increasing performance efficiency and improving working procedure to cope with business working environmental and technology change. The Company analyzes proper manpower planning to prepare for business extension and competition, and any changes as well as performance evaluation and potential assessment, developing individual capabilities at all levels progressively. Indeed, these have to be compatible to Company’s business vision, missions, operation, and corporate culture simultaneously for corporate sustainable growth. Details regarding Human Resources Management and Development Policy were disclosed in the section “Management Structure” under the topic of “Human Resources” in “Human Resources Management and Development Policy”

Development on Life Quality of Employee

The Company always recognizes that employees are most valuable resources who drive the Company to success. Thus, the Company focuses on a contribution to the quality of life of employees. In 2017, the Company provided various activities for employees to participate and happy to work as follows:

1. Happy Workplace

The Company had continuously organized festive activities for increasing happiness to employees, for example, Fashion on Friday that employees would set clothes theme, Valentine’s Day, Chinese New Year, Songkran Festival, Christmas day and Gift Festival in New Year party including set up sport club for relaxing and be health of employees.



2. Employees Birthday Party

The Company has arranged the birthday party to employees every month. The Company prepared light lunch, birthday cakes and shoot photo together with colleagues.



3. Take care of employees who have illness or accident

The Company recognizes life of employees and has taken care of them when were ill or accident and admits at the hospital.



4. Ordination benefit

The Company has supported employees to ordain and has paid for ordination expense.



5. Annual health check-up and get Influenza Vaccine

The Company recognizes good health of employees and offered annually health check-up and pap smear for female employees and The Company provided Influenza Vaccine for interested employees.



6. Club Sunday project

The Company has organized Club Sunday project for employees who were stressing. Employees were able to consult to psychiatrist to strengthen both of the body and emotion.



7. Care and give scholarship to employees’ children

The Company has paid attention to employees and their family. It has a project to treat their children at the office as well as set up activities for employees and their children by getting knowledge and coexistence in society. Moreover the Company has given scholarship to employees’ children who got high grade education.



8. Best Performance awards

The Company evaluated employees’ performance together with evaluation of all employees and awarded the overseas trip to employees who got high score on performance.



9. Create good environment at workplace

The Company arranged good work environment and created good work atmosphere. It will make willpower to work and efficiency inputs of employees.



10. Public relations channels

The Company publicized internal information through various channel, for example, Line: OTO Family, Facebook: OTO society, email and PR board. In additional, it had complimentary board to post customer's compliment, it was proud of employees.



6. Consumer Responsibility

Place importance on Developing products and provision of service with good quality and safety.

The Company strongly believes in building confidence and bringing satisfaction to all valued customers. Since their trusts are critical to our business, the Company promotes the following policies:

1. Determine to provide and produce commodities and services that are trendy to satiate customers' needs;
2. Provide high-quality products and services at reasonable price;
3. Provide accurate information without any exaggeration that may cause misunderstandings on product's quality and quantity, or special conditions for each product and service;
4. Formulate procedures that permit customers to inform about drawbacks of the products or improper services, because those complaints are valuable for the Company to come up with immediate remedy and improvement for problematic products and services;
5. Provide effective after-sale services for customer's convenience;
6. Guard all customers' information as top secret and refuse to use them for personal benefits;
7. Support all activities that will strengthen, as well as maintain, lasting and healthy relationship between Company and customer.

In addition, the Company is conducting a survey at all loops - 360 degree: clients, business partners, and staff. This leads to the sustainable development as we believe that service comes from happy staff while business partners are continuously supportive.

- Client: The Company is conducting a survey with client who is our employer at least once a year. We always survey end at the touch point, starting from selling process, installation, service delivery, and then after sales service. This includes suggestion and comment from client so that we will improve and develop the service constantly.
- Business Partner: The Company is conducting a survey on service satisfaction at least once a year. This is to ask them questions regarding the convenient at the point of contact, billing service and business cooperation.
- Staff: The Company does the survey on service satisfaction at least once yearly to ask their happiness levels in various perceptions both financially and non-financially. Financially aspect is a question such as compensation, welfare, and etc while the non-financially aspect such as knowledge and skill development, promotion, working atmosphere, communication and management.

Satisfaction level is the 5 scales scoring which calculate client’s satisfaction of the top two boxes score - very satisfy, and highest satisfy (top two boxes score).

Details are provided under “Corporate Governance” in the topic of “Business Ethics” in the item of “Customers Policies”.

7. Contribution to the Community and Society

Support and develop quality of life as well as prosperity of the community and society.

The Company is well aware that its existence and prosperity today is owing to the support from the communities and the society, hence, the Company places robust emphasis and support on the development of quality of life, prosperity of the communities and Thai society. For the past period, the activities undertaken by the Company under such scope and practical guideline are as follows:

1. Strengthen good relationship with the organizations, both from public and private sectors, as well as the community leaders in various levels so that the works for community development can be harmoniously coordinated on sustainable and concrete basis.
2. To provide the buildings, materials including funds to oversee the livelihood condition and safety of the communities, for instance the construction of bus shelter in front of the Company’s office building, donation of rain coats and reflective coats to the traffic police in the areas of Pakkred Local Police Station and Pak Klong Rangsit Local Police Station, support the learning materials and sport equipment to the schools in nearby areas, restoration of the temples and donation of money to the poor in the communities.
3. To raise funds and supply the necessities to help the disaster victims, for instance provision of boats to the government agencies to be used for facilitating the people who were suffered from the flood.
4. To cultivate consciousness to the Company’s employees on responsibility to the society, community and environment via media and internal activities continually.

In 2017, The Company organizes three projects for creating social value.

- **To support 13,000 cancer patients project**

The Company collaborated with the listed company in MAI to organize an event to support 13,000 cancer patients. The main objectives of the event are to provide knowledge to cancer patients on how to deal with cancer, plan treatment courses for higher survival rate, and encourage them to continue their fight with cancer more effectively through “Survivor Planner”. We will begin with patients in 5 public hospitals, and continue our operations in every major hospital throughout 2017.



- **Life & Share website**

The Company set up a Life & Share website to accept funding from those who want to donate to hospitals with shortage issues so that these hospitals can procure additional medical equipment. The donors can donate, make payments, and verify donation details on the Life & Share website. The process is as simple as online shopping, which makes giving back to society a very convenient process and medical equipment will be eventually acquired according to the donor's wish.

- **Braille card project**

The Company collaborated with our customer to make Braille card to be a learning media for the blinds.



8. Environmental Conservation

Conduct business by always taking into account the environmental conservation and use resources in the most meaningful way.

The Company recognizes the duties and responsibilities to environment, the Company has policies to:

1. Operate the business by taking into consideration of environmental conservation and security standard, and also be civility to follow the law and related regulations;
2. Be responsible to utilize natural resources in form of raw materials, investments, human resources, and energies in prudent manners;
3. Support care taking environment activities and conservation campaign continually.

The Company has a policy to strengthen and provide knowledge and training on environment to the employees in the organization, in order to be aware of environmental responsibility as follows:

1. The Company has arranged campaign to cultivate conscious mind on environment and natural resources through employee participation activities;
2. The Company supports environment conservation to social and other organizations as well as disseminating news and information on environment in order to build up image and good understanding on environmental management.
3. The Company has policies to foster the guideline of responsibility to environment for understanding the importance of environment by training the employee continuously for efficient environment system.

In 2017, the activities were arranged by the Company were as follows:

- **Developing products and services valuable to the environment**

We have developed products and services based on the security standards and environmental conservation. We also offer the telecommunications services and encourage energy conservation to organizations such as waste management through separation and fuel-generation project.

- **Making employee aware of the valuable resources usage**

The Company has promoted environmental care and efficient use of resources among its employees via both internal communications and the “Reduce, Refrain and Refuse” projects every year.

In 2017, the Company encouraged to use paper and reuse paper and announced the guideline practice reuse paper usage to encourage the behavioral changing and realize the use of resources with the most benefits. In addition, the Company educates employees on environmental awareness



9. Innovation and dissemination with responsibility in social, environmental and stakeholders.

Determine to develop and present innovation on technology application to uplift the standard of living, conserve environment and use resources in the most meaningful way.

Samart Innovation Award Project is an important activity that Samart Group of Companies conducted continually for more than 15 years with aims to encourage the youth and the new generation entrepreneurs to develop their creativity and capability which can lead to technology innovation. After the end of the contest in each year, the Company has disseminated qualified and winning projects to the public via activities and public relations media constantly. This project cannot only be used as commercial promotion to the contestants but it can also motivate the Thai new innovative developers. For the past year, there were 96 news coverage publicized via newspaper, radio, television and on-line media.

In 2017, The Company received “Top Innovative Organization” award from National Innovation Agency (Public Organization), which is certified as a company with good business innovations and bring innovation to improve work process.

Business practices that affect social responsibility

As the Company conducts business in compliance with the Sustainable Development Policies through 9 practices, in 2017, the Company and its subsidiaries have not been audited or investigated by the competent authority or any law in any way and the business of the Company and its subsidiaries have not been accused of having negative impacts on society and environment.

Activities for society and environment

For clarity on the arrangement of the Corporate Social Responsibility (CSR) Project, One to One Contacts Public Company Limited, a company in SAMART Group, has set up the policy and practical guidelines under the promotion framework of the “Quality People and Moral Society”, in 2017 which comprise of the following projects and activities:

Creation of quality people

- **SAMART INNOVATION:** This project covers Technology Innovation Contest, Scholarships, and Technology Training to enhance telecommunication-technology knowledge and work skills namely:

1. **Samart Innovation Awards 2017** The annual contest was in its 15th year, Samart Group collaborated with National Science and Technology Development Agency (NSTDA) in organizing “Young Technopreneur Project” which had benefits to the program participants were as follows:

- Opportunities to visit public and private organizations that support South Korean start ups. (3 participants with highest scores)
- Samart Innovation Award 2017 which consisted of 3 awards - Baht 200,000 for the “Best innovative prototype developer” or the winner, and Baht 100,000 and Baht 50,000 for 2 runner up-along with 17 start-up funds of Baht 30,000 for all teams that made it to the 2nd round.
- Substantial support for business: During the past 6 years (2012-2017), we have encouraged over 950 young Thai developers with more than 500 innovations. Over 40 of them have grown their business. And we never stop searching for talented innovators



2. **Samart Innovation FUND** provided research funds to final year telecommunication students to expand their learning in 5 academic institutions-King Mongkut’s University of Technology Thonburi, Thammasat University, King Mongkut’s Institution of Technology Ladkrabang, Kasetsart University, and Mahidol University. 3 scholarships of 20,000 Baht were given to each institution, with the total value of Baht 300,000.



- **Sponsorship for KNOWLEDGE-SHARING CONFERENCES**
 - **Support for “Innovation Driven Entrepreneurship: IDE”:** Samart Corporation Pcl supported University of the Thai Chamber of Commerce’s project for Baht 500,000.
- **Sponsorship for SPORT CAPABILITIES**
 - **Support for “Thai football with King Power :** SAMART GROUP collaborated with King Power, supported Fox Hunt (Leicester City International Academy), a selection program for Thai youths, in the United Kingdom.
 - **Support for “Thai football clubs” :** SAMART GROUP supported various football teams. For example, Muangthong United, Buriram United, Chonburi FC, Phrae United.
- **Other EDUCATIONAL SUPPORTS**
 - Support for “**Classroom equipment, lunches, and sports equipment,** along with a 60 cm KU satellite, television, and receiver for 4 Schoolnet schools - Ban Nampu School, Ban Toong Pong School, Ban Nong Kae School, and Ban Nong Nguhao School. All supports were funded by part of the revenue from PEA OPEN 2016 petanque tournament, held by Samart Telcoms Pcl. and the Provincial Electricity Authority’s petanque club.
 - for “**Charity cycling event**” Samart Telcoms Pcl. supported charity cycling event, fundraising to provide classroom and sports equipment and scholarships for students of Ban Manang, Manang district, Satun, for Baht 30,000.
 - Support for “**Scholarship and Classroom equipment**” for schools in Saraburi, including Wat Rat Bamrung School, Wat Mai Sang Sok School, of Baht 25,000 in total, during the 3 Electricity Authorities Table Tennis Tournament which consisted of the Provincial Electricity Authority, the Electricity Generating Authority of Thailand, and the Metropolitan Electricity Authority. Samart Telcoms Pcl. donated Baht 11,000 to this project.

Promotion of the Moral Society

We support and arrange community services through “**Samart...Dee Club**”, formed by a group of community service staff. In addition, “**Samart Foundation**” has also been organizing Buddhism support and charity activities.

- **Charity for Dad:** provides opportunities for employees to participate in 3 different charity projects for King Rama 9
 - **Heartmade Funeral Flowers for Dad:** Making 5,500 roses as funeral flowers to give to the Social Development Office Bangkok for using in the royal cremation ceremony of the late King Bhumibol Adulyadej.



- **Charity Knitting Project:** Held for the 3rd consecutive year, the project provided opportunities for employees to knit hats for cancer patients and students in rural areas who suffered from cold weather. The goal was to knit 900 hats.



- **Fund for “Doing Good” Project :** A project to support Volunteers from the “Samart D Club” that held for the 4th year that gives “Samart Dee Club” members funds to organize community service projects. There were 4 awards of Baht 48,000.



- **Support for MEDICAL**

- Support for 3 Medical Organizations : SAMART GROUP and Wilailak family donated Baht 6,000,000 to Siriraj Foundation, Chakri Naruebodin Foundation, Ramathibodi Hospital, and Thammasat Intelligent Operation Room Project of Thammasat University Hospital



- Support for Siriraj Hospital : Samart Corporation Pcl. donated Baht 500,000 to support Siriraj Hospital.
- Support for Faculty of Medicine Chulalongkorn University’s stem cell : Samart Corporation Pcl. donated Baht 50,000 to support Faculty of Medicine, Chulalongkorn University’s stem cell research for cancer patient and retina disease patient treatment.

- **SAMART MIND POWER** is a project that encourages application of Buddhist principles in daily life. It consists of:
 - Mind Enhancement activity which includes praying, walking, meditating, and discussing about Buddhist principles, every Thursday evening
 - Support for Arranging Meditation : Samart Corporation Pcl. provided venue for Willpower Institute to arrange meditation classes for the public and donated Baht 489,100 for establishing meditation training center.
- **BLOOD DONATION** : SAMART GROUP collaborated with the conjunction of Thai Red Cross Society institutes is held 3 times a year for employees and locals to give back to the society by donating blood.
- **FLOOD VICTIMS SUPPORT**
 - **Support for flood victims in the South** : Samart Corporation Pcl. supported flood victims in the South by providing 541 survival bags and donating Baht 2,000,000 and essentials to the flood victim relief donation center.



- **Support for flood victims in the Northeast** : Samart Corporation Pcl. supported flood victims in the Northeast by donating Baht 1,000,000 to the Office of the Prime Minister’s victim relief funds during a fundraising event for flood victims.



Prevention and protection of corruption

The Company has established policies and general practices of anti-corruption channel to express their opinions and suggestions including channel to report concerns and procedures to protect employees who report such abuse. Anti-corruption policy and practical guidelines including procedures were disclosed in Business Ethics and post on the website of the Company at www.onetoonetcontacts.com.

In addition, the Company maintains system of internal control and risk management to prevent the Company from participating with corruption. The details were disclosed in the section “Internal Control and Risk Management”. The business, financial, and environment risks were disclosed in the section “Risk Factors”.

In 2017, the Company organized trip to visit Anti Corruption Museum by National Anti-Corruption Commission for management and employees to develop an attitude of honesty.



Pride of the year 2017

Five years consecutively excellent awards of Contact Center Business

The Company received “2017 Frost & Sullivan Thailand Excellence Awards: Outsourced Contact Center Service Provider of the Year” from Frost & Sullivan consecutively for 5 years, which we take pride in as the leading contact center service provider.



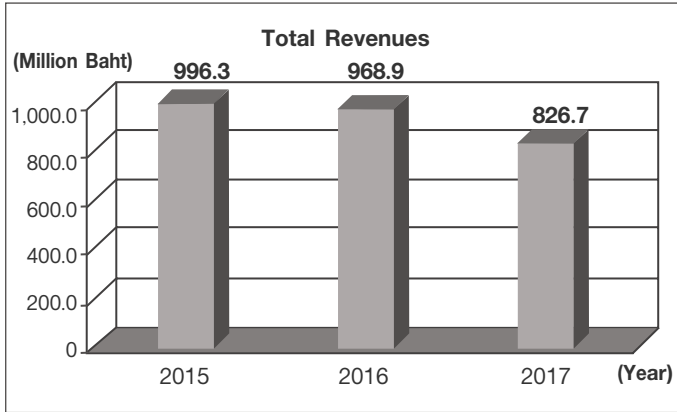
Top Innovative Organization award

The Company received “Top Innovative Organization” award from National Innovation Agency (Public Organization), which is certified as a company with good business innovations for being the company best prepared for digitalization age business.

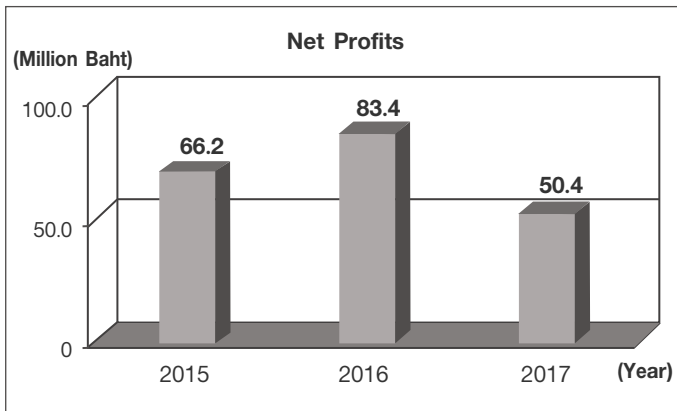


Financial Highlights

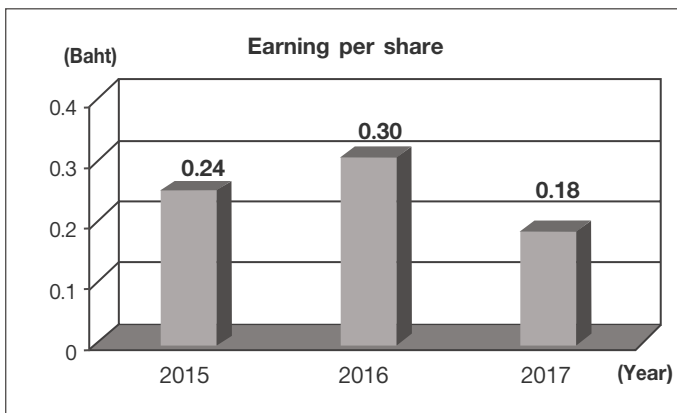
	2015	2016	2017
Result of Operation (Thousand Baht)			
Sales and Contract Work and Service Revenue	988,176	962,134	818,154
Total Revenues	996,299	968,881	826,664
Gross Profit	141,306	163,439	122,742
Net Profit	66,229	83,378	50,447
Financial Position (Thousand Baht)			
Total Assets	1,018,559	1,011,951	946,523
Total Liabilities	179,708	137,464	83,053
Total Shareholders' Equity	838,850	874,487	863,470
Financial Ratio			
Net Profit Margin (%)	6.65	8.61	6.10
Return on Equity (%)	8.05	9.73	5.81
Return on Assets (%)	6.89	8.21	5.15
Debt to Equity Ratio (Times)	0.21	0.16	0.10
Earnings per Share (Baht)	0.24	0.30	0.18
Dividend per Share (Baht)	0.16	0.23	0.15
Dividend Payout Ratio (%)	67.64	77.24	83.25
Book Value per Share (Baht)	3.00	3.12	3.08
Par Value per Share (Baht)	1.00	1.00	1.00
Number of issued and paid up shares (Million Shares)	280.00	280.00	280.00



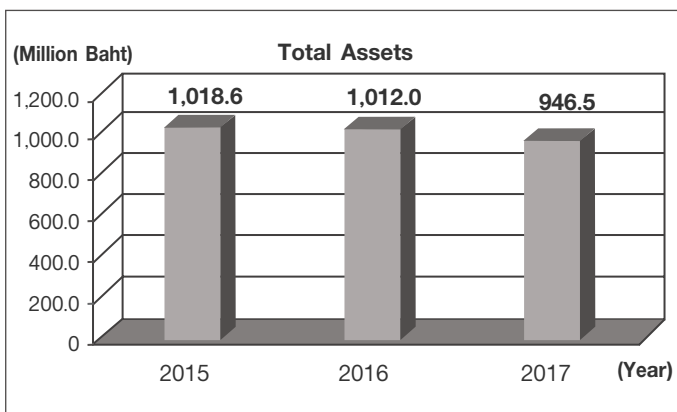
Total revenues was THB 826.7 million, decreased of THB 142.2 million or 14.7% compared to year 2016. It mainly decreased from the revenue from services and revenue from contract work.



Total net profit was THB 50.4 million, decreased of THB 33.0 million or 39.6% compared to year 2016.



Earnings per share was THB 0.18 per share, decreased of THB 0.12 per share compared to year 2016.



Total assets was THB 946.5 million, decreased of THB 65.5 million or 6.5% compared to end of year 2016. It mainly decreased from equipment, trade and other receivables and accrued income.

Policy and Overview of Business

Overview of Business

One To One Contacts Public Company Limited, an subsidiary of Samart Corporation Public Company Limited (“SAMART”), registered capital at nominal amount of THB 20 million on 7 August 2000 and increased of registered capital to THB 100 million in 2005. The Company listed in The Stock Exchange of Thailand (Market for Alternative Investment: MAI) since 15 May 2014. The Company had fully paid up registered capital at THB 280 million.

The Company provides Fully Outsourced Contact Center Services and Turnkey Total Solutions to government agencies and corporations with modern technology and provides rental services both of contact center facilities, software package and contact center system Software which are customized by users which is under the concept of Total Customer Interaction Management Solutions.

Vision, Mission and Philosophy

Vision

To be the CLMV leader in Total Customer Interaction Management Solutions by delivering world class quality service beyond clients’ expectation

Mission

One To One Contacts PCL intends to be the premier leader to offering Total Customer Interaction Management Solutions which respond to customer demand in all dimensions with high quality of products and fully services. We response every service requirement and continuously invent and develop the innovations to strengthen the effective all business of customer.

Business Philosophy

We provide Total Customer Interaction Management Solutions across multi-touch points to leverage customer experience.

The Company Milestone

Year	Milestone Development
2000	<ul style="list-style-type: none"> Registered capital on 7 August with a nominal capital of THB 20 million (fully paid up) with two million shares at THB 10 par value which 100% of the shares are held by SAMART Group.
2001	<ul style="list-style-type: none"> Provided Turnkey Total Solutions and Fully Outsourced Contact Center Management Service to government agencies and corporate entities.
2002	<ul style="list-style-type: none"> Started to provide Customer Service Representative Outsourced and to open Call Center Service to other corporate entities.
2003	<ul style="list-style-type: none"> Operated a Contact Center Facility Outsourced.
2005	<ul style="list-style-type: none"> Increased of registered capital to THB 100 million with 10 million shares at THB 10 par value in May. Received ISO 9001:2008 certification Accredited
2006	<ul style="list-style-type: none"> The Company has received award as No. 1 Thailand Outsourced Contact Center Company of the Year by Frost & Sullivan

Year	Milestone Development
2007	<ul style="list-style-type: none"> • The Company has received three awards for Contact Center Services: <ol style="list-style-type: none"> 1) Gold Winner, APAC Best Contact Center (BUG1113) 2) Bronze Winner at Contact Center World Awards (BUG1113) 3) Generali's Thailand Best Telemarketing Performance
2008	<ul style="list-style-type: none"> • Established One to One Professional Company Limited (“OTP”), in October as its subsidiary by holding 99.99% shares of OTP to operate consultation service in personnel management and human resource management. • Achieved Software Development Standard CMMI Level 3 certification for Capability Maturity Model Integration, involving development and information technology management processes, designed by Software Engineering Institute (SEI) upon the principle of Good Quality Process Leads to Good Quality Products and Services.
2009	<ul style="list-style-type: none"> • Obtained the ISO/IEC 20000 certificate in IT Service Management • Two awarded winning Contact Center Services: <ol style="list-style-type: none"> 1) Silver Winner of APAC Best Contact Center (PEA Project) 2) Silver Winner of Best Trainer • Decided to establish One To One Vietnam Co., Ltd., in February, with a registered capital of USD 0.04 million and 100% of the shares are held by the company, aimed to expand to full scale contact center business for public and private organizations in Vietnam.
2010	<ul style="list-style-type: none"> • Postponed its investment in One To One Vietnam Co., Ltd. due to various factors.
2011	<ul style="list-style-type: none"> • Established Disaster Recovery Site or DR Site as a reserved center, provided that the company are capable of operating efficiently in emergency case, such as floods and riots, etc.
2012	<ul style="list-style-type: none"> • The Company has received two awarded winning Contact Center Services: <ol style="list-style-type: none"> 1) Silver Winner of APAC Best Mid-sized Contact Center (SRT project) 2) Bronze Winner of APAC Best Customer Service (TCCC project) • The Company has received Awarded COPC Registered Coordinator by Customer Operation Performance Center (COPC), the world's leading authority on Contact Center Operations Management.
2013	<ul style="list-style-type: none"> • Transformed to be public company limited and change par value from THB. 10 to THB. 1 on March, 27. • Increased registered capital to THB. 280 million via the issuance of additional 180.0 million ordinary shares, 110.0 million are dividend shares,. The first initial public offering is 70.0 million shares at par value of THB. 1.0 per share. • Established One To One (Cambodia) Company Limited, on September 13, with a nominal capital of USD. 5,000 with the main function of providing management services to establish customer relationship and information systems beginning in the first quarter of 2014. • Received ISO/IEC 27001:2005 certification Information Security • The Company has received the 2013 Frost & Sullivan Thailand Excellence Awards: Outsourced Contact Center Vendor of the Year from Frost & Sullivan Sullivan as a leader of contact center provider in Thailand
2014	<ul style="list-style-type: none"> • The Company has been listed in The Stock Exchange of Thailand (MAI) on May 15, 2014. • Provided a Fully Outsourced Contact Center Management Service to customers in private companies in Cambodia in March 2014. The office was located at 18-E4, 4th Floor, The iCon Professional Building, 216 Norodom Blvd., Tonle Bassac, Chamkarmorn, Phnom Penh, Kingdom of Cambodia and the Board of Directors approved to increase registered capital to USD. 200,000. • The Company has received 2014 Frost & Sullivan Thailand Excellence Awards: Outsourced Contact Center Vendor of the Year from Frost & Sullivan as a leader of contact center provider in Thailand
2015	<ul style="list-style-type: none"> • The Board of Directors appointed Ms. Rungjira Kraiwiat as General Manager who has overall responsibility of Managing Director's duty replacing Mrs. Sukanya Vanichjakvong who resigned from her position as Managing Director.

Year	Milestone Development
	<ul style="list-style-type: none"> • The Company launched new technologies in the Customer Management Service <ul style="list-style-type: none"> - Cloud Contact Center - Social Monitoring & Social CRM - Telecom Expense Management Service • The company started “Work Anywhere” project to change a type of work of staff. • The Company has received 2015 Frost & Sullivan Thailand Excellence Awards: Outsourced Contact Center Vendor of the Year from Frost & Sullivan as a leader of contact center provider in Thailand
2016	<ul style="list-style-type: none"> • The company launched new service, Social One, its tracking of social media channels for customer’s information which impacted to company’s image. • The Company provided Omni-Channel technology, to integrate data continually across all channels to improve customer satisfaction • The company has backed up information on cloud system to prevent information loss according to Business Continuity Plan • The company has been certified International Organization for Standardization version 2015 (ISO 9001: 2015) • One To One (Cambodia) Co., Ltd. increased registered capital to USD. 440,000. • The Board of Directors approved to establish subsidiary in Myanmar with registered capital of USD. 5,000. • The Company has received 2016 Frost & Sullivan Thailand Excellence Awards: Outsourced Contact Center Service Provider of the Year from Frost & Sullivan as a leader of contact center provider in Thailand
2560	<ul style="list-style-type: none"> • The Company has received “2017 Frost & Sullivan Thailand Excellence Awards: Outsourced Contact Center Service Provider of the Year”, as the leading private organization for contact center service provider of Thailand for 5 consecutive years. • The Company has received “Top Innovative Organization” award of the year 2017 from the National Innovation Agency (Public organization) for our professional management of innovations throughout the entire organization.

Nature of Business

One To One Contacts Public Company Limited divides the services into two types as the followings.

1. Outsourced contact center and customer management services

The company provides three main sites of contact center and management service to support the service with over 1,500 seats. Moreover, this service can be possibly adjusted and extended to support the service expansion of the customer's service, contact center service, and customer management service. These kinds of services are categorized into four types as detailed in the followings.

1.1 Fully Outsourced Contact Center Management Service

The company provides services for the organization that needs to manage the customers through the contact center or the customer management center without any investment for establishing the system. This can reduce the cost of operation via the outsourced contact center or the total customer management center. For this service, the company provides the total customer management covering the business cycle for the short-term and long-term projects as well as the special activities, for examples marketing and promotion, telemarketing, customer service and after-sales service, customer retention and loyalty, and the survey on the satisfaction of the internal and external customers.

For this kind of service, the company will manage and service the information or as the total customer management service instead of the customers. That is, the company will provide the location, the telephone system, the hardware and software application computer system, customer service representatives, supervisors and quality assurance officer. The customers can be operated the business via the contact center or the customer management center of the company for any services. There are various kinds of systems to support the different services through the voice channel and non-voice channel such as webchat, email, social media, and mobile application.

Moreover, the Company has developed more our services with digital service on social media responding to customers' demand such as web admin, chatbot, digital survey and social CRM. The Company is confidently our new services can continually expand both current and new customers.

1.2 Outsourced customer service representative

The company offers outsourced customer service representative services, covering a complete management and recruitment of customer relation staff, including selection, training, monitoring, and quality control to continually maintain the standard of services. The company also provides personnel replacement and staff welfares to reduce worries from corporations on public relation staff management and to ensure that employees provide services at an international standard.

1.3 Outsourced Contact center facility

The company provides the outsourced contact center and customer management facility for the organization that doesn't need to install the system itself. This kind of service helps the organization own the contact center without investment. It can also reduce the cost of investment and build up the flexibility for managing the business effectively. This service is divided into five types as the followings.

1. Outsourced contact center and customer management facility at the main site
2. Outsourced contact center and customer management facility at the customer's site
3. Contact center on demand and hosted contact center
4. Cloud contact center
5. Social CRM Management

1.4 Contact center Maintenance Service

The Company provides the contact center maintenance service by experienced teams. All problems are resolved professionally and effectively without delay so that the business can continue to run smoothly.

2. Total turnkey solutions

The company also provides advice, design and contact center setup services, including total turnkey solutions for organizations that need to invest in and install their own internal systems using the cutting-edge technology by teams of specialist engineers. The company provides all the necessary contact center, hardware, software and applications and arranges them according to the requirements of each specific operation. Basically, the company provides a range of services that achieves utmost efficiency.

Business Structure

One To One Contacts Public Company Limited has shareholding structure in subsidiaries as following:



Information of Subsidiary Companies

No.	Company	Type of Business	Registered Capital	Outstanding Ordinary Share	OTO's Holdings	
					No. of share	%
1.	One To One (Cambodia) Co., Ltd. 18-E4, 4 th floor, The Icon Professional Building 216, Norodom Blvd., Tonle Bassac, Chamkarmorn, Phnom Penh, Kingdom of Cambodia Tel. (855) 23-932-222 Fax. (855) 23-932-223	Fully Outsourced Contact Center and Customer Management Services in Cambodia.	440,000 (USD)	88,000	88,000	100
2.	One To One Professional Co., Ltd. 99/19 Moo 4 Software Park Building, 17 th Fl. Chanengwattana Rd., Klong Gluar, Pak-kred, Nonthaburi 11120, Thailand Tel. 0-2685-0000 Fax. 0-2685-0050	Provide Consultancy Service on personal management, recruitment, Contact Center and Customer Management Services and Debt collection.	1 (Million Baht)	100,000	99,997	99.99

Structure of Revenues

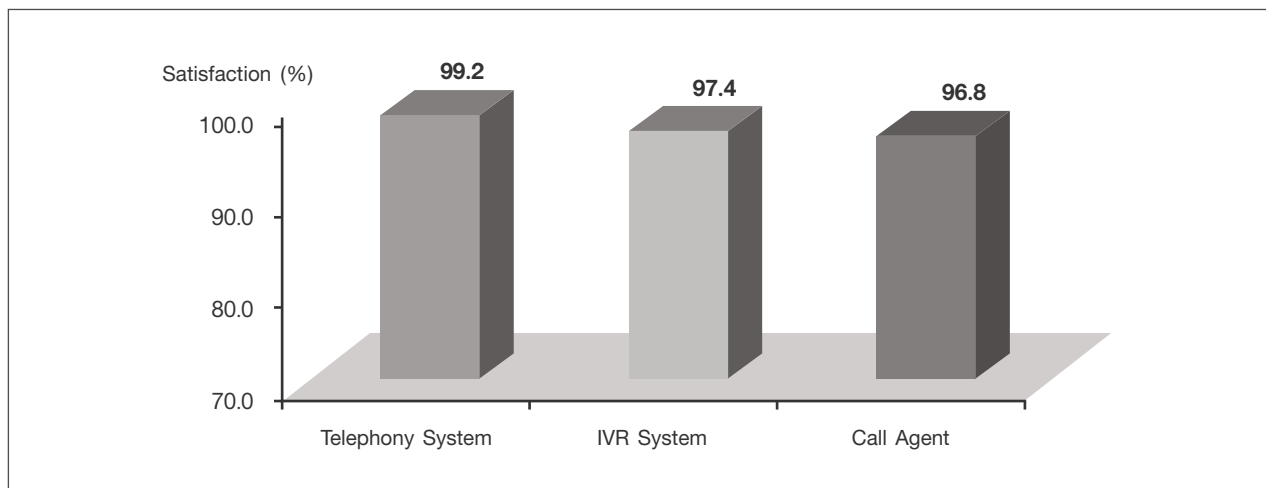
Type of revenues	2015		2016		2017	
	MB	%	MB	%	MB	%
1. Revenue from sales and contract work						
1.1 Turnkey Total Solutions	142.89	14.46	87.68	9.11	21.43	2.62
Subtotal	142.89	14.46	87.68	9.11	21.43	2.62
2. Revenue from services						
2.1 Fully Outsourced Contact Center Management Service	618.85	62.62	647.03	67.25	540.35	66.05
2.2 Outsourced Contact Center Facility	114.54	11.59	86.58	9.00	53.99	6.60
2.3 Outsourced Customer Service Representative	88.71	8.98	99.20	10.31	141.98	17.35
2.4 Maintenance Service	23.19	2.35	41.64	4.33	60.40	7.38
Subtotal	845.29	85.54	874.45	90.89	796.72	97.38
Grand Total	988.18	100.00	962.13	100.00	818.15	100.00

Customer Satisfaction Survey

The Company realized the important of providing our services to meet customer’s satisfaction and the customer satisfaction survey is one of competitive strategies. The company carries out the survey every quarter, and summarizes it as the overall image annually. The results of the survey will be applied to improve the company’s services effectively in terms of related systems and personnel’s services. The obtained data is not only used for developing the service, but it also satisfies the organizations that are the company’s customers, with the services and that need to use the outsourced contact center as well as renew the long-term contract with the company. In 2017, the company conducted the surveys of the end users’ satisfaction that can be summarized as follows.

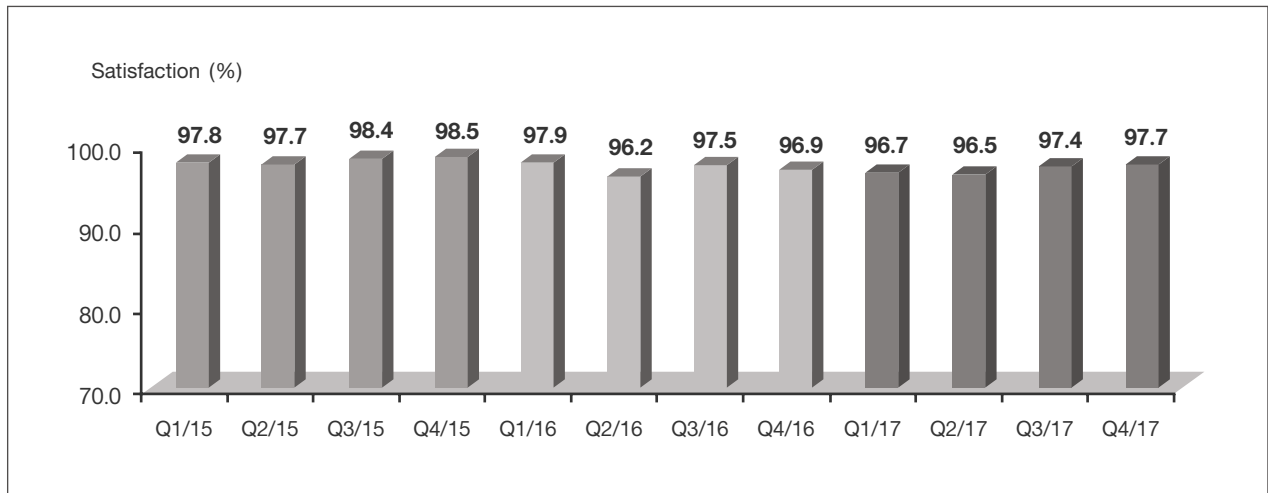
Number of projects	10 projects
Topics of the survey	<ol style="list-style-type: none"> 1. Telephony System 2. IVR System (Interactive Voice Recording) 3. Call Agent
Factors that satisfy the end users	<ul style="list-style-type: none"> • Clearly Signal of Telephony System • No drop call during the conversation • Appropriate seletive menu • Good sequence and easy to select menu • Cleary of Voice (IVR System) • Proactive of agent • Understand your requirements • Agent Manner

Satisfaction survey in 2017



In 2017, the results of the survey reveal that the end users are satisfied with the Telephony System at 99.2%, the IVR System at 97.4, and the Call Agent at 96.8%.

Moreover, the end users have been continually satisfied with the company's services since the first quarter in 2015 to the fourth quarter in 2017. The end users' satisfaction of the services increased from 96.7% in the first quarter of 2017 to 97.7% in the fourth quarter of 2017. Overview, average end users satisfaction of services since the first quarter in 2015 to the fourth quarter in 2017 at 97.4%.



Changes During the Past Year

Thailand's economy in 2017 is entering the phase where new economics innovations are starting to play a major role. These new innovations are causing major changes in many businesses, such as the rise of crypto currency, faster communication systems, the growth spurt of e-commerce, and the development of digital economy in accordance with "Thailand 4.0" policy to truly transform Thailand's current economic system into "Value-Based Economy" or "Innovations-driven economy".

The government has been making an effort to drive the economy forward by investing in many essential infrastructures. By doing so, more money will be flowing in the economic system and the private sectors will be more confident in investing their money in accordance with the government's strategy. The investment will also be crucial in strengthening the further development of Thailand's economy for the time being. There are many private businesses which are benefiting from the government's investment in essential infrastructures, such as financial and insurance, real estate, retails, and tourism businesses. Our company is expanding our current customer base to include businesses which are benefiting from the government's policies, resulting in more than 50% increase for customers which are involving in financial businesses. The customers from retails businesses have increased by more than 30%. We also see more than 20% increase in customers from real estate businesses. Unfortunately, since the government's procurement policy uses a procurement system called the E-Bidding which favors bidders who offer the lowest price, we lost the bid for major projects which had been our former customer base. However, we have been constantly trying to reach out to more customers in private sectors to cover for this loss.

In year 2017, the company has developed more innovations for our products and services to appropriately respond to the ever changing demands of our customers, such as web admin services for customers on Facebook, Chat Bot which automatically respond to the customers with message through various channels, digital platform survey service, and social monitoring to track products information in social media. Our company's chat bot is well interested by both current and new customers.

The company has made a business continuity plan, by expanding our branch of contact center to Buriram. This will help us to better allocate our workforce funding, manage space rental fee, raise our competitive edge, and create more jobs in the region by hiring local employees to reduce turnover rates.

We have received "Top Innovative Organization" award of the year 2017 from the National Innovation Agency (Public organization) for our professional management of innovations throughout the entire organization. We prioritize the quality of our products and services by ensuring that we operate in accordance with world class quality control standard of products and services and we are continuously certified by international standards, such as ISO 9001, ISO 20000, ISO 27001, and CMMI. Our company staff is also certified as Implementation Leader in accordance with COPC standard, which is the world class standard for customer service.

We have also received "2017 Frost & Sullivan Thailand Excellence Awards: Outsourced Contact Center Service Provider of the Year", as the leading private organization for contact center service provider of Thailand for 5 consecutive years.

State of the Industry and Competition

State of the contact center industry

Contact center industry was at the phase where transformation in service and technology which respond to the customer's adaptation to the digital age. Customers were using omni-channel to interact with both government and private sector, utilizing both voice and non-voice communications through social media platforms, such as Facebook, Twitter, Line, Youtube, including email and web chat. These forms of communication were becoming more and more integral to our society, and this trend was likely to continue for the foreseeable future. On the contrary, the voice communications were starting to fade away. This change in customer's behavior drives many private sectors towards digital marketing to reach out to more customers, instead of using the traditional sales technique, which also causes a growth spurt in digital marketing business. The government sectors, especially those in public services, are also beginning to use social media to interact with the general public.

Because of the aforementioned changes in consumer's demands, contact center service providers were leaning more towards Non-Voice services. In addition, the salary for average employees were going upwards every year, which was why many business owners were trying to be less dependent on human workforce and starting to implement artificial intelligent (AI) to respond to the customers' simpler queries by Chatbot. The more complex queries would be handled by staff instead. Moreover, contact center nowadays can also boost sales through inbound sales service.

In addition to Artificial Intelligent, contact centers were also implementing other service innovations to further develop contact center services, such as:

- Cloud Contacts Center was the contact center system which could be used anytime, anywhere without the need to pre-install equipment at the site. The staff just had to log-in to the system through the internet, and he/she could provide contact center services to the customers.
- Social Monitoring was the tool which could be used to monitor consumers' current thoughts on various products, or monitor other competitions on the digital platform. This will help product owners to rectify the mistakes, clarify misunderstandings, or invent new strategy marketing to make impression on customers. This social monitoring system could work in together with the chatbot
- VDO Contact Center was a contact center service where customers could have the visual of the staff currently providing services. The customers would be able to confidently communicate with the agents, and give more accurate description for their needs by providing visuals in addition to audio. Agent, in turn, can see the customer's surroundings, the exact conditions of broken products, or help customers with complicated paperwork.

Market Share

Contact center industry was steadily growing in the past year. Not including customers who were affiliated with the company, the data provider service centers in Thailand had about 3,400 million baht. The Company had market share in total, 23% (According to the research data from IDC Research (Thailand) Co., Ltd., and the company's estimation.) We estimated that the industry will grow by about 10% from 2018-2019.

Our customers consisted of both government and private sectors. In 2017, we expanded more towards private sectors to reduce the risks of government projects which were using e-Bidding procurement policy, which used the price criteria to determine service providers.

Current competition trends and competitors in the service industry

The current competition trend in the Outsourced Contact Center is gradually increasing to high levels, especially when current well-established competitors are all vying for the market share. However, the consumers are gaining more access to valuable information from changing of technology. This opens the way for small contact center companies, and allows those companies to have a bigger role in the industry. Most SMEs customers are using free wares as in-house tools to provide services for customers. However, as both demands and numbers of customers are increasing, most of these companies will start looking for services from professional outsourced contact center, as their resources and abilities in this field is limited. Even though the costs of innovations are getting lower but Outsource Contact Center is still very much required expertise. The arrival of new competitors may not be significantly increasing at the moment and our company has developed many products and services to satisfy the varying demands of our customers. We can also customize our products and services to suit even the most specific needs for our customers, which results in one of a kind products and services which help us gain an advantage over our competitors. Most of our customers choose our services because they believe in our experience and innovations which can satisfy even the most demanding customers. This is why we stand out even in the highly competitive environment of the Outsourced Contact Center industry.

Risk Factors

1. Business Risk

1.1 Risk from high fluctuation turnover rate of skilled and experienced contact center service employee

Business of the Company needs skill of personnel in communications, service jobs and the great amount of interpersonal relations administration. Moreover, the customer services in some projects; the customer relations need to use English skill. The company appreciates to improve the personnel skill continuously. The company has trained their staff before start working so they can serve the customers regarding the standard of company service. Thus, losing the competent personnel in any cases may affect to the manpower services. This caused the company for high cost of personnel administration includes spending more time to improve new personnel to replace resigned ones.

However, the company has the standard to reduce the risk from personnel losing by reserved some personnel to support the turnover ratio of the employees and not affect to the personnel planning follow the customer's agreement includes the planning of wage and return in range that available to contend with the market appropriately also can increase the long term of skill in services. There are planning of growth in customer relations career path to employee motivation and reduce the risk of the resignation in employees. Furthermore the Company provided contact center technology which was comfortable to service. Besides, other motivations about employees work for example; the proper fringe benefits, the variation rewards for the employees who work outstandingly by training including overseas work study.

Moreover, the Company reduces risks of turnover rate by expanding our operation to other provinces, so that people who live in other provinces can work for our company without having to commute to our main site in Bangkok. Our company reduces the risks from this unpredictable fluctuation rate by expanding our operation to other provinces, so that people who live in other provinces can work for our company without having to commute to our main site in Bangkok. We have conducted extensive research and concluded that Buriram is the most suitable site for our operation because there are many facilities and universities which can provide us with qualified personnel.

1.2 Risk from the customer in changing policy from employment the outsourced contact center service to manage their in-house contact center

Due to the company has the outsourced contact center service which consists of the total customer management service, customer service representative outsourced and contact center facility outsourced. Those services will make an agreement with customer at least 1-3 years, available to give prior notice agreement and the company charge the service fee monthly. If the customer changes their policy from outsourced contact center to invest and manage their own in-house contact center, the company might get risked in losing those incomes.

The company trusts that the quality service can respond the customer requirement quite well. This is an essential factor that makes customer realize to its benefit compare with in-house contact center. Furthermore, from the experiences of the customers who ever used the outsourced contact center and change to in-house contact center, the customer for more 70% that manage by their own will face the assets management problem also about the skillful employee and the potential unpredictable cost. In the future, this customer might have chance to return to use the service of outsourced contact center service, for all or some parts of the service instead of invest in their in-house contact center.

1.3 Free Trade Region Zone Risk

The company might risk from free trade of region zone, the big competitors from neighbor countries or others may put something on the market in Thailand. More competitors occur and may lose the personnel to the business partners. This may cost the company about high expense of personnel training and high salary including high rewards to the employees. Moreover, if the current customers has headquarter in the same country of the competitor; the customers may change to same service of headquarter.

In contrast, the company has potential in the competition and has the international service standard so that the free trade in region zone should be the new chance of overseas business which can expand more customer bases and the business grows continuously. The Company established subsidiary in Cambodia to operate contact center service.

1.4 Contract Extending Risk

The Fully Outsourced Contact Center Management Service, the Customer Service Representative Outsourced, the Contact Center Facility Outsourced and the Maintenance Service are called “the Outsourced Contact Center” which the income proportion of service revenue and total sales and services revenue is, 85.54% in 2015, 90.89% in 2016 and 97.38% in 2017. Those services will make an agreement with the customer at least 1-3 years which the condition will available to extend an agreement in case of the prior notice includes the discussion of other conditions. The company may get risk to terminate the contract when the contract year ended, this can reduce the company income regarding to fewer service.

In the past, most customers has extended the contract continuously with the company and in longer period, for example; from 1 year contract to 3 years contract and 3 years contract to 5 years due to the company service the customer as the partnership not the business partner.

1.5 Risk of Higher Rent

The company currently makes the contract to rent 3 buildings to be the contact center apart from the customer’s organization. Those 3 buildings are signed in short term contract not over 3 years and might need to make new agreement for the rental (available to adjust price not over than the agreement rate) when the contract has extended. Thus, if the contract is terminated and the rental is higher; the company must carry those expenses which might affect to the company procedure.

However, in the past the company has extended the building rental continuously. Besides, before making the contract; the service of contact center has already estimated the cost which concerned to the rental fee. In case the rental fee has adjusted price, the company also available to adjust the service fee regarding to the higher cost when the service contract with customer has extended. Furthermore, the company service via the telephone network is main principal so the company location is not the main factor. The company is flexible to select the location no need to rent the building only in the city center which the rental fee is very high.

Our company also downsized our office space in Bangkok and moved some parts of our contact center to another province in order to reduce the costs of space rental and labor. We are planning to increase the number of our operation sites in other provinces in the future.

1.6 The Change of Technology Service Risk

Trend of customer’s behaviors changes into digital era. The non voice service of contact center, for example; email, web chat or social media are instead of voice service and system of contact center also

changes to non voice service. If the Company do not adjust itself to catch the dramatic changes in technology and client's behaviors, it affect to our service may not met the customer need and get risk in losing the customer.

The Company had investment policy in non voice service several years ago. The Company invested contact center system and developed software application which was supported non voice service and service through social media along with trained voice and non voice service to staff for efficiency service. The Company services non voice service to customer and it has growth ratio continuously.

1.7 Risk from using the Service System of Information Technology Center Service and Management Agreement Assistance from parent company

The company is in SAMART PCL Group (SAMART Group) on December 31st, 2017. SAMART holding shares both direct and indirect for 69.23%, the company can rely on SAMART as in following:

Using the Service System of Information Technology Center Service

SAMART assist the company in the service system of information technology center service such as the service of the information security management (ISO 27001) and the administrative service (ITIL) for organization development and company personnel to the international standard in organization management and more efficient process. The company pays the monthly payment to SAMART (For more information please sees the related transaction issue). If SAMART do not assist those issues, the company must invest in the service system of information technology center service on their own or need to rent those systems from another company which the company might need to spend more cost or higher rate than the current rental fee.

The Management Agreement Assistance

SAMART assist the company in general administration management such as being the adviser of finance and accountancy, law service, administrative management and the adviser of human resource management. The company pays the monthly payment to SAMART (For more information please sees the related transaction issue). If SAMART do not assist those issues, the company needs to hire an outsourced adviser to assist in taxation plan and an adviser of law. This might reduced the bargaining power in service purchasing and the company might need to spend more cost. Those assistances from SAMART is the proficiency resource administrative management of SAMART Group.

1.8 The risk from Business Continuity Management

Our company is currently providing the following services:

- Fully Outsourced Contact Center Management Service
- Customer Service Representative Outsourced
- Contact Center Facility Outsourced
- Maintenance Service

All of these services combined are what we called "Outsourced Contact Center". We also provide Non-Voice service. This means that we have large amount of customer's data in our possession which are very difficult for us to maintain constant backups and provide continuous service during a disaster or unexpected events, such as flood, fire, or long power outage. We have already set up a disaster recovery site (DR site) in Buriram so that we can still provide continuous services for our customers and their businesses in case of such emergency.

2. The Risk in Administration and Management

2.1 The Company Risk from the major shareholder hold shares more than 50%

On December 31st, 2017, Vilaluck Group which included SAMART Corporation Plc. and subsidiary company hold shares of One To One Contacts Plc. in total 193,856,016 shares or 69.23% of issued and paid up capital that available to control the resolution in the meeting of the shareholders in most important topics such as board designation or the other votes that need majority vote from the shareholders meeting excepts any issues that the law or the regulation specify the resolution must consist of at least three-fourths of the total votes of shareholders attending the meeting and having voting right. By this, the other shareholders might not available to collect the votes to balance with major shareholder.

However, the Board of Directors consists of the 10 directors. There are 4 independent directors who available to check and balance the decision to approve any issues before propose to the shareholders meeting In case of there is a connected transaction with directors, major shareholders, controlling person of the Company, related company include the person who may have conflicts of interest who are not entitled to vote in those issues. The approval of connected transaction must follow the regulation of the Securities and Exchange Commission and the Stock Exchange of Thailand.

Shareholders

The top ten major shareholders of the Company as at December 29, 2017 are as follows:

No.	Name of Shareholders	Number of Shareholding (Shares)	Percentage
1.	Vilailuck Group ¹⁾	193,856,016	69.23
	- Samart Corporation Public Company Limited ²⁾	191,600,000	68.43
	- Samart Engineering Company Limited	2,100,000	0.75
	- Mrs. Siripen Vilailuck ³⁾	118,454	0.04
	- Mrs. Sukanya Vanichjakkong ³⁾	37,562	0.01
2.	Mr. Suthipoj Ariyasuthiwong	12,674,600	4.53
3.	Mr. Khanphon Suephark	3,665,300	1.31
4.	Thai NVDR Company Limited	3,357,188	1.20
5.	Mr. Pongsathorn Charoenkul	3,250,000	1.16
6.	Mr. Theepakorn Lojanakosin	2,870,000	1.03
7.	T Engineering Corporation Public Company Limited	2,152,900	0.77
8.	Mr. Jirawat Chantok	1,410,000	0.50
9.	Mr. Chartwut Charoensatit	1,350,000	0.48
10.	Ms. Kamolporn Krisana	1,300,000	0.46
	Total of top ten major shareholders	225,886,004	80.67
	Total of minority shareholders	54,113,996	19.33
	Grand total	280,000,000	100.00

Source : Thailand Securities Depository Co., Ltd. as at December 29, 2017

¹⁾ Samart Corporation Public Company Limited, Samart Engineering Company Limited, Mrs. Siripen Vilailuck and Mrs. Sukanya Vanichjakkong are acting in concert regarding the determination of the relationship or behavior as an act with another person and comply with section 246 and 247.

²⁾ A holding company of which Vilailuck International Holding Co., Ltd. and Vilailuck family hold 17.67% and 27.38% of the total shares respectively.

³⁾ Includes holding by spouse and minor children.

Dividend Payment Policy

The Company has policy to pay dividend no less than 50% of its consolidated net profit after deduction of all reserves as stated in the Company's Articles of Association and related laws, subject to need for future investment and business plan. The Company's subsidiary and associated companies have policy to pay dividend no less than 50% of their net profit after deduction of all reserves as stated in the Company's Articles of Association and related laws, and consideration of the Company's financial position.

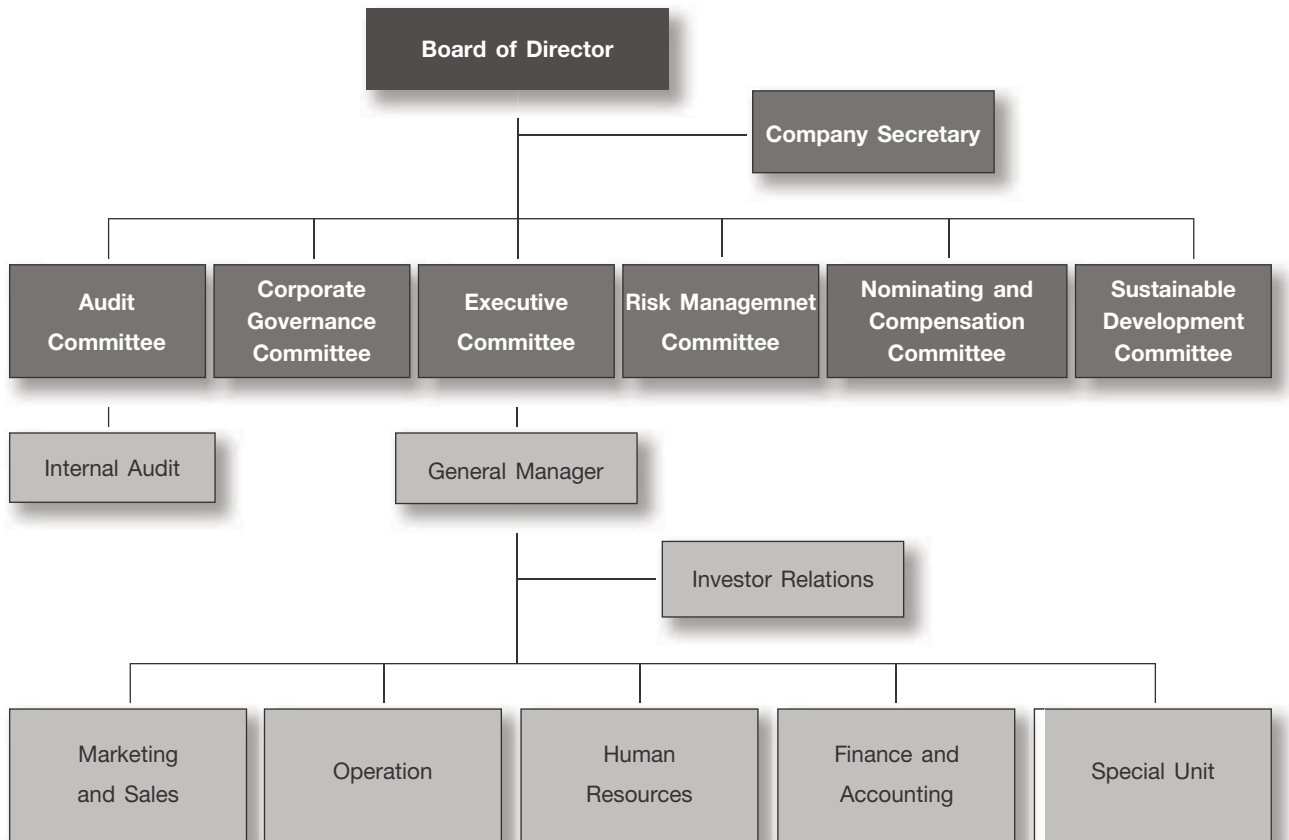
Detail of dividend payment:

Financial Ratio	2015	2016	2017*
Earnings per share (Baht)	0.24	0.30	0.18
Dividend per share (Baht)	0.16	0.23	0.15
Dividend payout ratio (%)	67.64	77.24	83.25

Remark : * The Company has allocated profit to its shareholders via dividend. The dividend for 2017 has been proposed to approval of the shareholders meeting at 0.15 Baht per share or equivalent to 83.25% of the consolidated net profit and conformed to dividend payment policy of the Company that dividend payment will be no less than 50% of its consolidated net profit. The Company paid interim dividend at Baht 0.08 per share on September 2017. The final dividend will be paid at Baht 0.07 per share on May 2018 subject to the approval of the shareholders meeting.

Management Structure

The management structure of the Company consisted of the Board of Directors and 6 Sub-Committees, Audit Committee, Corporate Governance Committee, Risk Management Committee, Executive Committee, Nominating and Compensation Committee and Sustainable Development Committee, to oversee management and internal control systems to be comply with the Company’s policy. Organization chart is presented below:



Board of Directors

The Board of Directors as of December 31, 2017 consist of 10 members as following:

Name	Position
1. Mr. Vichai Srikwan	Chairman of the Board of Directors / Independent Director / Audit Committee Member / Chairman of the Nominating and Compensation Committee
2. Mr. Chaisak Angkasuwan	Vice Chairman of the Board of Directors / Independent Director / Audit Committee Member / Chairman of the Corporate Governance Committee
3. Dr. Rathian Srimongkol, M.D.	Independent Director / Chairman of the Audit Committee / Corporate Governance Committee Member / Nominating and Compensation Committee Member
4. Dr. Pairoj Boonkongchuen, M.D.	Independent Director / Audit Committee Member / Corporate Governance Committee Member / Nominating and Compensation Committee Member
5. Mr. Charoenrath Vilailuck	Director / Executive Committee Member / Risk Management Committee Member
6. Mr. Watchai Vilailuck	Director / Executive Committee Member / Chairman of the Risk Management Committee
7. Mr. Thananan Vilailuck	Director / Risk Management Committee Member
8. Mrs. Sukanya Vanichjakvong	Director / Chairman of the Executive Committee Member / Risk Management Committee Member / Chairman of the Sustainable Development Committee
9. Mr. Sirichai Rasameechan	Director / Corporate Governance Committee Member / Risk Management Committee Member
10. Mr. Pracha Phathayakorn	Director / Executive Committee Member / Risk Management Committee Member

The number of directors is in line with the Company's Articles of Associations that the Board of Directors should have at least 7 members. Not less than one half of such members shall have residence within the Kingdom and the directors of the Company shall have qualification as specified by law. All members of the Audit Committee have adequate knowledge and experience to review creditability of the Company's financial statements.

Education and working experience of each director including position in subsidiaries and related companies were shown in the section "Directors, Management, Company Secretary and Head of Internal Audit". Details of Sub-Committee were shown in the section "Corporate Governance" under the topic "Sub-Committees".

Authorized Directors

Mr. Charoenrath Vilailuck, Mr. Watchai Vilailuck or Mrs. Sukanya Vanichjakvong totaling two persons jointly signs and affix the Company's seal and/or one of the three person jointly sign with Mr. Thananan Vilailuck, or Mr. Sirichai Rasameechan or Mr. Pracha Phathayakorn and affix the Company's seal.

Qualification of Director

- Director whose qualification is to comply with the Public Company Act B.E. 2535, regulations of the Stock Exchange of Thailand, the Securities and Exchange Commission, the Company's Articles of Association and any other related laws.
- Director must not be an entrepreneur or a shareholder of any legal entities which shall be company's competitors except for the fact that he/she has been approved at the Shareholder's Meeting.
- Director must have leadership, vision, and independent consideration for the best benefit of the Company and the shareholders.
- Director must have various knowledge, experience, and specific skill that suitable for the business operation.

5. Director must have integrity.
6. Director must have sufficient time for fully participation.

Qualification of Independent Director

The Board of Directors consists of independent director as at least one-third of the total number of directors. Qualifications of Independent Directors are as follow;

1. Holding not more than 0.5 percent of the total number of voting rights of the Company, parent company, subsidiaries, affiliates or juristic person which may have conflicts of interest, including the shares held by related persons of the independent director;
2. Neither being nor used to be an Executive director, employee, staff or advisor who receives a salary; or controlling person of the Company, parent company, subsidiaries, affiliates, same-level subsidiaries, major shareholder or controlling person of the Company unless the foregoing status has ended not less than two years prior to the date of appointment;
3. Not being a person related by blood or legal registration such as father, mother, spouse, sibling and child, including spouse of child of executive, major shareholder, controlling persons, or persons to be nominated as executive or controlling person of the Company or subsidiaries;
4. Neither having nor used to have a business relationship with the Company, parent company, subsidiaries, associate company, major shareholder or controlling person, in the manner which may interfere with his independent judgment, and neither being nor used to be a significant shareholder or controlling person of any person having a business relationship with the Company, parent company, subsidiaries, affiliates, major shareholder or controlling person, unless the foregoing relationship has ended not less than two years prior to the date of appointment;
5. Neither being nor used to be an auditor of the Company, parent company, subsidiaries, affiliates, major shareholder or controlling person, and not being a significant shareholder, controlling person, or partner of an audit firm which employs auditors of the Company, parent company, subsidiaries, associate company, major shareholder or controlling person, unless the foregoing relationship has ended not less than two years prior to the date of appointment;
6. Neither being nor used to be a provider of any professional services including those as legal advisor or financial advisor who receives service fees exceeding two million baht per year from the Company, parent company, subsidiaries, associate companies, major shareholder or controlling person, and not being a significant shareholder, controlling person or partner of the provider of professional services, unless the foregoing relationship has ended not less than two years prior to the date of appointment;
7. Not being a director appointed as a representative of directors of the Company, major shareholder or shareholder who is related to the Company's major shareholder;
8. Not undertaking any business in the same nature and in significant competition to the business of the Company or subsidiaries or not being a partner in a partnership or being an executive director, employee, staff, advisor who receives salary or holding shares exceeding 1 percent of the total number of shares with voting rights of other company which undertakes business in the same nature and in significant competition to the business of the Company or subsidiaries;
9. Not having any characteristic which cause the inability to express independent opinions with regard to the Company's business operations.

Terms of positions

Pursuant to the Public Company Acts B.E. 2535, at first Annual General Meeting of Shareholders after the registration of the Company and at the first Annual General Meeting of Shareholders in every subsequent year one-third of the directors, who have been longest in office, shall retire. The retired directors are eligible to be re-elected for another term by obtaining majority vote from the Nominating and Compensation Committee. However the independent directors shall be in post no longer than 3 terms except getting a unanimous approval from the Nominating and Compensation Committee due to his/her contribution to the Company and the Committee ensures that the extra term will not cause or impact to the independent of such director, and shall be approved from the Board of Directors and/or the Company's shareholders.

Scope of Responsibilities and Authority of the Board of Directors

The Board of Directors will focus and ensure that the Company's business will achieve its target and in the direction that create value and best benefit to the shareholders as well as all stakeholders. Any conflict of interest with the Company and its subsidiaries will be prohibited. The Board will also comply with the Company's Ethics with responsibility, due care, and integrity to ensure all Company's businesses are run under Company's objectives, Articles of Association, resolutions of the Board of Directors' and shareholders' meetings as well as laws and regulations of the SET, the SEC and other related laws. Their duties include:

1. Conduct business with responsibility, due care, and integrity uphold the duties according to the law, and the Company's objectives, Articles of Association, resolutions of the Board of Directors and shareholders' meeting as well as disclosure sufficient information to the shareholders.
2. Formulate policies and directions for the Company's operations. The Board must also supervise managerial and administrative departments to deliver all policies and strategies with effectiveness and efficiency.
3. Review and approve the Company's vision and mission annually.
4. Approve annual budget and investment of the Company.
5. Appoint directors and committee members to replace of those who retire by rotation as well as consider the remuneration package for such directors and committees' members, which are proposed by Nominating and Compensation Committee, for further consideration of the shareholders' meeting.
6. Appoint committees to oversee administrative process and internal system to coincide with Company's policies namely, Executive Committee, Risk Management Committee, Corporate Governance Committee, Nominating and Compensation Committee and Sustainable Development Committee. For the appointment of Audit Committee members, the Nominating and Compensation Committee will nominate appropriated candidates propose for further consideration of the Board of Directors and/or shareholders' meeting.
7. Appoint and consider remuneration package, proposed from the Nominating and Compensation Committee, for top executives and company secretary.
8. Summarize financial statements of the Company every end of the fiscal year. Authorize the statements for further consideration of the Annual General Meeting of Shareholders.
9. Nominate appropriated auditor and its remuneration from proposal of the Audit Committee for further consideration of the Annual General Meeting of Shareholders.
10. Ensure that the Company has written Corporate Governance Policy and Business Ethic as well as to ensure that there will be no conflicts of interest at the same time to establish systematic plans for internal control and risk management.
11. Ensure that good corporate governance is implemented to demonstrate the Company's commitment to operate the business with ethics and to bring fair treatment to all stakeholders.
12. In case of entering into any direct or indirect transaction with the Company and subsidiaries, such director has to immediately inform his/her or related parties' interest to the Company.

The Company conducted business and manage the Company's operation ethically and transparently with honesty and due care for the benefit of shareholders and all stakeholders. The Board of Directors has provided the Business Ethics manual for the Company's directors and executives to adhere as their practical guidelines and posted on the Company's website (www.onetoonecontacts.com).

Delegation of Authorities between the Board of Directors and the Management

The Company has specified the delegation of authorities clearly which have been firstly applied since 1995 by specifying approval authority on credit line of the Board of Directors and the Management pursuant to the transaction types, such as finance/accounting/budget, human resources, procurement, general management/administration, marketing and public relations. However, the Company is now improving such policies and operating guidelines to make them more appropriated with the current situation then they shall be further presented to the Board of Directors for approval.

Delegation of Authorities of the Board of Directors

1. Approve the annual budget and business plan of the Company.
2. Approve the undertaking of financial obligations of the Company, i.e. execution of loan agreement, loan guarantee.
3. Approve the investment project in large business.
4. Approve the establishment of new company.
5. Approve the purchase and disposal of the Company’s assets pursuant to the Capital Market Supervisory Board.
6. Approve the undertaking the related transaction of the Company pursuant to the Capital Market Supervisory Board.
7. Approve the policy on increase of annual remuneration and bonus.
8. Approve financial statement of the Company.
9. Approve the opening or closing accounts with the banks.
10. Approve the appointment of the Committee.
11. Approve the appointment of new director to replace the director who is retired by rotation.

The Board of Director also has duties to approve other transactions pursuant to the notification of the Securities and Exchange Commission, the Stock Exchange of Thailand and other related laws.

The Management

The Management as of December 31, 2017 consists of 4 people as follow:

Name	Position
1. Ms. Rungjira Kraiwiwat	General Manager / Acting Executive Vice President of Operations / Acting Executive Vice President of Human Resources
2. Mrs. Rachada Nivasabutr	Vice President - Special Project
3. Mrs. Sasakorn Suppatkul	Acting Vice President-Sales and Marketing / Assistant Vice President - Sales and Customer Management
4. Mrs. Veeranuch Tang-anant	Senior Manager - Finance and Accounting

Details of education, working experience including and position in subsidiaries and related company were shown in the section “The Board of Directors, Management, Company Secretary and Head of Internal Audit”.

Company Secretary

The Board of Directors’ Meeting No. 5/2015 on August 10, 2015 had appointed Ms. Methavee Sawisate as company secretary, and she had appointed as secretary of every sub-committee such as Executive Committee, Corporate Governance Committee, Nominating and Compensation Committee, and Sustainable Development Committee. Thus, the Company set the qualification, role and responsibility of the Company secretary as follow:

Qualification of the Company secretary

1. Having well-rounded knowledge and understanding of the business
2. Understand role and responsibility of company secretary
3. Having knowledge and understanding concerning legal matters, regulations of the SEC and the Stock Exchange of Thailand
4. Do not exploit the Company’s business opportunity for personal benefits as well as preserve the confidential information of the Company.
5. Have good human relationship and can coordinate and contact with other agencies inside and outside the Company.
6. Possesses English proficiency.
7. Having working experience on the Company secretary at least 3-5 years.

Roles and responsibilities of the Company Secretary

1. Perform the duty with responsibility, carefulness, honesty and comply to the law and other related regulations.
2. Supporting the board of directors for their activities including providing consultation to the directors regarding article of association and other regulations from related authorities.
3. Arrange and coordinate the meeting of the committees, subcommittees, shareholder meetings as well as coordinate to ensure all resolutions have been implemented complying with objectives, article of association/ shareholders including law and related regulations.
4. Preparing and keeping document of the Company such as a register of directors, call for meeting note, board of directors and shareholders minute of meetings, annual report etc.
5. Keeping the report on interest field by directors and executives as well as submit the copy of report to chairman and to chairman of the audit committee within 7 days from the date that the Company has received the report.

In case where the Company Secretary vacates her position or is incapable of performing her duty, the Nominating and Compensation Committee shall select a new Company Secretary to propose for consideration and approval of the Board of Directors to appoint the new Company Secretary within 90 days from the date on which the Company Secretary has vacated her position or has been incapable of performing her duty. In this regards, the Board of Director shall be empowered to assign any director to perform the duty as the substitutes during such period.

Profile and experience of Ms. Methavee Sawisate was shown in “The Board of Directors, Management, Company Secretary and Head of Internal Audit”. During the past year, the Company Secretary has attended the training courses and seminars to strengthen knowledge as follows:

- Criminal punishment of director
- SD blueprint for business
- SEC 56-2 online
- Qualification of CFO and Financial controller
- Business management for Sustainable Development which is in line with CG Code 2017
- Guideline to Create value of business according to CG Code 2017
- SDGS Implementation: Learned from thru pros
- Update SET Portal system
- Assessment Standard of 2017 Annual General Meeting of Shareholders

Remuneration for Directors and Management

• Remuneration for Directors and Non-Executive Directors

Company has clearly and transparently set the policy of remuneration for director by set the remuneration in appropriate level comparable to the same industry and enough to keep the director with the required quantity. Committee who were assigned with additional duty and responsibilities in subcommittees shall receive the additional remuneration according to the number of additional responsibilities of which the nomination and remuneration committee shall be the one to consider the preliminary amount and propose to the board of directors for consideration prior to propose further for approval at the shareholders meeting.

The remuneration of the directors and Non-Executive Directors consist of meeting allowance and bonus by which the meeting allowance was approved from shareholders meeting and only pay to the director who attend the meeting. Member of the Board of Directors and Audit Committee receive the same rate of meeting allowance while the Chairman receives 1 times more than other members. Chairman of the Nominating and Compensation Committee and the Chairman of Corporate Governance Committee receive 50 percent more than the committee member. There is no meeting allowance for Executives Committee, Risk Management Committee and Sustainable Development Committees because the members of these committees are the company executives. Bonus is determined by considering the various appropriations and compare to the organization in the same industry and similar size of business together with company operation result, performance and responsibility of the directors and overall business conditions.

The remuneration of directors of the Company and Committees’ members was approved from the 2017 Annual General Meeting of Shareholders at the amount of not exceeding Baht 4,000,000 consists of meeting allowance for each meeting participated of the Board of Directors and Committees and bonus without other benefits. The meeting allowance was fixed and paid to directors attending the meeting as following:

Board of Directors and Audit Committee

- Chairman Baht 20,000 per meeting
- Director Baht 10,000 per meeting

Nominating and Compensation Committee and Corporate Governance Committee

- Chairman Baht 15,000 per meeting
- Director Baht 10,000 per meeting

Cash Remuneration

In 2017, the remuneration to the directors and Sub-Committee were paid as following:

(Unit: Baht)

Director	Meeting Allowance				Bonus	Total Remuneration paid to each Director
	Board of Directors	Audit Committee	Nominating and Compensation Committee	Corporate Governance Committee		
1. Mr. Vichai Srikwan	140,000	50,000	45,000	-	150,000	385,000
2. Mr. Chaisak Angkasuwan	70,000	50,000	-	45,000	100,000	265,000
3. Dr. Rathian Srimongkol, M.D.	70,000	100,000	30,000	30,000	100,000	330,000
4. Dr. Pairoj Boonkongchuen, M.D.	70,000	50,000	30,000	30,000	100,000	280,000
5. Mr. Charoenrath Vilailuck	60,000	-	-	-	100,000	160,000
6. Mr. Watchai Vilailuck	70,000	-	-	-	100,000	170,000
7. Mr. Thananan Vilailuck	70,000	-	-	-	100,000	170,000
8. Mrs. Sukanya Vanichjakvong	70,000	-	-	-	100,000	170,000
9. Mr. Sirichai Rasameechan	70,000	-	-	30,000	100,000	200,000
10. Mr. Pracha Phathayakorn	70,000	-	-	-	100,000	170,000
Total	760,000	250,000	105,000	135,000	1,050,000	2,300,000

• **Remuneration of Management**

Remuneration of management will be determined in accordance with the principles and policy set by the Nominating and Compensation Committee which is related to the performance of the Company and each management. The remuneration has been set to be comparable to the general practice in same industry and be appealing enough to attract and retain qualified management.

Compensation and annual bonus for management will be determined from the Company’s operating result, overall economy and performance of each management. Criteria for remuneration and annual bonus will be clarified for acknowledgement before the performance evaluation at the end of the year. The Nominating and Compensation Committee will consider that criteria before proposing to the Board of Directors for consideration and approval.

Apart from the regulations mentioned above for the General Manager’ s remuneration, the Board of Directors also arrange the annual performance assessment to the General Manager. Each member of the Board of Directors will do the assessment and obtain the result to consider the General Manager’ s remuneration.

Cash Remuneration

In 2017, the Company remuneration was paid management consists of 4 people as following:

Remuneration	Total Amount (Baht)
Salary	7,835,600.00
Bonus	691,500.00
Provident fund ¹⁾	552,484.00
Social Security Contribution	36,000.00
Total	9,115,584.00

Remark ¹⁾ The Company paid provident fund to management at the rate of 3-10 percent of salary depending on the year of service

Human Resources

The Company and its subsidiaries had the number of employees' during the past 3 years as following:

Company	No. of employee (person)		
	2017	2016	2015
1. One To One Contacts Plc.	1,840	2,319	1,953
2. One To One (Cambodia) Co., Ltd.	15	14	7
3. One To One Professional Co., Ltd.	0	3	4
Total	1,855	2,336	1,964

In addition, the Company and its subsidiaries for the past 3 years have expenses regarding employee, consisting of salary, bonus, provident fund and other remunerations which could be categorized as following details:

Types of expense	Total expense (Million Baht)		
	2017	2016	2015
Salary	352.00	376.12	376.77
Bonus	27.89	21.81	16.98
Provident Fund	5.14	4.41	3.68
Others	100.21	97.67	93.08

Human Resources Management and Development Policy

The company always regards that our employees are valuable and crucial fundamental for the company's sustainable success becoming a leading Contact Center and Customer Management Services, related company in the industry. Since the Company achievement depends on qualified and high calibre employees. The Company practically creates Human Resources Management and Development policy emphasizing on increasing performance efficiency and improving working procedure to cope with business working environmental and technology of business. The Company analyze proper manpower planning to prepare for business extension and competition, and any changes as well as performance evaluation and potential assessment, developing individual capabilities at all levels progressively. Indeed, these have to be compatible to Company's business vision, missions, operation, and corporate culture simultaneously for corporate sustainable growth.

1. Human Resources Management Policy

For responding to Corporate HR Policy, Human Resources Management Policy has mainly been concentrated on:

- **Manpower planning Policy**

To support all lines of business in the Company, The Company has applied a variety of HR indicators and statistic tools in optimizing manpower planning also balancing among functional workloads to increase HRM & HRD policy and cost efficiencies. These would enhance organizational design and restructuring as

well as enable HR manpower policy and costing most effective to company and support new business leading to meet company's vision and mission at the first HR procedure.

- **Recruitment & Selection Policy**

The company continuously applies proactive approaches in recruiting capable people at all levels including of sourcing and attracting all levels of candidates by launching Campus Tour and Activities Programs in leading universities, coordinating with business recruitment agency and allied business network to build the Company's branding to all external candidates. In Selection Policy, The company places importance on the selection process, focusing on the most appropriate knowledge, ability and attribute by which their virtues recruitment & selection combines cooperation among original affiliation, specialists in various careers and human resources to ensure that the process of recruitment & selection on good corporate governance. Furthermore, the company has relevantly applied new technology connection and social media to support this process. These would be capable people at all levels and lead them to success their owned career at SAMART leading to be the company's sustainable success.

- **Performance Development Policy:**

The Company ensures an equitable and appropriate performance evaluation system through applying KPIs approach cascading organization objectives through division and individual goals and corporate competencies methodologies aligning to business strategic planning at all levels throughout the Company. The Company has initially applied new global standard technology (SAP) to support Goal/KPIs and Performance Management i.e. closed monitoring, solution consulting and organizing arrange their owned and subordinators' Goal/KPIs etc. at individual through top management level leading to be the company's sustainable success efficiently and effectively in organizational strategic management.

- **Human Resources Management and Development Information Systems Policy:**

The company conducts information technology developed by Human Resources Information Systems to support both HRM & HRD functions by increasing speed of work, data accuracy and decreasing operation cost by applying technology to HR Portal services including of employee recruitment and selection such candidate application online, E-Document Workflow application, and payroll services with E-Payslip systems. By the way, the company has also applied for human resource development, such as knowledge management systems including of managing competency assessment systems and individual development plan (IDP) system. Furthermore, The Company would fully utilize hris data to support in HRM & HRD Policy decision making for sustainable organization achievement and support to Thailand 4.0.

- **Compensation & Benefit Policy:**

The company formulates compensation, benefit and welfare scheme by job analyzing and evaluating all positions, responsibilities and their performances at all levels throughout the Company. By the way, company essentially determines corporate compensation, benefit and welfare policy being compatible to organizational position including of skill, accountability, knowledge, and competence related to business operation and economic situation with comparative analysis among businesses in the same and diversified industry as well as strictly complying to labor law and compliance. These might ensure that our employees would receive appropriate and equitable compensation, benefit and welfare package being competitive in labor market or among leading companies in the industry.

- **Employee Relation & Engagement Policy:**

The company places strong emphasis on employee relationship among top executives and employees as well as two-way communication as a mean to communicate top management direction to all employees closely and directly percept employee's innovative, improvement and other open-mind ideas to enhance the Company business operations and other processes known as "Lunch & Learn Project"

Furthermore, Company concentrates on the employee relation and engagement at all levels of employees throughout the Company and also implants them into corporate value along with corporate culture by building synergy professional working-style (Team of Professionals). Hence, these initiate the best cooperation among individual level through corporate level. In 2017, there were a various employee relation and engagement programs and activities to build up synergy among employees, executives and organization i.e., Internal Survey Improvement Project, D-Club (CSR program), and other employee clubs.

- **Employee Innovation Recognition Policy :**

The Company encourages all employees to participate in creating innovation which are actually beneficial to the organization and developed knowledge and creation of employees to solve customers' problems, to develop initiated goods, services and business processes beneficial to the organization, customers need and the society. In 2017, the Company organized Work anywhere and Agent anywhere projects which agents were comfortable working and more efficiency operation. Moreover, the Company has received "Top Innovative Organization" award from the National Innovation Agency (Public organization) for our professional management of innovations throughout the entire organization.

2. Human Resources Development Policy

The company has a consolidated HRD policy to continuously develop the knowledge and ability of employees being appropriate to their owned position at all levels for leading them to success their owned career at the Company and also achieving business's needs and preparing staff for domestic and overseas business expansion Therefore, the company aspires to develop employees in all careers at all levels by harmonizing a wide range of development tools for increasing their skill, knowledge, capability through corporate culture and code of conduct according with the Company strategy and operation not only for present day but the future business as well.

- **Career Development Policy:**

The company defines career development policy by which the company further supports employees in all careers to be continuously developed in their qualifications, knowledge and abilities. Particularly, competency approach has been applied to categorize required business capabilities to Generic competency, Managerial Competency and Functional Competency for analyzing, planning, and leading to individual competency development with diversified development tools for all employee levels. Thus, our employees might be developed to create their high potential specified by both corporate and Line of business (LOB) levels to support sustainable growth and prepare for business expansion throughout the Company.

- **Employee Training & Development Policy:**

The company regards the employees as a key success factor in order to achieve business strategies and goals, resulting in corporate sustainable growth. Hence, The company has HRD policy to continuously develop all employees among qualifications, knowledge and ability in parallel with the human resources development system at all levels as summarized below;

In-house Training

To encourages and develop the employees to facilitate the organization's strategies and goals most effectively and efficiently. The company therefore conducts training courses deemed necessary, as follows:

For management:

The managerial competency program, courses have been designed for management level in order to develop in managerial competency to strengthen leadership and management skills for executives as well as prepare promotion qualification in the future for pre-executive or talent employees. Moreover, this program would elaborately lead executives to support organization's business growth and prepare the

Company to become business leader in the industry existed. These courses provide innovated and practical knowledge to be applied to arrange managerial work such as Marketing Strategic & Business Awareness, and Enterprise Risk Management etc.

For operational staffs:

The functional competency program, courses have been designed for developing and enhancing functional knowledge and functional capability related to operational responsibilities and increasing skill of employees for each career and division concerned such as Risk Management course, Project Management courses, Compliance and Law course, Financial and Accounting Standard courses, Computer skill and Technology related course, Marketing and Sales Management course, Information Technology & ISO standard courses, Administrative Management etc.

For all employees:

The Generic Competency Program, courses have been designed to ensure that the employees could perform their work in accordance with the corporate culture at the most efficiency such as Orientation course for new employees, Effective communication, Courses for corporate culture, etc.

Furthermore, to accommodate business expansion, develop employee in English communication skill and achieve their competence continuously, the company thus developed English communication skills both Classroom Training and E-Learning being used to support a large group of learner both new and current employees, This has enabled employee at all levels developing for this skill more conveniently at anywhere and anytime.

External Training

In addition to In-house Training, the Company supports all executives and employees to acquire external standard knowledge and skill from training certified courses conducted or instructed by external reputable institutes both local and international in order to enhance their expertise, knowledge, ability and also updating and exchanging new aspect with other organizations to apply some appropriate approach to organization relevantly.

- **Knowledge Management :**

For human resources developing in long term and adding business value, the company thus considers information technology as an important tool for improving staff management efficiency, Project "SAMART knowledge sharing" has been implemented, this promotes knowledge management throughout organization and responds to business' mission continuously and sustainably.

- **Talent Management Policy and Succession Planning :**

The company designed special HRM & HRD programs and tools to prepare excellent performance and high potential employee (talent) for their succession planning including of Job rotation, Job Enlargement & Enrichment, Job assignment, Talent monitoring, and fast-track program preparation. By encouraging them through employee engagement programs as well, these would motivate talent to full utilize their owned skill, knowledge, competence and potential to dedicate performing all missions to achieve the Company's goals most efficiently.

Furthermore, the company always recognizes the importance of having a succession plan, especially at the top management level. The Company organized Career Path Development Plan to ensure continuity when there is a vacancy or to support expansion of business.

Summary of training to executives and employees in 2017

Training course	No. of training	No. of trainee
In-House training		
- Executive	37	233
- Employee	33	2,127
Total	70	2,360
External training		
- Executive	18	26
- Employee	20	24
Total	38	50

Cost of training for executives and employees

In 2017, The Company had cost of training for in-house and external were at Baht 1,032,594.46. Total training hours were 2,045 hours per year. Average training per person per year was 7.15 hours which higher than standard of Department of Labor which was set at 6 hours per year. Details of the program were as following:

Internal Training Course

- IT Management
- COPC : Customer Operation Performance Center
- Finance for Non-Finance
- Sales Skill & Customer Expectation Management
- Presentation Skill & Technique
- Marketing Strategic & Business Awareness
- Digital Service & Transformation Business 4.0
- Effective E-Mail & Memo Writing for Business
- E-Learning English for business
- K2 Workflow Management System
- Digital Content Marketing
- Enterprise Risk Management
- Coaching for Performance
- SAP-Inventory Management
- Samart Smart Center
- Alfresco Document Management
- SAP Control Budgeting
- Samart Management
- Time Management and First Thing First
- Insights tax burden & Business contract
- 7 Habits Plus Performer
- Modern New Manager
- Smart Talk Digital 4.0 Day

External Training Course

- Blockchain Technology for Developers
- Investigation and Disciplinary Action
- The Sales Shortcut Workshop
- Data Analyze Technique by Predictive Modeling
- Financial Changes Preparation
- Anti Corruption Synergy to Success
- BIG DATA in Action for Senior Management
- Update HR Court Cases 2017
- Customer Complaint Management
- Taxation and Auditing Standards
- CCNA Routing and Switching
- The Manager
- Fundamentals for Corporate Secretaries
- New Labor Law Update
- Positive Thinking for Success
- Financial Model 1-Fundamentals of Finance
- Financial Model 2-Feasibility Study
- Seminar to Digital Social Innovation
- Turning and Optimizing Database using SQL Server
- Abroad Payment Personal Income Tax 54, Value Added 36
- Facebook Marketing Insights
- Expenses Effective Management
- Overseas Employee Management
- Update Accounting Standards for 2017-2018
- Business Strategy
- Recruiting and job interview Techniques strategies
- COPC Up-skill Training

Corporate Governance

The Board of Directors realizes on the importance of the good Corporate Governance which will be the fundamental factor for improving standard of business operation to create more transparency, competitiveness and strengthen the confidence of all shareholders, investors and other related parties. Thus written Corporate Governance Policy and Business Ethics, which comply with the Principles of Good Corporate Governance of SET and Corporate social responsibility and Sustainable development Guidelines, have been provided for practices of directors, management and employees of the Company under the policy guiding principle of being a good corporate citizen, who is accountable to employees, customers and shareholders, and being socially responsible. The Company Secretary Division is a compliance unit to supervise and oversee the operation of the Company, directors and executives to ensure that they been correctly complied with the regulations of the SET, the SEC, the Public Company Limited Act., and other relevant laws.

1. Corporate Governance Policy and Business Ethics

1.1 Corporate Governance Policy

The Board of Directors realize on the importance of good Corporate Governance which will create more transparency, competitiveness and strengthen the confidence to shareholders, investors and all related parities. The written Corporate Governance Policy was provided both in Thai and English, and posted on the Company’s website for acknowledgement of employees and others. The policy focuses on internal control and internal audit system, and the overseeing of the operation of the management to comply with policy effectively for long-term benefits of shareholders under the terms of the law and business ethics. The Corporate Governance Committee will oversee the employees to strictly comply with the policy. The Corporate Governance Policy will be annually reviewed and revised to comply with new regulations. The latest revision of the Corporate Governance Policy, which complies with the Principles of Good Corporate Governance for listed companies of the SET, has been approved by the Board of Directors which held on February 23, 2018. The Policy covered the following issues:

1. Rights of Shareholders

The Company emphasizes and recognizes the importance of the rights of all shareholders equitably; minority shareholders, major shareholders, institutional investors or foreigners. The Company does not hinder or create barriers to allow shareholders to communicate with each other. All rights that the Company’s shareholders obtained in 2017 were as follows:

- **Rights to get share certificate, sell, purchase or transfer the Company’s shares**

Thailand Securities Depository Co., Ltd. (“TSD”) has been appointed as the Company’s registrar to provide all services for all transactions related to registration of the Company’s shares.

- **Rights to propose agenda and submit question in advance for the Shareholders’ Meeting**

The Company is aware of the shareholders’ rights and equitable treatment to the shareholders under the good corporate governance and to comply with laws. It is the Company policy to allow the shareholders to propose agenda of the shareholders’ meeting and submit the enquiries concerning the Company’s operation prior to the meeting date provided that they must comply with criteria on proposing of meeting agenda for shareholders’ meeting as per specified by the Company’s Board of Directors.

In the 2017 Annual General Meeting of Shareholders, the Company allowed shareholders to propose agenda or submitted the enquiries concerning the Company’s operation at least 3 months in advance prior to the end of the fiscal year from September 29, 2017. The period time for proposing agenda ended January 31, 2018. Any questions can send to the Company prior to the date of the 2018 Annual General Meeting of Shareholders. The Company notified and disclosed

contact channels and period for proposing agenda and enquiries via the SET's communication system on September 29, 2017 and also provide details of the procedures on the Company's website (www.onetoonecontacts.com), under "Investor Relation" on the topic of "Proposal question and additional agenda concerning the Company's operation in advance of the 2018 AGM".

- **Participation in the Shareholders' Meeting.**

The Company is aware of the shareholders' rights and equitable treatment to participate in the shareholders' meeting, be informed conditions and procedures of meeting as well as having proxy to vote and comment in the meeting on behalf of the shareholders. The Company was prior to notify and specify date, time and place that comfort the shareholders to participate in the meeting for convenience and encourage shareholders to attend the meeting.

The 2017 Annual General Meeting of Shareholders of the Company held on April 19, 2017 at Miracle Grand Convention Hotel, Vibhavadee Rangsit Road, Laksi, Donmuang, Bangkok, where was convenience for transportation and accommodated amount of shareholders. The rights of shareholder to participate in the meeting are as follows:

Before the Meeting Date

The 2017 Annual General Meeting of Shareholders, the shareholders would be informed on the date and agenda of the shareholders' meeting via the SET's communication system 34 days prior to the meeting date. The Company also disclosed the notice of shareholders meeting as well as related documents in both languages, Thai and English, on the Company's website (www.onetoonecontacts.com) on the section of "Investor Relations" under the topic of "The 2018 Annual General Meeting of Shareholders" 34 days prior to the meeting date for the shareholders to have sufficient time for consideration. All documents were directly delivered to the shareholders by TSD, the Company's registrar, 21 days prior to the meeting date of which better than what required by laws. The notice of shareholders meeting contain fact, rationales, an opinion of the Board of Directors for each agenda, conditions and procedures of meeting as well as other related document with sufficient information for shareholders' consideration. Moreover, the notice of shareholders meeting was published on the newspaper 3 consecutive days and 16 days prior to the meeting date.

To facilitate the institutional investors to participate in the shareholders' meeting, the Company tried to contact them in advance to assist them in proxy preparation and registration.

For institutional investors, the Company tried to contact them in advance to assist them in proxy preparation and registration. It facilitated to participate in the shareholders' meeting.

On the Meeting Date

Meeting procedures has been set to conform to laws and considering on shareholders' convenience. The Company is aware of the equitable of shareholders' right and their comfort to participate in the shareholders' meeting. Appropriated technology and equipments are sufficient for registration to review on required documents more than 1 hour prior to commencement of the meeting. There were 10 directors attended in the 2017 Annual General Meeting of Shareholders. Moreover, Chairman of all committees, the Company's management and external auditors were also present in the meeting in order that the shareholders could ask questions during the meeting. Chairman of the Board of Directors was Chairman of the meeting. Master of Ceremonies (M.C.) introduced all members of Board of Directors, total shareholders attending in the meeting and total shares that entitled to vote to the shareholders for acknowledgement. In the 2017 Annual General Meeting of Shareholders, there were total 123 shareholders attending the meeting either in person or in proxy. In addition, the Company invited proxy of Bangkok Bank PLC. to be inspector the counting of vote. M.C. declared vote casting, counting

procedures and other related matters for shareholder’s acknowledgement before chairman started the meeting to be in line with the agenda without any additional topic from what have been expressed in the invitation letter. Voting cards were provided for significant agenda. Voting result in term of approval, disapproval or abstain for each agenda were transparently presented to the meeting. The shareholders were encouraged to express their opinions and raise any questions, either in the agenda or any other questions related to the Company’s business, at the meeting. All questions had been answered and taken in the minutes of meeting as well as the opinions from the shareholders. After the shareholders’ meeting, the shareholders were requested to return the voting cards to keep as evidence.

After the Shareholders’ Meeting

Resolution of the meeting was disclosed to the SET with voting details, approved, disapproved and sustained, of each agenda on the same day of the meeting date. Full minutes of meeting of which contained the attendance record of the directors, summary of questions and answers during the meeting in both Thai and English had been sent to the SET and related parties within 14 days after the meeting date as well as posted on the Company’s website (www.onetoonecontacts.com) for verification.

- **Appointment / Dismissal of Directors of the Company and Approve their Remuneration**

According to the Company’s Articles of Association, at the Annual General Meeting of Shareholders, one-third (1/3) of the Directors has to be retired by rotation. Election for replacement is required. The retired directors are eligible to be re-elected for another term. The election of the Board of Directors shall be in accordance with the rules and procedures as follows:

- Each shareholder shall have one vote on each share.
- In voting, a shareholder shall vote in accordance with the number of votes each shareholder for one or several directors. The said shareholder may not allot any number of his/her votes to any person.
- The person obtaining the highest and higher votes respectively shall be elected as directors equal to the number of directors required or ought to be elected at such a meeting. In the event that persons receiving votes in respective orders receive equal votes and the number of directors exceeds the positions required or ought to be, the chairman of the meeting shall have a casting vote.

Apart from the appointment of Directors, the shareholders also have rights to remove any director from the office before the expiration of his/her term of office by having votes of not less than three quarters (3/4) of the number of shareholders attending the meeting and having the rights to vote and the aggregate number of shares shall be not less than one half (1/2) of the shares held by all the shareholders attending the meeting and having the rights to vote.

In every Annual General Meeting of Shareholders, the shareholders have the rights to consider and approve the remuneration for all directors and members of sub-committees. Adequate Information of all candidates for being considered and appointed as directors or members of committees was also delivered for shareholders’ consideration.

- **Appointment of Auditors and approval of their remuneration**

In every Annual General Meeting of Shareholders, one of the agenda is the appointment of Company’s auditors and consideration of their remuneration. The Company will propose name of the auditors with sufficient details and remuneration for consideration of the shareholders.

- **Regularly and timely obtained adequate information, business performance and management policy.**

The Company concerns on Shareholders' rights and not only disclosed Company's information via the SET's communication system but also posted all significant and updated information on the Company's website (www.onetonecontacts.com).

- **Profit Sharing**

The Company will return profit to its shareholders in form of dividend payment. The Company has policy to pay dividend no less than 50% of its consolidated net profit after deduction of all reserves as stated in the Company's Articles of Association and related laws, subject to need for future investment and business plan.

In the 2017 Annual General Meeting of Shareholders, the Meeting approved dividend payment for 2016 to shareholders at Baht 0.23 per share or equivalent to 77.24 per cent of consolidated net profit after deduction of all reserves which was higher than rate stipulated by the Company's dividend payment policy.

In addition, the Board of Directors meeting no. 5/2017 held on August 8, 2017, approved the interim dividend payment for 2017 at Baht 0.08 per share, totaling Baht 22.4 Million or equivalent to 62.41% of consolidated net profit after deduction of all reserves. The details are shown on the topic. "Dividend Payment Policy"

In addition, apart from such shareholders' rights, the Company does not prevent or obstruct any opportunities to allow the shareholders to communicate with each other.

2. Equitable Treatment of Shareholders

The Company realizes to protect and due care for the interests of all major and minor shareholders as fairly basis. In addition, the Company sets policy for equitably treatment to all shareholders for attending and vote in the shareholders' meetings, sharing in profits, regularly and timely obtained adequate information, business performance and management policy. In the shareholders' meeting, each shareholder shall have one vote on each ordinary share. Proxy form and requiring documents are delivered together with the invitation letter for shareholders who would like to appoint a proxy. Proxy form, which contains detail of voting as approve, disapprove or abstain, as well as details of independent directors also are attached for shareholders consideration as alternative proxy and also required document, evidence and proxy method, has been prepared in Thai and English for convenience of the shareholders. The Company's voting cards were provided for each agenda, especially, the agenda of appointment of directors of which been appointed by individual. In every shareholders meeting, the meetings will conduct to be in line with the agenda without any additional topic from what have been expressed in the invitation letter otherwise rights of the shareholders who could not participate in the meeting by themselves will be deprived. In addition, the Company set criteria about inside information usage control for personal advantage. The details are shown on the section of "Inside Information Control".

3. Attention to Stakeholders

The Company is aware of the support from each stakeholder should increase the competitiveness and ability to generate more benefit for long-term succession and realized the importance of all stakeholders i.e. shareholders, employees of the Company and its subsidiaries, customers, competitors, lenders, societies and environment as well as providing more channels for the stakeholders to contact directly to the Company in order to provide either comments or recommendations which will be benefit to the Company. Thus, general rules and practices have been set for directors, management and employees in the Company's Business Ethics to cover rights and equitable benefits to all stakeholders and posted on the Company's website (www.onetonecontacts.com).

The latest edition of the Business Ethics, which was approved from the resolution of the Board of Directors on February 23, 2018, has revised and added more clearly contents in Non-violation of human rights or intellectual property policy. Details regarding Attention to Stakeholders are shown on the section of “Business Ethics”.

4. Disclosure and Transparency

The Company has strong determination to reveal accurate complete, consistent and updated information, both financial and general information that related to Company’s business. The complete, consistent and updated information will truly reflect Company’s financial performance and future business direction. The Company has a disclosure policy to disclose information of any significant and future business operation directions, so that shareholders and stakeholders can access information conveniently and speedily as follows:

- To submit the financial report and Management Discussion and Analysis (MD&A) to the Stock Exchange of Thailand (“SET”) and the Securities and Exchange Commission Thailand (“SEC”) within the specified timeframe. The financial report did not have any transactions where the auditor opinioned with qualified, the financial statement has also never been revised under the order of the SET and the SEC. In order to make the investors are more well informed and understand the changes occurred to the financial position and operating results of the Company in each quarter and post it on the Company’s website and the SET’s communication system.
- Criteria on provision of remuneration to directors and executives have been clearly disclosed. More details are shown in “Management Structure” under the topic of “Remuneration of Directors and Management”.
- Details on connected transactions have been clearly disclosed to prevent a conflict of interest. More details are shown in “Connected Transactions”.
- Shareholding information of directors and executives has been disclosed in the Annual Report and the Annual Disclosure information. In addition, the Company has a policy requiring directors and executives to report the change in their securities holding within 3 business days from the date the securities have been purchased, sold, transferred or accepted transfer. The Company Secretary’s unit shall coordinate on submission of such report to the SET and the SEC. Moreover, it is also specified that any change of such securities and derivative holding of directors and executives shall be reported to the Board of Directors’ meeting every time. The 2017 securities and derivative holding information of the directors and the executives were shown below:

Directors / Executives	No. of shares and derivative held	No. of shares and derivative Acquired / (Disposed)	Total of shares and derivative held on 31 Dec 2016
1. Mr. Vichai Srikwan Spouse and minor children*	- -	- -	- -
2. Mr. Chaisak Angkasuwan Spouse and minor children*	- -	- -	- -
3. Dr. Rathian Srimongkol, M.D. Spouse and minor children*	- -	- -	- -
4. Dr. Pairoj Boonkongchuen, M.D Spouse and minor children*	- -	- -	- -
5. Mr. Charoenrath Vilailuck Spouse and minor children*	388,777 -	(388,777) -	- -
6. Mr. Watchai Vilailuck Spouse and minor children*	1,791,700 -	(1,791,700) -	- -
7. Mr. Thananan Vilailuck Spouse and minor children*	- -	- -	- -
8. Mrs. Sukanya Vanichjakkvong Spouse and minor children*	37,562 -	- -	37,562 -
9. Mr. Sirichai Rasameechan Spouse and minor children*	11,924 -	- -	11,924 -
10. Mr. Pracha Phathayakorn Spouse and minor children*	- -	- -	- -
11. Ms. Rungjira Kraiwiat Spouse and minor children*	1,490 -	- -	1,490 -
12. Mrs. Rachada Nivasabutr Spouse and minor children*	- -	- -	- -
13. Mrs. Sasakorn Suppatkul Spouse and minor children*	- -	- -	- -
14. Mrs. Veeranuch Tang-anant Spouse and minor children*	- -	- -	- -

Remark : * Spouse, cohabiting couple and minor children, including a juristic person whose shares exceeding thirty percent of the total voting rights are held by directors and executives, including their spouse or cohabiting couple, and minor children.

Furthermore, the Company also has a policy on the report of transaction which has conflict of interest of the directors and the executives as follows:

- 1) The director and the executive shall submit the first report on transaction with interest within 30 days from the date he/she is appointed to be the director or the executive pursuant to the specified report form.
- 2) The Director and the executive shall report a change of transaction with interest within 30 days from the date of such change pursuant to the specified report form.
- 3) Report on transaction with interest shall be kept at the Company Secretary and the Company secretary shall arrange to submit a copy of such report to the Chairman of the Board and the Chairman of the Audit Committee within 7 business days from the date the Company received such report.

The Company were disclosed information to shareholders, investors and any related parties via SET’s Communication system, Company’s website (www.onetoonecontacts.com), Company’s Annual Report and Form 56-1, press release and as well as participated in the Opportunity Day which arranged by the SET.

The Board of Directors has to ensure that the Company’s disclosures are transparency and strictly complied by laws, Company’s and any related regulations. The Company has never been notified any offense by the SEC or the SET on such matter. The Board of Directors has major concerned on transparency and disclosure in the following areas:

4.1 Provide multi channels for disclosure of information apart from the SET’s communication system

- **Annual Report and Form 56-1**

The Board of Directors has to ensure that Annual Report contains adequate information with accuracy, clarity and could create understanding to the shareholders and related parties on the Company’s operation and its performance for the previous year as well as the management structure, performance of the Board of Directors and all sub-committees.

- **Company’s website**

The Board of Directors is aware of the efficiency of website disclosure to the shareholders and related persons as well as equitably and easily of getting information. The Board of Directors therefore ensures the Company not only provides all significant information of the Company in the Company’s Annual report but also on the Company’s website (www.onetoonecontacts.com) in both languages, Thai and English. The disclosed information comprised of Corporate Governance Policy, Business Ethics, General News, Financial Statement as well as Annual Report, Form 56-1, etc.

- **Investor Relations**

The Company has also set up an Investors Relation section to provide Company’s information and activities for investors, shareholders, analysts and general public via Company’s website, Road Show, analysts meetings, conference calls, etc. The Company’s Investor Relations could be contacted at phone number 0 2685 0025 or via www.onetoonecontacts.com or e-mail address at investor.r@oto.samartcorp.com. The ethics of Investor relations are as follows:

1. Conduct duties with Loyalty
2. Disclose necessary information completely and fairly to all relevant groups equally
3. Allow all relevant groups to access and enquire the information
4. Perform duties by mainly adhering to benefits of the shareholders and the stakeholders
5. Preserve confidential information of the Company and must not use inside information for personal gain
6. Perform duties at his/her best and professionally
7. Keep on studying to develop efficiency of the work
8. Observe the principle on not accepting the appointment during the period close to financial statement announcement and the practical guidelines on securities trading specified by the Company

In addition to the above, the announcement on the Company's financial performance has been arranged for investors, analysts and public on a quarterly basis with participation of the executives.

Meetings with investors and analysts in 2017 were summarized below:

- Analyst meeting, Investor meeting and Road show 30 times
- Announcement of Company's Performance and Corporate image 6 times

4.2 Disclosure of Information of the Board of Directors and Committees

- Structure, Roles and Responsibilities of the Board as well as performance of the Board and each Committee, also, Directors' Information was disclosed in the Company's website;
- Directors and Management's Remunerations: Policy of Directors' Remuneration has been clearly and transparently set to be comparable to the general practice in same industry and be appealing enough to attract and retain qualified directors. The directors who also be appointed to be the member of any sub Committees will be paid appropriately more in accordance with the extra work. The Nominating and Compensation Committee will consider the remuneration and propose for consideration of the Board of Directors prior to further approval from the shareholders.

The above information and remuneration of each board member have been disclosed on the Company's Annual Report and Form 56-1 in "Management Structure" under the topic of "Remuneration of directors and management".

4.3 Accountability to the Financial Statement

The Board of Directors is responsible for the Company's consolidated financial statements and any financial information which been disclosed in the Company's Annual Report. Such financial statements were prepared in accordance with the general accepted accounting standard in Thailand with appropriated financial policy. The reports were carefully considered and prepared with sufficient information in the notes to financial statements. The financial statements have been audited and commented independently by the authorized auditors of the SEC to increase confidence and reliability of financial report.

The Board of Directors also set out and maintained for the efficiency of the Company's internal control system to ensure that the financial information had been correctly and accurately booked and sufficient to maintain the Company's assets in order to prevent whether from any dishonesty or significant error. The Board of Directors had appointed the Audit Committee of which comprised independent directors to be responsible for the quality of the financial statements and the internal control system and disclosed such opinion in the Annual Report under the Report of the Audit Committee. Moreover, The Company made Report of the Board of Directors' responsibility for the Financial Reports was also attached in the Company's Annual Report.

5. Roles and Responsibilities of the Board of Directors

As the Board of Directors is the key success of Corporate Governance practice for the highest benefit of the Company, thus, the Company sets policies relating to roles and responsibilities of the Board i.e. composition, qualification of directors in order that the Board performs duty effectively in the following details:

5.1 Composition of the Board of Directors

The Board of Directors comprise of directors who have various knowledge, experience, transparent working background, nobility and integrity and must have occupational diversification. In addition, they have the skills that advantage to the Company's business, such as accounting & finance, management, strategic planning, laws and corporate governance and other without sexual discrimination. The Board of Directors will also have leadership and vision to carry on the Company's business and achieve its objectives. The Company has 10 directors who complied with the qualification that been described under "Management Structure". In addition, all of the Directors have contributed their best to the Company which may concern from their participation in the meeting. Details of directors' qualification and number of attendant in the meeting were shown in "Meeting of the Board of Directors and Sub-Committees"

5.2 The Independent of the Board of Directors

• Separation of Chairman and Managing Director / General Manager

For best benefit of the shareholders and to strike a balance of power within the Company, the Chairman of the Board of Directors is not the same person as Managing Director / General Manager. The Company's Chairman of the Board of Directors is an independent director who has the qualifications of independent director in accordance with the SET's notification and has no business relation with any management of the Company. Roles and Responsibilities of the Chairman of the Board of Directors and Managing Director / General Manager are as follows:

Roles and Responsibilities of the Chairman of the Board of Directors

- To be responsible as the leader of the Board of Directors to oversee, monitor and supervise the operations of the Executive Board and other committees to make them achieve the objectives pursuant to the specified plan.
- To act as the Chairman of the Board of Directors' Meeting and the Shareholders' Meeting.
- To have a casting vote in case the Board of Directors' meeting has a tie vote.

Roles and Responsibilities of Managing Director / General Manager

1. Manage and control general business operation of the Company to comply with its objectives, policy and the Articles of Association.
2. Consider investment plans before proposing to the Executive Board and the Board of Directors for further approval.
3. Act on behalf or in the name of the Company as delegation of authorities defined in the Company's policy and practice.
4. Carry out any assignment from the resolutions of the Board of Directors and/or the Company's shareholders meetings.

The delegation of authorities, duties and responsibilities of Managing Director / General Manager shall not be delegated or further assigned that authorize Managing Director / General Manager or its attorney to approve any transactions that Managing Director / General Manager or connected persons or any persons who may have conflict of interest have done with the Company or its subsidiaries unless such transactions are complied with the Company's policy or principle approved by the Board of Directors. Such connected transactions shall be proposed to the Board of Directors' and / or shareholders' meetings for approval to comply with the notification of the Stock Exchange of Thailand, the Securities and Exchange Commission (SEC) or related law.

- **Balance between members**

More than half of the members of the Board of Directors are not a part of executive team. One-third of the Board of directors and shall at least 3 members are independent members who have no relations, business or personal, with the Company's executives. Free from executives' influences, they oversee the Company's direction with neutrality and pay careful attention to the rights of shareholder and stakeholder. To strike a balance of power within the Company, the positions of Chairman of the Board of Directors and Managing Director / General Manager must not be attained by the same person. The Chairman of the Board of Directors should be an independent member.

The Board of Directors of the Company as of December 31, 2017 comprised of 10 members with various qualifications, skills, experience and expertise. Composition of the members is as follows:

- 4 Independent Directors (more than one-third of the Board of Directors)
- 0 Executive Directors
- 6 Non-Executive Directors

Non-Executives Directors consists of 6 persons, Mr. Charoenrath Vilailuck, Mr. Watchai Vilailuck, Mr. Thananan Vilailuck, Mrs. Sukanya Vanichjakvong, Mr. Sirichai Rasameechan and Mr. Pracha Phathayakorn have working experience relating to the Company's business.

The shareholders could have confidence that the directors as representatives of the shareholders could perform their duty without any influence or control by management of the Company by the above structure.

- **Roles and Responsibilities of the Board of Directors and Managing Director / General Manager**

The Company has clearly set the separate roles and responsibilities of the Board of Directors and Managing Director / General Manager. The Board of Directors will focus and ensure that the Company's business will achieve its target and in the direction that create value and best benefit to the shareholders as well as all stakeholders. Any conflict of interest with the Company and its subsidiaries will be prohibited. The Board will also comply with the Company's Ethics with responsibility, due care, and integrity to ensure all Company's businesses are run under Company's objectives, Articles of Association, resolutions of the Board of Directors' and shareholders' meetings as well as laws and regulations of the SET, the SEC and other related laws. At the same time, Managing Director / General Manager who is the management's leader will focus on general management of the Company.

5.3 Being Director in other Listed Companies

- **Policy for directors to serve as directors in other listed companies**

For efficiency of being the director, the Board of Directors of the Company has set the policy for all directors to be the director in any listed companies not exceeding 5 companies. However, there is not any of the existing 10 directors of the Company is being the director in listed companies over than 5 companies and also could participate and contribute to the Company with efficiency of which better than not exceed 5 companies according to guideline of Corporate Governance.

- **Policy for top executives to serve as directors in other companies**

The management of the Company will also be obtained approval from the Executive Committee prior to be a director in any companies of which are not have either similar business or being the Company’s competitors.

5.4 Transparency of Nomination

The Board of Directors ensures the Company to provide transparency process of nomination of directors and management of the Company of which the details are disclosed under “Nomination of Directors and Management”

5.5 Accountabilities of the Board of Directors

Board of Director’s Activities in the previous year

5.5.1 Set vision, mission, policy and business direction

The Board of Directors involved and agreed on set out the Company’s vision, mission, Corporate Governance Policy, Business Ethics, strategies, goal, direction, business plan, budget, internal control and internal audit systems, and risk management as well as to govern the management to follow such business plan and budget with efficiency and profitability for economic value to the Company and the best stability to the shareholders. In addition, the Board of Directors has not only ensure the Company and its management to oversee the value of all stakeholders, neither derive personal benefit nor create any rivalry with the Company and its subsidiaries, but also conducted the business with great awareness in ethical, moral and compliance to the Company’s Articles of Associations as well as laws and regulations of the SET and the SEC.

The Company’s vision, mission, Corporate Governance Policy and Business Ethics have been posted on the Company’s website (www.onetonecontacts.com) under the governance of the Corporate Governance Committee to have all employees to strictly conform and practice.

5.5.2 Monitoring on Business Ethics

The Company conveyed business ethics practices via various channels and also specified that all directors, executives and employees have responsibility to acknowledge and comply with the Company’s policies and regulations. The supervisors or the superior officers at all level have to monitor the compliance with the business ethics as well as to give recommendation and advise in case there is a problem on making decision or performing the works concerning the business ethics which have not been specified elsewhere. However, such recommendation must be based on the legal rules and it must not against the policy or business ethics of the Company, must not have negative impact to the Company’s image including must not cause negative effect to the Company’s stakeholders. The Company shall revise and improve its business ethics policy continually to make it always appropriate and up-to-date.

In the event that it is found that there is a violation of the business ethics, the supervisor shall undertake the necessary measures to solve or make good of such action or may issue a warning notice, as the case may be. The wrongdoer shall be subject to disciplinary penalty and may also be faced with legal penalty, if such action is against the law.

According to regulation of the adequacy evaluation of internal control and comply with Corporate Governance of the Company. In 2017, the Company provided Business Ethics assessment for management to evaluate their practice of business ethics and report to Audit Committee and the Board of Directors. The questionnaire covered the following areas:

1. Conflicts of Interest
2. Responsibilities to shareholder
3. Employee Policies
4. Ethics of the Employees
5. Customer policies
6. Trade partners policies
7. Creditor policies
8. Counterpart/Competitor policies
9. Anti-corruption policies
10. Money Laundering policies
11. Tax policy
12. Sustainable Development Policy
13. Responsibility to society as a whole
14. Responsibility to communities
15. Responsibility to environment
16. Non violation of human right policies

The resolution of Business Ethics Assessment in 16 topics has an excellent evaluation by obtaining average score of 100%. It has shown that management has complied with business ethics of Company.

- Moreover, the Company also has one more channel to receive the misconduct information or complaint or opinion on violation of law or ethics including on the behavior which may lead to the corruption or inequality treatment, the details on procedures and methods on informing such information, as well as the protection of the informant can be found on the section of “Procedures and methods on notifying the information on misconduct and the protection of the informant”

5.5.3 Appointment of Sub-Committees

For governing the management to comply with the approved policies and having better efficiency, the Board of Directors appointed the following 6 committees to help the Board for consideration in significant matters:

- Audit Committee
- Executive Committee
- Corporate Governance Committee
- Nominating and Compensation Committee
- Risk Management Committee
- Sustainable Development Committee

Roles and responsibilities of each committee were disclosed under “Sub-Committees”. In addition, Committees’ Charters have also been set and disclosed on the Company’s website (www.onetoonecontacts.com).

5.5.4 Meeting of the Board of Directors and Sub-Committees

1) The Board of Directors

The Board of Directors’ Meeting schedule has been set at least 7 meetings per year. The meeting schedule will be sent to each director by the Company Secretary for preparation and arrangement for meeting participation. However, additional unscheduled board meetings may be called upon appropriate

notice at any time to address specific needs of the Company. The operating results will be regularly reviewed. The notice of the Board of Directors’ meeting as well as meeting materials will be delivered by the Company Secretary to all directors at least 5 working days prior to the meeting date for consideration. To comply with the Company’s Articles of Association, unless any urgent matters, the notice of the Board of Directors’ meeting will be delivered by the Company Secretary to all directors at least 7 days prior to the meeting date for consideration. In addition, if directors would like to propose the agenda, they will inform prior to the meeting date or propose as other matters in the meeting. In addition, the Board of Directors set its quorum of the meeting to be at least 2/3 of all directors attending the meeting.

The average length of the meeting is approximately 2 hours. In 2017, there were 7 meetings as follows:

Directors	Position	Date of appointment	Term of position (year/ month)	Number of attendance / total number of meeting
1. Mr. Vichai Srikwan	Chairman of the Board of Directors / Independent Director / Audit Committee Member / Chairman of the Nominating and Compensation Committee	March 27, 2013	4/9	7/7
2. Mr. Chaisak Angkasuwan	Vice Chairman / Independent Director / Audit Committee Member / Chairman of the Corporate Governance Committee	March 27, 2013	4/9	7/7
3. Dr. Rathian Srimongkol, M.D.	Independent Director / Chairman of the Audit Committee / Corporate Governance Committee Member / Nominating and Compensation Committee Member	March 27, 2013	4/9	7/7
4. Dr. Pairoj Boonkongchuen, M.D	Independent Director / Audit Committee Member / Corporate Governance Committee Member / Nominating and Compensation Committee Member	March 27, 2013	4/9	7/7
5. Mr. Charoenrath Vilailuck	Director / Executive Director / Risk Management Committee Member	March 27, 2013	4/9	6/7
6. Mr. Watchai Vilailuck	Director / Executive Director / Chairman of the Risk Management Committee	March 27, 2013	4/9	7/7
7. Mr. Thananan Vilailuck	Director / Risk Management Committee Member	March 27, 2013	4/9	7/7
8. Mrs. Sukanya Vanichjakvong	Director / Chairman of Executive Committee / Risk Management Committee Member / Chairman of the Sustainable Development Committee	March 27, 2013	4/9	7/7
9. Mr. Sirichai Rasameechan	Director / Corporate Governance Committee Member / Risk Management Committee Member	March 27, 2013	4/9	7/7
10. Mr. Pracha Phathayakorn	Director / Executive Director / Risk Management Committee Member	March 27, 2013	4/9	7/7

In 2017, the Board of Directors considered the following agendas:

- Reviewed vision, mission and approved Strategic implement planning for 2018
- Approved the Company's financial statement for 2016 and quarterly financial statements of 2017
- Approved the Management and discussion analysis
- Acknowledged performance of sub-committees
- Acknowledged the change in Securities holding of directors and executives from the last meeting
- Approved the revision of the Company's Corporate Governance Policy, Business Ethics and charter of sub-committees
- Considered the election of Company's directors to replace of those who will retire by rotation
- Approved statutory reserve and dividend payment
- Approved the remuneration of the Board of Directors and committee
- Considered the appointment of the Company's auditor and fixing audit fee for 2017
- Approved the changing of authorize signature of the Company for financial documents
- Approved Directors and officers liability Insurance
- Approved the annual salary increase for 2018, 2017 bonus and 2018 bonus payment policy
- Approved the 2017 criteria of assessment of the Board of Directors, Sub-Committees, General Manager and Company Secretary

The minutes for all meetings had been taken, kept and been ready for verification by the directors or any related parties.

In addition, the minutes of the meeting were written and approved by the Board of Directors. Then, such approved minutes were kept for further examination by the Board of any related parties.

2) Sub-Committees

In 2017, numbers of each meeting and time attendance of each member were summarized below:

Directors / Executive	Number of Attendance / Total Number of Meeting					
	Audit Committee	Executive Committee	Corporate Governance Committee	Nominating and Compensation Committee	Risk Management Committee	Sustainable Development Committee
1. Mr. Vichai Srikwan	5/5			3/3		
2. Mr. Chaisak Angkasuwan	5/5		3/3			
3. Dr. Rathian Srimongkol, M.D.	5/5		3/3	3/3		
4. Dr. Pairoj Boonkongchuen, M.D.	5/5		3/3	3/3		
5. Mr. Charoenrath Vilailuck		12/12			3/3	
6. Mr. Watchai Vilailuck		12/12			3/3	
7. Mr. Thananan Vilailuck					3/3	
8. Mrs. Sukanya Vanichjakvong		12/12			3/3	2/2
9. Mr. Sirichai Rasameechan		4/4	3/3		3/3	
10. Mr. Pracha Phathayakorn		12/12			3/3	
11. Ms. Rungjira Kraiwiat						2/2
12. Mrs. Rachada Nivasabutr						2/2
13. Ms. Methavee Sawisate						2/2

Remark : * Mr. Sirichai Rasameechan resigned from Executive Committee Member on May 9, 2017

3) Meeting among members of non-executive directors

During the year, non-executive directors convened non-executive directors’ meeting without any participation of management in order to discuss any management issue freely.

All sub-committees carried out their duties assigned by the Board of Directors, regularly report the performance to the Board of Directors, and provide annual performances report to shareholders in the Annual Report.

5.6 Conflicts of Interest

To prevent conflicts of interest, the Company has drawn out guidelines for directors and employees to perform as details in “Business Ethics”.

5.7 Internal Control, Internal Audit and Risk Management

Please see details in “Internal Control and Risk Management” and “Anti-Corruption”.

5.8 The assessment of the Board of Directors, Sub-Committees, Managing Director / General Manager, Company Secretary and Head of Internal Audit

5.8.1 Board Self-Assessment and Director Self-Assessment

The Corporate Governance Committee is responsible for self-assessment of the Board of directors and individual director to annually review and evaluate directors’ performance to comply with Corporate Governance of the Company. Comments and recommendations from the assessments are further considered in the Board of Directors’ meeting for improvement.

Board Self-Assessment

The Corporate Governance Committee has initiated the Self Assessment form for board members to review and evaluate their performance for 2017 as a whole. The Board of Directors meeting no. 7/2017 held on December 12, 2017 approved assessment form and submitted to all directors for assessment. The questionnaire covered the following areas:

1. Structure and Qualification
2. Roles and Responsibilities
3. Meeting
4. Accountability
5. Relationship with management
6. Self Development and Development

The 2017 Board Self-Assessment, evaluated by 10 directors in the above areas, has an **excellent** evaluation by obtaining average score of 97.93%.

Director Self-Assessment

The Corporate Governance Committee has initiated the Self Assessment form for director to evaluate their performance. The result of assessment was used to develop the performance of director to efficiency. The assessment form, approved by the Board of Directors in its no. 7/2017 on December 12, 2017, was submitted to all directors for assessment. The questionnaire covered the following areas:

1. Structure and Qualification
2. Meeting
3. Roles and Responsibilities
4. Self-development

The 2017 Director Self-Assessment, evaluated by 10 directors in the above areas, has an **excellent** evaluation by obtaining average score of 96.94%.

5.8.2 The Audit Committee Self-Assessment

The Audit Committee Self-Assessment is implemented for the Audit Committee to evaluate its own performance in the past year with regards to the compliance with prudent practices and effectiveness. The questionnaire covered the following areas:

1. Structure and Qualification
2. Meeting
3. Roles & Responsibilities
4. Development & Training
5. Auditing Activities
6. Relationship between head of internal audit unit, external auditors and the Company's executives

The 2017 Audit Committee Self-Assessment, evaluated by 4 Audit Committee members in the above areas, has an **excellent** evaluation by obtaining average score of 99.87%.

5.8.3 Sub-Committee Self-Assessment

The Corporate Governance Committee has initiated the self-assessment form of sub-committees annually. The assessment result is considered to continuously improve the performance of the committee and to comply with roles and responsibilities as assigned by the Board of Directors. The assessment form, approved by the Board of Directors meeting no. 7/2017 on December 12, 2017, was submitted to all sub-committees members for

assessment. The criteria for self-assessments of Executive committee, Corporate Governance Committee, Nominating and Compensation Committee, Risk Management Committee and Sustainable Development Committee covered the following areas:

1. Structure and Qualification
2. Meeting
3. Roles & Responsibilities
4. Development and Training.

The resolutions of Sub-Committee Self-Assessment are shown below:

	Result	Average Score (%)
1. Executive Committee	Excellent	99.38
2. Risk Management Committee	Excellent	95.14
3. Nominating and Compensation Committee	Excellent	98.36
4. Corporate Governance Committee	Excellent	99.22
5. Sustainable Development Committee	Excellent	93.49

5.8.4 Managing Director / General Manager Assessment

The Corporate Governance Committee conducts Managing Director / General Manager Assessment annually. The form has been approved by the Board of Directors in its meeting no. 7/2017 on December 12, 2017 and was submitted to all directors for assessment. Assessment result would be considered for remuneration adjustment. The questionnaire covered the following areas:

1. Leadership
2. Strategy formulation
3. Financial planning and performance
4. Board relations
5. Risk management and internal control
6. Human resources management
7. Succession
8. Product and service knowledge
9. Good corporate governance and code of business conduct

The 2017 General Manager Assessment, evaluated by the Company’s 10 directors in the above areas, has an **very good** evaluation by obtaining average score of 89.19%.

5.8.5 Company Secretary Assessment

The Board of Directors conducts the Company Secretary assessment annually. Results of the assessment will use to develop working performance of Company Secretary to support the Board of Directors in compliance with the roles and regulations of the SET and the SEC. In 2017, the Board of Directors considered the criteria of Company Secretary Assessment in its meeting no. 7/2017 on December 12, 2017. The form of Assessment was submitted to each director for assessment in the following areas:

1. Knowledge
2. Compliance
3. Communication and Coordination
4. Documentation
5. Meeting
6. Corporate Governance

The 2017 Company Secretary Assessment, evaluated by 10 directors in the above areas, has an **excellent** evaluation by obtaining average score of 99.00%.

5.8.6 Head of Internal Audit Assessment

The Audit Committee is assigned by the Board of Directors to assess performance of Head of Internal Audit annually. Results of the assessment will use to develop working performance of Head of Internal Audit and Internal Audit Office in both audit work and independent consulting on governance, risk management and other control. The form has been approved by the Audit Committee in its meeting No. 5/2017 on December 12, 2017 and was submitted to each member for assessment in the following areas:

1. Purpose, Authority and Responsibility
2. Independence and Objectivity
3. Qualification and Professional
4. Continuous Improvement
5. Internal Audit Office Management
6. Knowledge and Competency

The 2017 Head of Internal Audit Assessment, evaluated by 4 Audit Committee members in the above areas, has an **excellent** evaluation by obtaining average score of 98.31%.

5.9 Development of Directors and Management

Development of Directors

The Company specified that whenever there is a change of director, there shall be an orientation for a new director every time in order to get sufficient information before his or her post. In addition, director's manual, document and useful information which shall be beneficial to the duty operation of the new director shall be provided, in order that such new director can be ready to conduct his/her duty. The Company Secretary shall be a coordinator for the orientation with the following matters:

- Matters that should be known: Nature of business, business structure, directors' structure, scope of power and duty, related laws as well as policies and practical guidelines for supervising the Company's business.
- General knowledge of the business: Business operation guidelines to enhance knowledge and understanding on business and various operations of the Company.
- Arrange to have a meeting with the Chairman and the Executive Chairman /CEO to enquire in-depth information about business operation of the Company.

In addition, to support and increase knowledgeable of the directors, periodical training will be provided especially the Director Accreditation Program (DAP) and Director Certification Program (DCP) and other programs relating to director which arranged by the Thai Institute of Directors (IOD), 4 directors had joined DCP program, 3 directors had joined DAP program and 3 directors had joined both DCP and DAP program. IOD training course of each director is shown in "Directors, Management, Company Secretary and Head of Internal Audit". Each year, the Company shall submit the training courses arranged by various institutes to the Committee members for their consideration on attendance pursuant to their needs.

In 2017, there were directors attended the training courses to enhance their knowledge and skills. The details are as follows:

Directors	Training courses
1. Mr. Watchai Vilailuck	- Academy of Business Creativity : ABC class 6/2017, Sripatum University
2. Mr. Thananan Vilailuck	- The Security Administration Sector Public Health Administration of The Joint State-Private Sector (Class 4), Police College, Education Bureau, National Police Office
3. Mrs. Sukanya Vanichjakvong	- The 6 th Training Course on Administrative Justice for Executives, Office of The Administrative Courts of Thailand - Advanced Security Management Program (ASMP), Class 8, The Association of National Defence College of Thailand Under The Royal Patronage of His Majesty The King - Top Executive Program in Commerce and Trade : TEPCoT 10
4. Mr. Pracha Phathayakorn	- Leadership Succession Program (LSP) (Class 8), Institute of Research and Development for Public Enterprises (IRDPE)

Development of Management

The Company develops our management through chief executive courses to further enhance their leadership skills and knowledge, resulting in higher management efficiency. This will also prepare them for future promotions in accordance with their line of work and further enhance all lines of business in the company to be able to compete and take leading positions in their respective industry both in the present and in the future.

In 2017, there were managements attended the training courses to enhance their knowledge. The details are as follows:

Managements	Training courses
1. Mrs. Sasakorn Suppatkul	- Certified COPC Implementation Leader :COPC (Customer Operation Performance Center)
2. Mrs. Veeranuch Tang-anant	- Risk Management and Analysis of Financial Project for Sustainable value - Financial Model 1 : Fundamental Finance, Federation of Account Professions - Financial Model 2 : Feasibility study, Federation of Account Professions

1.2 Business Ethics

As the Company conducts the business with great awareness in ethical practices, the Board of Directors has provided the written Thai-English Business Ethics for directors, management and employees of the Company and subsidiaries since 2005 in order to set as the practical working guidelines with honesty, to be in standard, quality and integrity which including an attention of all stakeholders, related transaction, compliance with the laws, assets prevention and conflict of interest. The Company’s directors, management and employees must perform and comply with strictly. It is also posted on the Company’s website for employees and the outsider’s acknowledgement. The Company reviews Business Ethics annually of which the latest issue was approved by the Board of Directors on February 23, 2017 which was set non-violate human rights or intellectual property policy. The Company’s Business Ethics covered the following topics:

- **Conflict of Interest**

To prevent conflicts of interest, the Company has drawn out guidelines for directors and employees in the Company’s Business Ethics to follow:

1. Avoid all actions that may cause conflicts of interest with the Company.
2. In case that directors or employees commit any action related to the Company, the particular director and employee will be treated like an outsider, and will play no part in decision-making process.
3. Refuse to use Company's information obtained in their posts for an opportunity to derive personal benefits by creating rivalry with the Company or involving in related businesses.
4. Refuse to use Company's information for securities purchase for personal benefits or to leak Company's information to outsiders for their benefits. Any trading of the Company's securities within 1 month prior to disclosure of either the Company's financial performance or any other information that may affect securities' price is prohibited.
5. Refuse to reveal Company's classified information e.g. electronic information, financial situation, work's plans, business information, Company's future plans and others.

On any conflict of interest transaction, before entering into the transaction, the Company specified that the Board of directors, Managements, Employees and relevant parties must disclose the transactions with interest to the Audit Committee to consider the appropriateness of such transactions. The Audit Committee will carefully review prior to submit with opinion either on such conflict or connection to the Board of Directors for further review and to ensure that the transaction has to be complied with the SET's regulations, information of the transaction i.e. value of transaction, party involved and necessity etc., has been disclosed in the Company's Annual Report, Form 56-1 and the auditor's note in the financial statements. Any consideration of the connected transaction, the directors who may have conflict of interest will neither participate nor vote in such meeting both in the Board of Director's and the Shareholders' Meeting. Details of the transactions which may have any conflict of interest in 2017 are provided under "Related Transactions".

- **Responsibilities to shareholder**

The Company is aware of its role to protect and due care for the interests of all major and minor shareholders by granting rights to every shareholders to propose an agenda and send a question in advance, attend, vote and have comments in the shareholders' meeting, to share in profits, regularly and timely obtained adequate information, business performance and management policy. Details of shareholders' rights are shown under the topic of "1. Rights of Shareholders".

- **Employee policies**

The Company highly regards all of the employees as valuable resources and is a major factor to drive the business performance to achieve its goals. As a result, it is the Company's policy to treat employees fairly in all respects, employment opportunity, reasonable remuneration, promotion, welfare. There is always be the nurse(s) stationed in the infirmary everyday at the Company's office building and the doctor shall visit and treat sick employees twice a week. The Company also has the medical treatment welfare for the employees (in case of out-patient) who are treated at the government and private hospitals. The employees shall be entitled to the annual medical treatment fee pursuant to their level. In 2017, total amount of medical treatment fee reimbursed by the employees of the Company and its subsidiaries amounted to Baht 827,981.95. Moreover, the Company also has group health insurance (in case of in-patient) for the Company's employees which is made with Allianz Ayudhya Assurance Public Company Limited. (AZAY) as well as group life insurance which covers all kinds of death, annual medical check-up and provident fund to secure their working life security under the name of "the Registered Samart Group Provident Fund". The Company also has the social security fund and provision of loan in case of the accident or sickness to the employees as well, loan for employees, fitness center and special discount for Company's products etc.

Development programs, both internal through e-learning and external training courses, are continually provided for all levels of employees. In addition, the Company has provided educational support by awarding scholarship to employees with aims to enhance their knowledge and skills. Please see more details about the employees on the section of "Management Structure" under the topic of "Human Resources Management and Development Policy".

Safety of life and health of employees policy

1. The Company is committed to developing and creating safety and health of employees in accordance with the requirements of the law.
2. The Company will perform all necessary measures to ensure the safety of life and health of employees.
3. The Company seeks to control and prevent losses caused by fire, accidents and illness from working and maintain a safe working environment for employees as well as promoting and raising awareness of health care workers.
4. The Company will support adequate and appropriate resources in accordance with the requirements of the law and commit to develop human resources with knowledge and awareness of safety and health of employees.
5. The Company is aware that a safety and health of employees is very important, it was the duties and responsibilities of executive, supervisors at all levels and employee to comply with the rules and the requirements of the law.

Further more, the Company also allowed such practical guidelines concretely as follows:

1. To appoint the safety officers and the relevant persons in all levels to take responsibility, supervise and monitor the strictly compliance with safety, occupational health and working environment policy.
2. To fortify the employees at all levels with knowledge, consciousness and joint responsibility, for instance, to arrange for the training and cultivate consciousness of safety, occupational health and working environment for the employees, as well as to arrange for the training on health by arranging the Healthy Week and the Safety Week and etc.
3. To conduct the annual evacuation drill in case of fire as well as to designate the assembly points of all offices.
4. To use the fingerprint scanning system so only the eligible persons can enter and exit the office building for safety of life and properties of the employees and the Company.
5. To provide the medical treatment, modern medicine provision service and basic medical service in all offices.
6. To arrange for the medical checkup every year.
7. To arrange for the fitness center and to encourage for the sport competition, both inside and outside the Company to promote health of the employees.

Statistic of accidents occurred of absence of works in 2017

The Company **has not** any accidents or illness from work absent from work.

The Company trained and informed the prudent operating guidelines standards with regards to good manner and ethics of the employees via the orientation of the new employees, Employee Manual and HR website at www.samarthre.com. Such ethics have been written in the working regulations of the Company for the employee's adherence and disclosed on the Company's website at www.onetoonecontacts.com.

- **Treatment of customers policy**

The Company has policy to build up satisfaction and confidence on continued basis to the Company's valued customers and disclose such practices in the Company's Business Ethics. The Company provides modern and high-quality products and services at reasonable price for customers' satisfaction and needs as well as providing product and equipment from factory which has been certified as international standard. In 2017, the company has planned to develop a "Social One" project to integrate CRM with Social Monitoring to collect customers' data in the same place that will help the company to accurately analyze the customer's behavior thoroughly in 360 degrees and create individual marketing plan more precisely. Moreover, the Company has developed Chatbot program to introduce the products' information at any time. This is the easy interactive program that will satisfy the customers with its quick response. The main targets are the businesses that emphasize to provide prompt and convenient information service such as insurance, travel, airlines, hospitals and utilities.

- **Treatment of Trade partners policy**

The Company has policy to equitably and fairly treat its trade partners by taking into consideration of the Company's interest and on mutual benefits basis and disclose such practices in the Company's Business Ethics. The Company has clearly defined in evaluation and selection of trade partners as well as developing and maintaining good relationship between all partners with trust and confidence, keep in touch with customer in order to share each other opinion and refusing to accept any personal benefit offered by partners as well as refusing to fabricate or falsify information that will cause misunderstandings to partners, avoid purchase products and/or services from partner who violates human rights or infringe intellectual property and follow up information whether the partner infringes human right or intellectual property or not. If found such behavior, the Company will avoid purchase products and/or services from the partner who has such illegal behavior.

Moreover, the Company has strictly complied with the business partner treatment policy by selecting the qualified business partner to enter into the Approved Vendor List and prices have been compared before the purchase order has been made. The Company also has the policy not to corrupt, extort, embezzle or not tolerate such action. The business partner must not propose or take bribery or any illegal reward from the Company and the business partner must not give the reward or propose personal benefit in whatsoever form to the employee as a result of business undertaking. Such policy has been inspected by the management under the document and the supporting particulars and it also has been audited by the neutral auditor both from the inside and outside the organization.

- **Treatment of Creditors policy**

The Company conforms to its Principle of Business Operation in order to the respect and admission of the Creditors and strictly complied with all the terms and conditions agreed upon in a transaction and strictly follow each covenanted condition, pay debt, loan, interest and other guarantee in time and specific conditions. In the event that any particular condition could not be met, the Company will prior inform the Creditors and seeking mutual accepted solution. In case the Company could not follow the covenanted condition, the Company will foregone notify to creditor for solving problem.

- **Counterpart/Competitor policy**

The Company has policy to conduct all business affairs under rules and fair competitions to encourage trading without fraudulently and inappropriately seeking confidential information of its competitors, or damage competitors' reputations by abusive accusation. The Company will not

intervene or has a secret transaction that give negative impact to competitors and give benefit to the Company. The Company also refuses to violate intellectual property rights of business' counterparts /competitors. The policy has been disclosed in the Company's Business Ethics. In addition, the Company sets the policy that all employees shall acknowledge and sign the agreement of non-disclosure confidential information, non-violation of concealment of computer related and non-infringement of intellectual property.

- **Anti-corruption policy**

The Company operates business by adhering to good corporate governance principle. Anti-corruption policy has been specified as fraudulent act might occur from operation and transaction with the stakeholders, where directors, executives and employees of the Company, subsidiaries and affiliated companies shall strictly comply with. The Company disclosed the policy in the Company's Business Ethics manual and posted on website at www.onetooncontacts.com for all employees to adhere. Details of Anti-Corruption policy, Guidelines to perform of anti-corruption and the result of the implementation of such policies are shown on the section of "Anti-Corruption".

There was no corruption to be found in last year. There may be some employees who don't behave according to our regulations but we have appropriately disciplined those employees and reminded them to strictly follow the regulations. As for the directors and managements, there were no corruptions or any wrongdoings to be found, no disgraceful resignations as a result of corporate governance issues, and no cases where the company is damaged because of any misconducts from their duties. Moreover, the Company strictly adheres to Anti Corruption issue and sent our staff to visit Anti Corruption Museum by National Anti-Corruption Commission.

- **Money Laundering policy**

The Company recognizes the importance and compliances to the related rules and laws relating to money laundering. The Company will adhere to the law and regulation regarding the provisions of the Anti-Money Laundering Act B.E. 2542 and its amendment.

- **Tax policy**

The Company has clearly defined tax practices to be in line with law as follows:

1. Manage tax planning by paying the taxation rightfully and completely according to the legal requirements.
2. Submit tax within the time frame as prescribed by laws.
3. Provide risk assessment that may have an impact on tax exposure.

- **Sustainable Development policy**

The Company recognizes to the sustainable development of business that it has to develop together with realize to social and environment responsibilities and corporate governance, the sustainable development policy as follows:

1. To conduct business based on good governance principle as well as social and environmental responsibility along with all issues which related to sustainable development by primarily taking into consideration benefits of all stakeholders;
2. To build up corporate culture that can encourage all employees to have conscious mind while performing duties and also to have volunteer spirit which is willing to devote efforts and personal time for benefits of communities as a whole;
3. To promote and educate the employees at all levels on social, environmental and sustainable development awareness to serve as guidelines on social, environmental and sustainable development conservation and development throughout the organization;
4. To encourage on creation of social, environmental and sustainable development projects or activities.

Furthermore, the Company provides Corporate Social Responsibility Report or Sustainable Development Report by initiating the report as part of the Annual Report. In the near future, the Company plan to issue Sustainable Development Report in separate report. The Company provides the practical guideline of responsibility to societies, communities and environment as follows:

Responsibility to societies and communities

The Company recognizes that it can survive and grow in a society that is vigorous and prosperous. Therefore, to bring about societal progress, the Company participated in societal improvements with financial support to all activities that aim to maintain beneficial cultures, customs and rituals. Moreover, the Company will involve in religious activities regularly. The Company also participated in many activities for development of social, education, vocation, athletic ability as well as sanction for outreach people and victims. In addition, the Company has strengthened the closed relationship with the surrounding and nearby communities by building up good relationship with the private and public organizations as well as the community leaders in many levels, so that the cooperation from all parties can be smoothly coordinated for sustainable and concreted development of the communities.

In 2017, SAMART Group has continued our efforts to promote “Quality People and Moral Society” and also implemented a variety of activities for public benefits such as Charity knitting project, Funds For “DOING GOOD” Project and support for medical. Details of the projects and activities are shown in “Corporate Social Responsibility”

Responsibility to environment

The Company conducts business with recognition of environmental conservation and standard management of safety. It is also the Company’s policy to become a responsible corporate citizen to comply with all relevant laws and regulations and be responsible for utilizing natural resources in prudent manners. For motivation of the employees to continually conform to the Company’s policy, announcement via the Company’s PR boards, e-mail, Line: OTO Family and Facebook OTO. In 2017, the Company encouraged to use paper and reuse paper and announced the guideline practice reuse paper usage to encourage the behavioral changing and realize the use of resources with the most benefits. In addition, the Company educates employees on environmental awareness as details shown on the section of “Corporate Social Responsibility” under “Environmental Conservation”.

- **Non violation of human right policies and practices**

The Company provides non violation of human right policies and practices in the Company’s Business ethics and emphasize on human right as a common practices. All employees shall not act or support any action to violate any human rights. The Company has policies that employee’s personal information, i.e. medical treatment record, working experience, is the secret and shall not be sent or disseminated to unauthorized parties. Disclosure or transfer of personal information is only upon the owner’s consent. Furthermore, the Company treats all employees equitable, no person shall be discriminated against regardless of race, nationality, language, religion, sex, age and education. The Company has opportunity for the employee to show their capability by set appropriate remuneration and has opportunity for more education both in higher education, and short-term/long-term training. Deliberation related to hiring and judgment of performance should be accurate and fair as well as avoid comments or any other matters that may lead to conflict.

In addition, the Company communicates such matters to employees to acknowledge and observe through HR website at www.samarthre.com. However, if any employee receives unfair comment on the matter, the Company also allows employees to suggest, complaint about abuses as well as other related matters. The Company will resolve such problems for benefits to all parties and create good working relationships together.

- **Operating policy on non-infringement of intellectual property or copyright**

The Company has an operating policy on non-infringement of intellectual property or copyright. The method employed by the Company regarding this matter is that all employees are required to sign their names in memorandum of understanding to not commit any computer crime and to not infringe any intellectual property. The Company has specified the policy on usage of information technology system of Samart Group and software program of the employee shall be inspected to prevent any usage of piracy software and software which is unrelated to work.

- **Opinion or suggestion**

The Board of Directors respects the importance of all stakeholders in participation of the Company's success and discloses related important information to stakeholders sufficiently in a timely and transparent manner. Thus the feedback channels for all stakeholders to return their complaints, comments or recommendations are provided for improvement. Those channels consist of direct mail to the following address via Company's website at www.onetoonecontacts.com under "Contact Us".

Mailing Address : Secretary to the Audit Committee
One To One Contacts Public Company Limited
1, East Water building, 11th floor, Vipavadeerangsit Soi 5,
Jomphon, Jatujak, Bangkok 10900 THAILAND

Secretary to the Audit Committee will collect the information, and proposes the Audit Committee to consider and summarize for further report to the Board of Directors. In addition, the Company has the policy to defend the appellant by keeping appellants' information as secret.

- **Procedures and methods on notifying the information on misconduct and the protection of the informant**

The Company adheres to good corporate governance principles and encourages its employees to examine and oversee any action which is against the corporate governance principles, ethics, rules and regulations of the Company, laws or any action which might cause damages to the Company including rights violation. If such action is found, the employee can notify the clue on misconduct behavior to the Company by sending document and/or evidence to the Chairman of the Audit Committee. Such document and/or evidence may be sent by the employees themselves or via the postal service. However name and surname of the sender must also be notified for convenience on enquiry and/or contact for more information. The Company will not consider if the name is not identified.

The Chairman of the Audit Committee shall then investigate and analyze such matter and if it is found that it has factual basis, it shall be sent to the Company's Audit Committee for further consideration.

The Company shall protect the employee who notifies such information, the informant or whistle blower, by not disclosing the name of the informant to any person. Only the Chairman of the Audit Committee shall know such information.

The employee can find the method on informing the clue and the protection of the informant at the public relations media of the Company, i.e. the Company's website at www.onetoonecontacts.com and Human Resources' website at www.samarthre.com and etc.

The Company's Vision, Mission, Corporate Governance Policy and Business Ethics have been publicized on the Company's website (www.onetoonecontacts.com) and communicated to management and employees via email, in form of weekly Tips on Corporate Governance and poster on PR board. In addition, the Corporate Governance Committee is entrusted to oversee the duties of directors, management and employees to abide strictly.

2. Sub-committees

Composition

The Company's sub-committee consists of 6 sub-committees; the Audit Committee, the Corporate Governance Committee, the Executive Committee, the Risk Management Committee, the Nominating and Compensation Committee, and the Sustainable Development Committee. Details of directors, qualification, term of positions and roles and responsibilities are as follows:

1) **Audit Committee** as of December 31, 2017:

1.	Dr. Rathian Srimongkol, M.D.	Chairman (Independent Director)
2.	Mr. Vichai Srikwan	Member (Independent Director)
3.	Mr. Chaisak Angkasuwan	Member (Independent Director)
4.	Dr. Pairoj Boonkongchuen, M.D.	Member (Independent Director)
	Mr. Songpol Sangkajonkiat	Secretary

Qualifications of the Audit Committee

1. The Audit Committee members shall be appointed by the Board of Directors and/or shareholders' meetings.
2. All members should be Independent Directors as the definition of independent director qualification from the SEC.
3. Not being a director assigned by the Board of Directors to take part in the business decision of the Company, parent company, subsidiaries, associate company, same-level subsidiaries, major shareholder or controlling person of the Company.
4. Not being a director of parent company, subsidiaries, and same-level subsidiaries which is a listed Company.
5. Having sufficient knowledge, experience, and time to perform duties as the Audit Committee members.
6. At least 1 member of the Audit Committee shall have sufficient knowledge and experience to review the reliability of financial statement, the Company has to define in filling form, Form 56-1 and Form 56-2 for name of the Audit Committee member who has that qualification, and has to define his/her qualification in the certification of the Audit Committee profile that should be sent to the SET.

Terms of positions

Term of the Audit Committee member is 3 years. All members shall be in post no longer than 3 terms except getting a unanimous approval from the Nominating and Compensation Committee and the Committee ensures that the extra term will not cause or impact to the independent of such director, and shall be approved from the Board of Directors and/or the shareholders' meetings.

Roles and Responsibilities of the Audit Committee

1. Review the Company's financial statement to ensure its accuracy and adequacy.
2. Review the Company's internal control, and internal audit system to ensure that they are suitable and efficient, to determine the independence of internal audit unit, as well as to propose the appointment, transfer and dismissal of the chief of an internal audit unit or any other unit in charge of an internal audit.
3. Review the Company's compliance with the Securities and Exchange Act, the regulations of the SET and the laws relating to the Company's business.
4. Propose for consideration and approval of the Board of Directors and shareholders' meeting on the appointment, termination of the external auditor and also propose its remuneration for further consideration.

5. Attend a non-management meeting with an auditor at least once a year.
6. Review the connected transactions or the transactions that may lead to conflicts of interests to ensure that they are in compliance with the law and the regulations of the SET, and are reasonable and for the highest benefit of the Company.
7. Prepare report of the Audit Committee to be disclosed in the annual report with at least information defined in the notification of the SET.
8. Perform any other activities as assigned by the Board of Directors.

2) Executive Committee as of December 31, 2017:

- | | | |
|----|----------------------------|-----------|
| 1. | Mrs. Sukanya Vanichjakvong | Chairman |
| 2. | Mr. Charoenrath Vilailuck | Member |
| 3. | Mr. Watchai Vilailuck | Member |
| 4. | Mr. Sirichai Rasameechar* | Member |
| 5. | Mr. Pracha Phatthayakorn | Member |
| | Ms. Methavee Sawisate | Secretary |

*Mr. Sirichai Rasameechar resigned from Executive Committee Member on May 9, 2017

Terms of positions

Term of each member is 1 year. The Nominating and Compensation Committee will annually consider and select appropriate persons from the members of the Board of Directors and management propose for further consideration and appointment from the Board of Directors in the first board meeting after the Annual General Meeting of Shareholders. However, the retired members are eligible to be re-elected for another term.

Scope of Responsibilities and Authority of the Executive Committee

1. Set Company’s strategies and business plan as well as the Company’s management structure and delegation of authorities for further approval of the Board of Directors.
2. Audit, monitor and implement the Company’s policies and management practices to conform to the assignment from the Board of Directors efficiently.
3. Consider and approve annual budget and investment of the Company for further approval of the Board of Directors.
4. Consider remuneration policy and salary structure and propose to the Nominating and Compensation Committee for consideration prior to further approval of the Board of Directors.
5. Act on behalf or in the name of the Company as delegation of authorities defined in the Company’s policy and practice.
6. Carry out other work as assigned by the Board of Directors.

The delegation of authorities, duties and responsibilities of the Executive Committee shall not be delegated or further assigned that authorize the Executive Committee or its attorney to approve any transactions that the Executive Committee or connected persons or any persons who may have conflict of interest have done with the Company or its subsidiaries unless such transactions are complied with the Company’s policy or principle approved by the Board of Directors. Such connected transactions shall be proposed to the Board of Directors’ and/or shareholders’ meetings for approval to comply with the notification of the Stock Exchange of Thailand, the Securities and Exchange Commission (SEC) or related law.

3) Corporate Governance Committee as of December 31, 2017:

- | | | |
|----|--------------------------------|---------------------------------|
| 1. | Mr. Chaisak Angkasuwan | Chairman (Independent Director) |
| 2. | Dr. Rathian Srimongkol, M.D. | Member (Independent Director) |
| 3. | Dr. Pairoj Boonkongchuen, M.D. | Member (Independent Director) |
| 4. | Mr. Sirichai Rasameechar | Member |
| | Ms. Methavee Sawisate | Secretary |

Terms of positions

Term of each member is 1 year. The Nominating and Compensation Committee will annually consider and select appropriate persons from the members of the Board of Directors and/or any qualified candidates propose for further consideration and appointment from the Board of Directors in the first board meeting after the Annual General Meeting of Shareholders. The Chairman of the Committee has to be nominated from the Company’s Independent Director. However, the retired members are eligible to be re-elected for another term.

Scope of Responsibilities and Authority of the Corporate Governance Committee

1. Responsible for governing and monitoring business operation and performance of sub-committees, management and employees of the Company to comply with the principles of good corporate governance, Company’s policies and related laws.
2. Establish and review the Company’s significant procedures and practices to comply with the principles of good corporate governance.
3. Regularly review the Company’s policies, principles and practices.
4. Provide suggestions relevant to business ethics and best practices to the Company’s directors, management and employees.
5. Ensure that the principles of good corporate governance are performed on practice continuously and appropriately.
6. Report to the Board of Directors the Company’s good corporate governance along with its opinions for the practices and recommendations for appropriate improvements.

4) Nominating and Compensation Committee as of December 31, 2017:

- | | | |
|----|--------------------------------|---------------------------------|
| 1. | Mr. Vichai Srikwan | Chairman (Independent Director) |
| 2. | Dr. Rathian Srimongkol, M.D. | Member (Independent Director) |
| 3. | Dr. Pairoj Boonkongchuen, M.D. | Member (Independent Director) |
| | Ms. Methavee Sawisate | Secretary |

Terms of positions

One-third of the Nominating and Compensation Committee, who have been longest in office, shall retire by rotation every year. The retired directors are eligible to be re-elected for another term by obtaining majority vote from the Board of Directors. In case of vacancy, the Nominating and Compensation Committee will consider an appropriate person from the members of the Board of Directors and/or any qualified candidates and propose to the Board of Directors for appointment.

Scope of Responsibilities and Authority of the Nominating and Compensation Committee

1. Recruit, select, and nominate appropriate candidates for independent directors, Chairman of the Board, Board of Directors proposed for consideration and approval of Board of Directors’ and/or the shareholders’ meetings when those positions are vacant due to termination of terms or other reasons.
2. Recruit, select, and nominate appropriate candidates for position members of each committee, Managing Director/General Manager, top management and company secretary proposed to consideration of Board of Directors when such position is vacant as well as propose criteria for selecting candidates for the succession plan.
3. Propose to the Board of Directors the guidelines and reasonable remuneration packages for all members of the boards and executives of which must be complimented to their duties, conform to the Company’s operating performance and market’s atmosphere.
4. Evaluate the Company’s performance for consideration of the annual bonus and merit increase.
5. Review the Company’s salary structure and any other remuneration.

6. Screen and verify the list of the candidates proposed to the director with the relevant agencies to ensure that they are not blacklisted or have been revoked from the list of such agencies.
7. In case the director who is retired by rotation is proposed to be re-elected to resume the position, his/her contribution and track record on attendance of the Board of Directors' meeting and the Shareholders' meeting must also be taken into consideration.

5) Risk Management Committee as of December 31, 2017:

1.	Mr. Watchai Vilailuck	Chairman
2.	Mr. Charoenrath Vilailuck	Member
3.	Mr. Thananan Vilailuck	Member
4.	Mrs. Sukanya Vanichjakvong	Member
5.	Mr. Sirichai Rasameechan	Member
6.	Mr. Pracha Phatthayakorn	Member
	Mr. Songpol Sangkajonkiat	Secretary

Terms of positions

Term of the Risk Management Committee Member is 1 year. The Nominating & Compensation Committee will annually consider and select appropriate persons from the members of the Board of Directors for further consideration and appointment from the Board of directors in its first meeting after the Annual General Meeting of Shareholders. However, the retired members are eligible to be re-elected for another term. The Board of Directors will consider and appoint appropriate persons as chairman of Risk Management Committee from the committee's members.

Scope of Responsibilities and Authority of the Risk Management Committee

1. Set clear business directions, identify, analyze and investigate significant risk factors as well as specify strategies to manage those risks.
2. Set risk management standards for use as guidelines in each work unit.
3. Supervise to ensure that such measures are fully communicated and employees have complied with them.
4. Provide for a systematic and continued evaluation and analysis of damage that may occur to make sure that risk survey has covered all processes of business operations.
5. Support and develop risk management continually to cover all organization and comply with international standard.

6) Sustainable Development Committee as of December 31, 2017:

1.	Mrs. Sukanya Vanichjakvong	Chairman
2.	Ms. Rungjira Kraiwiat	Member
3.	Mrs. Rachada Nivasabutr	Member
4.	Ms. Methavee Sawisate	Member & Secretary

Terms of positions

Term of each member is 1 year. The Nominating and Compensation Committee will annually consider and select appropriate persons from the members of the Board of Directors and management and/or any qualified candidates propose for further consideration and appointment from the Board of Directors in the first board meeting after the Annual General Meeting of Shareholders. However, the retired members are eligible to be re-elected for another term.

Roles and Responsibilities of the Sustainable Development Committee

1. Set target, policy, strategy and framework for sustainable development to conform to the Company's operating in economy, social and environment
2. Encourage activities to meet the Company's sustainable development policy
3. Monitor progress of sustainable development activities and evaluate the effectiveness of the implementation of the Company's sustainable development activities
4. Report the Company's sustainable development activities to the Board of Directors

All sub-committees carried out their duty and had the meeting regularly and had written minutes. The significant issues of the previous year including number of meeting of each sub-committee are shown in "Other Company's Corporate Practices" on the topic of "Meeting of the Board of Directors and Sub-Committee".

3. Nomination of Directors and Management

Nomination of Directors

The Nominating and Compensation Committee has been appointed by the Board of Directors in order to select, and nominate appropriate candidates for positions of Chairman of the Boards, members of the Boards and other committees, Managing Director/General Manager, managements and company secretary as well as consider the appropriate remuneration for such directors. Whenever the position of directors are vacant, the Nominating and Compensation Committee will consider appropriate candidate from IOD's Director Pool and proceed to select the candidate who have qualification as specified by the relevant laws and regulations with regards to qualification, experience, knowledge, capabilities beneficial to the Company and in accordance with the Company's strategy. The suitable candidate will be proposed to the Board of Directors for approval for further approval of the shareholders in case of vacancy by rotation or appointing of new director. The elected directors should obtain majority vote from shareholders who attend the meeting and have voting right. Each shareholder shall have one vote on each share. In voting, a shareholder shall vote in accordance with the number of votes each shareholder has for one or several directors. The said shareholder may not allot any number of his/her votes to any person. In addition, the Company proposed shareholders to elect the directors on an individual basis to allow shareholders to elect the desirable directors. For election of independent directors, the Nominating and Compensation Committee will nominate any person who is fully complied with the qualifications of Independent Directors under the Company's policy as well as complying to such requirements of the SEC and the SET as a minimum and propose to the Board of Director and/or the shareholders' meeting in case of rotation or others. Moreover, the Board of Directors of the Company has also appointed other committees to help the Board on its business either audit or consideration any significant matters. Such Committees are the Executive Committee, the Audit Committee, the Risk Management Committee, the Corporate Governance Committee, the Nominating and Compensation Committee and the Sustainable Development Committee. The nomination of members of the committee will be selected and nominated by the Nominating and Compensation Committee prior to propose for consideration of the Board of Directors of the Company.

Nomination of Management

The Nominating and Compensation Committee selects appropriate person from both of internal and external who has leadership skill, organization management and good knowledge in products and services of company. The Committee will propose candidate to the Board of Directors for further consideration.

Executive Succession Plan

The Company is aware of the importance of executive succession plan when any executive position is vacant. In order to create confidence for investors, shareholders and employees on the continuity operation of the Company, an Executive Succession Plan has been considered. The potential candidate will be selected, trained and developed to be ready to accommodate the vacant position in the future.

4. Supervision on Operation of the Subsidiary and the Associated Company

Before establishment of any new company, the responsible managing department shall propose such matter to the meeting of the Board of Directors for consideration and approval before the registration of the new company is arranged. The Board of Directors shall consider on appointment of the executives who shall hold positions of director and management of such subsidiary and the associated company including scope of authority and responsibility of the directors and the management who shall be the Company's representatives in such company. The management of the subsidiary and the associated company shall report business performance of the Company they are responsible to the Executive Committee every month. Any investments or substantial operations as per specified in the delegation of authorities must be performed pursuant to the policies specified and they must be presented to the meeting of the Executive Committee as well. The management of the subsidiary and the associated company must present the annual business plan to the meeting of Executive Committee and the Board of Directors for consideration and approval every year. If performance of any company has not achieved as per the targeted plan, the management must clarify to the meeting of Executive Committee. In case business operation encountered a lot of problems, the management is required to clarify to the Executive Committee as the watch list so that precaution and corrective measures can be closely monitored and taken.

The subsidiary and the associated company must have the internal control system or measure that the Company's Internal Audit Department can audit and report to the Audit Committee and the Executive Committee. If internal control system of any company is defective which may likely cause risks and damage to the Company, the Executive Committee shall order such company to make good and rectify defects in such internal control system immediately. In addition, if the subsidiary has to conduct any transaction which is required to comply with the regulations of the Company or of the relevant laws and which is required to be approved from the shareholders' meeting of such subsidiary, i.e. capital increase, capital decrease or dissolution of subsidiary and etc., such transaction shall be proposed for the Executive Committee's consideration and approval on voting guideline during the shareholders' meeting of such subsidiary.

In the event where the subsidiary performs any transaction about acquisition or disposal of assets, the Company shall treat the same way as criteria on acquisition and disposal of assets of its own which must be pursuant to criteria on undertaking the significant transaction on asset acquisition or disposal as per specified by the Capital Market Supervisory Board. In case the subsidiary has performed any transaction with its related persons, the Company shall not involve in such matter, except the subsidiary has performed any transaction with the related person of the Company, then the Company shall comply with the criteria on related transaction announced by the Capital Market Supervisory Board.

5. Inside Information Control

The Company set criteria about inside information usage control for personal advantage, undisclosed and confidential leak to public or be used from unauthorized for personal benefit. IT system has been implemented for a secure access for all users inside and outside the firewall in conjunction with the Company's own user authentication and security system. In addition, the Company sets as policy that all employees shall acknowledge and sign the agreement of non-disclosure confidential information, non-violation of concealment of computer related and non-infringement of intellectual property. New employee shall sign this agreement together with employment contact. It was also set forth in the Company's Corporate Governance Policy and Business Ethics to refuse the directors, management and employees of the Company to use Company's inside information for personal benefits. Any trading of the Company's securities within one month prior to disclosure of either Company's financial performance or any other information that may affect securities' price is prohibited. To ensure

that the policy is acknowledge and complied, the Company will notify the year plan schedule of such periods in advance to all directors and executives. Every quarter, the Company has also delivered such notice to directors and executives to acknowledge. In 2017, there is no case of insider trading from the Company's directors and executives. The press releases for the corporate governance are published on a weekly basis to all employees via email, tips and poster in the Company's promotion board. The Directors and management of the Company had been informed on their duties and punishment regarding to report on securities and derivative holdings of themselves, their spouse, cohabiting couple and any minor children, including a juristic person whose shares exceeding thirty percent of the total voting rights are held by directors and executives, including their spouse or cohabiting couple, and minor children to the Stock Exchange of Thailand (SET) within 3 days from the transaction date according to the Securities and Exchange Act B.E. 2535. Any change in securities and derivative holdings, such directors and managements have to report the Company Secretary for coordination and preparing report submit to the Securities and Exchange Commission (SEC). In addition, the Company has set as a policy to report on securities and derivative holdings of directors in every meeting of the Board of Directors. In case that any director or managements violates the regulations, the warning notice will be made to that director or management to avoid re-misconduct.

In case of conflict of interest, it is the Company's Policy to have the directors, management, employees and related parties to disclose such interests to the Audit Committee for consideration of the transaction to be complied to the SET's regulations and any governing laws and regulations prior to further submit for consideration of either the Board of Directors or the shareholders. The directors who have conflict of interest will not participate in any agenda that they have conflict of interest. Moreover, any conflict of interest transactions with the connected persons will be disclosed in "Connected Transaction".

General practices for conflict of interest protection have been set not only in the Company's Business Ethics but also in "5. Roles and Responsibilities of the Board of Directors" under the topic of "Conflict of Interest". Such practices have been delivered to all directors, management and employees. The Corporate Governance Committee will monitor and ensure that Company's regulations, Corporate Governance Policy and Business Ethics have been strictly and continually complied.

Moreover, the Corporate Governance Committee has been established to ensure that good corporate governance is being conducted continuity at all levels in accordance to legal requirement and the Company's Articles of Associations.

6. The compliance with the Principles of Good Corporate Governance in other areas

The Company conducts the business in comply with the Principles of Good Corporate Governance by the SET. However, there are some areas that the Company has not yet followed as follows:

Equity Treatment of Shareholders

1. The Company does not entitle the right for minority shareholders to participate in the nomination and appointment of director. However, the Board of Directors has appointed the Nomination Committee and Compensation Committee to recruit, select and nominate candidates for the position of director from IOD's Director Pool and proceed to select the candidate who is qualified as the relevant laws and regulations with regards to qualification, experience, knowledge and ability that is advantage and needed to the Company, then propose to the Board of Directors / the shareholder's meeting for further approval.

2. The Company has not yet determined to perform the election of directors by using cumulative vote. However, the Company entitled the shareholders to vote for the election of directors individually. Each shareholder shall have one vote for each share as stipulated by the Company's Articles of Associations so that the shareholders have the right to elect director with their need.
3. The Company has not established a policy regarding directors and top management to declare their own trading of the Company's share at least 1 day prior to the trade date to the Board of Directors or the assigned person. However, the Company establishes the policy that director and executives must report the change of holding Company's share in every board meeting.

Roles and Responsibilities of the Board of Directors

1. The Company has no policy for executive directors to serve as directors in other listed companies not more than 2 listed companies. However, the Company has set the policy for all directors to be the director in any listed companies not exceeding 5 companies. In addition, the management of the Company will also be obtained approval from the Executive Committee prior to be a director in any companies of which are not have either similar business or being the Company's competitors. The Nomination Committee and Compensation Committee are responsible to consider and nominate the candidate who is knowledge, capability and has sufficient time to perform his duty.
2. There is no independent woman director in the Company's Board of Directors. However, one of the Company's Non-Executive Directors is a woman. Nonetheless, the Company does not have a policy on sexual discrimination in employment at all.
3. The portion of independent directors is equivalent to 40% of total directors which are less than 50% as stipulated by the principles of good corporate governance. And portion of non-executive directors in the Board of Directors is equivalent to 100% higher than 66% as stipulated by the principles of good corporate governance.
4. The Company has not yet participated with anti-corruption project; Collective Action Coalition (CAC). However, the Company applied for a member of Partnership Corruption for Thailand (PACT) Network in order to attend the training course and get any instructions and procedures for anti-corruption. In 2017, we sent our staff to visit Anti Corruption Museum by National Anti-Corruption Commission. Our company is in the process of improving our anti corruption policy, guidelines, and other associated procedures as we are preparing to join Thailand's Private Sector Collective Action Coalition Against Corruption or CAC. We have also studied the application process and requirements to be a member of CAC. We will bring everything we have learned into the discussion to become a part of the CAC in the near future.

Internal Controls and Risk Management

1. Internal Controls in 2017

1.1 Opinions of the Board of Directors

The Company has established the corporate governance guidelines with effective internal control system for the achievement of the specified objectives or missions. The Company has applied the principles and guidelines of the Committee of Sponsoring Organization of the Treadway Commission (COSO) and Enterprise Risk Management (ERM) Framework with its internal control and risk management in all of its operating procedures. Such standard comprises of 8 components, as follows:

1) Internal controls within the organization

The Company specified that there must be good control environment in place so clear organizational structure and line of command which are in line with the Company's business plans have been established. In addition, business targets and Key Performance Indicators (KPI) have also been specified.

The Company has corporate governance policy by specifying that criteria and operation plans shall be considered by taking into account fairness for all parties concerned and stakeholders.

2) Objective Setting

The Company clearly specified objectives or targets in each level which are corresponding to strategic goals in the Company's annual business plans and they have been clarified and communicated to employees during the management meeting twice a year.

3) Event Identification

The Company has identified all types of risks which may affect the Company's business operations, such as at organizational, functional process and departmental levels, and the management at all levels will take part in risk management.

The Company's risks have been reported to the Risk Management Committee's Meeting. In 2017, the Risk Management Committee held 3 meetings to assess both internal risks and external risks in each operating procedures, therefore risk factors could be completely identified.

4) Risk Assessment

The Company evaluated its internal controls system by referring to the internal controls adequacy evaluation form of the Office of the Securities and Exchange Commission (SEC) as well as conducted risk analysis and risk management which are appropriated with the current situations of the Company.

The Company specified that the meeting to evaluate business risks must be arranged on continued basis and risk situations must be monitored in order to be able to find the measures to prevent or reduce such risks.

5) Risk Response

The Company's measures on internal controls are to segregate duties and operations for purposes of checks and balances. The Company also has continued and systematic risk management process, for instance, risk response strategy in each level has been specified, such as avoidance, reduction, sharing and acceptance the risk, so that it could be confident that the alternative strategy the Company considered is the most worthy one and can yield maximum efficiency.

6) Control Activities

The Company has specified scope of authority and credit limit approval authority for operations of the management in each level clearly as well as prepared manual/operating procedures which are suitable with the organizational structure. The Company also established the Internal Audit Department whose duties are to audit operations of the relevant personnel to prevent and correct erroneous on operations.

7) Information and Communication

The Company places importance on comprehensively internal information and communication between the management and the officers within the Company to support the efficient operations. The Company has a written policy on information technology security system, for instance control entrance-exit to the computer center, backup of data and work systems in computer so that they can be used in case of emergency and specify accessing rights to information technology in the work systems.

8) Monitoring

The Internal Audit Department has been assigned to constantly audit, monitor and evaluate performance of the functional units within the Company. Results from such works and suggestions shall be reported to the management for operation and rectification, so that the Company shall have good internal control system in place. The Internal Audit Unit can perform the works independently under supervision of the Audit Committee.

The Company arranged the management meeting every month to monitor performance and compare them with the specified targets as well as jointly find the corrective measures in case the target has not been achieved as per specified.

In the Board of director meeting No.1/2018 on 23 February, four members of Audit Committee and the Board agreed that both Company and its subsidiaries have effectively and appropriately internal control system for Company's operation as well as adequate control system to any transactions with Stakeholders, Committee, Executives or related persons.

Moreover, the Company Auditor :Ms. Sarinda Hirunprasurtwutti, Certified Public Accountant License No.4799, examined Annual Report for the year end 31 December 2017 that there was no faults corresponding to internal control system.

1.2 Internal Auditing

The Audit Committee shall supervise and ensure that the Internal Audit Unit can perform the works independently and can reinforce preventive work systems by developing the defects found from audit operations into suitable system to prevent risks from such mistake to reoccur.

The Internal Audit Unit has duties to review to make sure that the operating procedures of functional units are compliance with the policies and operations methods specified by the organization as well as to protect the Company's assets by being able to verify the existence of such assets.

The Internal Audit Unit shall perform self-evaluation every year in order to improve and develop its works so that they can be correct and conform to the international standards of the internal audit professions.

1.3 Head of Internal Audit Department and Head of Compliance

The Audit Committee shall supervise to ensure that the Head of Internal Audit Unit has appropriated and adequate qualifications, educational background, experiences and trainings to perform such duties.

The Audit Committee is of opinion that the Head of Internal Audit Department, Mr. Songpol Sangkajonkiat, has performed duties effectively and during 2017 the Head of Internal Audit has performed the following duties:

1. Give recommendation to the units which have been audited so that their operations can be efficiently, effectively and under good governance principles.
2. Set up procedures, operating guidelines and auditing method of the Internal Audit Department.
3. Coordinate and monitor the control activities of the Company, such as risk management and compliance.
4. Report material issues found from auditing works as well as find preventive measure to prevent future mistake.
5. Perform other works which are relevant to internal audit as per assigned by the Audit Committee.

In addition, the consideration on appointment, dismissal and transfer of the Head of Internal Audit Unit shall always require to have an approval from the Audit Committee. Please see more details on qualifications of the head of internal auditors under topic "Curriculum Vitae of Head of Internal Audit in page XX

Moreover, the Company does not have a separate Compliance Division but the Company compliance operations are taken care by the Company Secretary Division to ensure that the Company has correctly complied with regulations of the Office of the Securities and Exchange Commission of the Stock Exchange of Thailand including other relevant laws under supervision of the Company Secretary.

2. Risk Management

The Internal Audit Department is responsible for audit and evaluation of internal control system, risk management of the Company by identifying risks in the annual audit plan which has been approved from the Audit Committee. The Company has appointed the Risk Management Committee, which comprised of a number board of director as the Committee. In 2017, the Risk Management Committee held 3 meetings to assess and review risks from various business units, as well as review and propose policies related to risk management.

The Risk Management Committee has assessed overall business situations and analyzed risks both internally and externally, likelihood of risks which may impact to the Company in order to specify risk reduction measure to keep such risk in the appropriated level. In addition, risks shall also been assessed by the Internal Audit Department who will present the results to the Audit Committee and the management to jointly find guidelines to prevent such potential risk as well as to monitor and review the assessment results continually.

The Company has specified risk management policy that can respond to the changes in economic and political situations as well as impacts from the world's financial crisis. Such risk management policy included risk preventive and corrective measures. The Risk Management Committee has supervised and monitored risks pursuant to the plans by cooperating and coordinating with various business units as follows:

1. Specify risk management plan of each business unit within the Company pursuant to the Company's master plan and business risks which may occur, so that risk management plans shall be corresponding to the work plans and business operation objectives.
2. Manage risks pursuant to the above risk management plan. Each responsible unit shall prioritize risks based on their likelihood and impacts towards the organization then specify measures to handle such risks as appropriated. The Internal Audit Unit shall coordinate and participate in risks reviewing pursuant to risk mitigation measures.

3. The above risk management measures shall be monitored and reviewed by the Risk Management Committee which comprise of the management from the relevant business units. The meeting shall be held to monitor and review results from such risk management. The Internal Audit Unit shall monitor and audit the risk management works of each company or business unit in order to make them achieve the objectives specified by the Company.

Apart from risk management mentioned above, the Company has also arranged the training, and seminar including specified that risk management measure shall be a part of employee's assessment criteria, both at operating level and management level, in order to cultivate consciousness. Such training shall emphasize on concept and practices on organizational risk management which shall lead to achievement of the organization's objectives and returns to the shareholders.

In addition, the Company discloses the risk management policies on Company's website (www.onetoonecontacts.com).

Anti-Corruption Policy

The Company operates business by always adherence to good corporate governance and anti-corruption policy which may occur from operation and transaction with the stakeholders. The directors, the executives and the employees of the Company, its subsidiaries and associated companies shall strictly comply with the following principles:

1. Political impartiality and Political Assistance

The Company has the policy to conduct business with political impartially and compliance with the laws as well as democratic form of government with the King as Head of State. The directors, the executives and the employees shall have political rights and liberty pursuant to the law, however, they shall not perform any act which can make the Company lose impartiality or damage from involvement in the political activities as well as usage of any resources of the Company for such act.

2. Donation for Charity and Supporting Fund.

The Company supports for community and social development for better quality of life including enhancement of economy of the community and society through business processes or donation for charity of which the proceed shall be used for public charity only as well as supports for the Company's business with clear evidences and in line with the Company's regulations.

3. Receiving and Giving Present, Property or Other Benefits.

Receiving or giving any benefits as tradition and morality to express gratitude or maintaining business relation as usual should be done with appropriateness. The Company will not encourage or expect the receiving person to ignore his/her duty and/or return favor from giving inappropriate present, property or other benefits with the following practices :

- 1) Receiving and giving property or other benefits that could improperly influence decision making:
 - The employee of company shall not receive or give money, property, merchandise or any benefits involving anyone whose intention is to persuade the employee to commit or omit anything contrary to duty
 - Receiving present or property shall be compliance with morals, and shall not be illegal as well as such gift or property shall not be illegal.
 - Paying for business expenses such as meals and other forms of hospitality that are directly connected to performance of business commitments is acceptable, but such expenses must be reasonable.
 - Giving present, property or other benefits to government officer in Thailand and other countries must be sure that it shall not against the law and local tradition.
- 2) Receiving or giving present and the memento:
 - Before receiving or giving present or memento, should make sure that such an action does not violate the law and the Company's regulations. Gifts exchanged in the normal course of business should be inexpensive and appropriate to the occasion.
 - Avoid receiving or giving present or memento that could unfairly influence a decision in the performance of one's duties. If it is necessary to receive a gift of unusually high value from someone doing business with the Company, report the matter to the superior.
 - Keep records of expenses as evidence of the value of present or memento given, so that can be examined later.
 - If the employee has been assigned or permitted by the superior to assist an outside agency, the employee may receive money, item, or present according to the guidelines or standards that agency has set.
- 3) Transactions with the government sector:
 - Conduct properly and honestly when in contact with government officials or agencies.
 - Always remember that the laws, rules, and customs of each place may have diverse conditions, procedures, or methods of proceeding.

- Comply with the laws of each country or locality in matters pertaining to hiring government employees as consultants or employees of the Company. Such hiring must be transparent and appropriate.

General Operating Guidelines

1. The process of Risk assessment and Risk Management

Risk management, The Company has an Internal Audit Department to audit operations which may tend to have risks of all departments of each company, including risks from corruption to ensure that all departments have appropriated internal control system in place, both on preventive control and detective control. If it is found that any department does not have adequate internal control system or there is a corruption case, such matter shall be reported to the Audit Committee and the high level executives. Preventive guidelines must have also been reported in order to improve the internal control system.

2. Prevention

To ensure that the remuneration provided to the employees is adequate, focused on creation of consciousness and it must not be the source for corruption. The Human Resource Department shall compile the survey results report on wage adjustment in each year from the well-known institutes, both domestically and internationally as well as exchange information with the Human Resource Department of other companies in the telecommunication and computer businesses. The information gained shall be used for consideration on provision of remuneration to the employees.

3. Training and communication

To encourage operations pursuant to anti-corruption policies by providing training to the employees to promote honesty, integrity and operating guidelines for standard on good conduct and ethics for the employees including code of business ethics of the Company during the orientation of the new employees. All employees can access to such information via HR Website (www.samarthre.com)

4. Reporting and reporting channels

To supervise on compliance with anti-corruption policies. The Company urges the employees and the stakeholders to report about any policy violations as well as unfair practices or any misconduct, i.e. against good governance principles, code of business ethics, rules & regulations of the Company or the laws, Such matter can be reported to the Chairman of the Audit Committee via postal services at the designated address provided in the Company's website or it can be submitted by person. The Chairman of the Audit Committee shall proceed pursuant to procedures and then forward to the members of the Audit Committee for further consideration. The Company shall protect the whistle blower by not disclosing name of such whistle blower to any person.

5. Governance and monitoring of the policy compliance

The Internal Audit Department shall summarize the audit result only about the corruption issues of each department during the previous year and report to the Audit Committee every year as well as to provide recommendations for solving the problems.

During the past year, the Company did not find any employees' misconducts, only the case where the employee failed to comply with the Company's rules and regulations, and the Company has explained the correct rules and regulations to such employee already.

The Company did not find any directors and executives' misconducts nor any resignation due to breach of the corporate governance principles as well as any case which may damage the Company from performing duty within the Company.

The company also recognizes the importance of anti-corruption. The representatives of the group were able to visit Anti Corruption Museum, National Institute for Prevention and Suppression of Corruption. Office of the National Counter Corruption Commission

Connected Transaction

Related transactions which might have conflicts of interest in 2017

Related Parties	Relationship	Transaction Type	2016 (THB. millions)	2017 (THB. millions)	Necessary of Transactions
Smart Corporation Public Company Limited. ("SAMART")	Smart Corporation Plc. The major shareholder of the company Director of SC (related person) 1. Mr. Charoenrath Vilailuck 2. Mr. Watchai Vilailuck 3. Mr. Sirichai Rasameechan 4. Mr. Thananan Vilailuck.	<ul style="list-style-type: none"> - A/R for contact center service render - Service Revenues from Contact center service - Prepaid expense 	<ul style="list-style-type: none"> 0.051 0.609 0.001 	<ul style="list-style-type: none"> 0.051 0.694 0.001 	<ul style="list-style-type: none"> - OTO provides contact center service to SAMART and its subsidiaries. - Telephone system maintenance service fee <p><u>Audit Committee Opinion</u></p> <ul style="list-style-type: none"> - OTO provides contact center service to SAMART group at the same service rate and term of payment as third parties. - Advanced payment of telephone system maintenance service fee is the same term of payment as third parties
		<ul style="list-style-type: none"> - A/P for Information Technology System Service - Account Payable - Management Fee - Fee-based service in Data Center - Phone line rental cost - Service Expenditure - Other Expenditure 	<ul style="list-style-type: none"> 7.252 - 4.800 12.828 0.002 4.088 0.116 	<ul style="list-style-type: none"> 4.030 0.075 4.800 15.425 0.002 0.877 0.078 	<ul style="list-style-type: none"> - SAMART is OTO major supporter via financial and legal consultant, business plan and strategy, IT system service. <p><u>Audit Committee Opinion</u></p> <ul style="list-style-type: none"> - SAMART supports OTO in various ways as it is OTO's parent company. - Service Pricing is based on hourly rate which the parent company used a maximum markup rate of 5% due to company payment agreement. - SAMART offers a lower cost of Management Consulting Contract to compare with other outsourcing.

Related Parties	Relationship	Transaction Type	2016 (THB. millions)	2017 (THB. millions)	Necessary of Transactions
Samart Engineering Co., Ltd (“SE”)	<ul style="list-style-type: none"> - SE is a subsidiary of SAMART, the major shareholder of OTO. Director of SE (related person) <ol style="list-style-type: none"> 1. Mr.Charoenrath Vilailuck, 2. Mr.Watchai Vilailuck 3. Mr. Thananan Vilailuck. 	<ul style="list-style-type: none"> - A/R for contact center service render - Service Revenues from Contact center service - Accrued revenue 	0.309 1.783 0.145	0.096 1.239 0.008	<ul style="list-style-type: none"> - Service pricing for Information Technology Service Center is based on management cost (e.g. computer accessories, hardware, software, internet content and social media rental, payroll, and all bills) and 5% markup for 1 year average cost (regular rate price for SAMART Group) without any extra charge for special request such as extra staffs or works. - Compare with installation cost of Information Technology Service Center, the cost of rental SAMART facilities and services is lower. - Phone line rental cost is in accordance with TOT invoice. A 6 months advance payment aims to resource saving.
Vision and Security System Co., Ltd (“Vision”)	<ul style="list-style-type: none"> - Vision is one of the subsidiaries of SAMART group, the major shareholder of OTO. Director of Vision (related person) <ul style="list-style-type: none"> - Mr. Thananan Vilailuck 	<ul style="list-style-type: none"> - A/R for contact center service - Service Revenues from Contact center service 	0.002 0.018	0.002 0.018	<ul style="list-style-type: none"> - OTO provides contact center service to SAMART group. <u>Audit Committee Opinion</u> <ul style="list-style-type: none"> - The fee and payment terms and conditions of contact center service provided to SAMART group were consistent to third parties. - OTO provides contact center service to SAMART group. <u>Audit Committee Opinion</u> <ul style="list-style-type: none"> - The fee and payment terms and conditions of contact center service provided to SAMART group were consistent to third parties.

Related Parties	Relationship	Transaction Type	2016 (THB. millions)	2017 (THB. millions)	Necessary of Transactions
		- CCTV Expenditure	0.353	0.014	- OTO purchased CCTV from Vision for internal and on site usage. <u>Audit Committee Opinion</u> - Vision quoted the CCTV with price, term of payment and condition based on market price.
Samart U-Trans Co., Ltd ("SU")	- SU is a subsidiary of SAMART, the major shareholder of OTO. Director of SU (related person) 1. Mr.Charoenrath Vilailuck, 2. Mr.Watchai Vilailuck	- Service Revenues from Contact center service	0.002	0.002	- OTO provides contact center service to SAMART group. <u>Audit Committee Opinion</u> - The fee and payment terms and conditions of contact center service provided to SAMART group were consistent to third parties.
Samart Raditech Co., Ltd ("SRT")	- SRT is a subsidiary of SAMART, the major shareholder of OTO. Director of SRT (related person) 1. Mr.Charoenrath Vilailuck, 2. Mr.Watchai Vilailuck 3. Mr.Pracha Phathayakorn	- System Expenditure	0.124	-	- OTO purchased E-Learning System for internal company. <u>Audit Committee Opinion</u> - Samart Raditech quoted the E-Learning with price, term of payment and condition based on market price.
Samart Telcoms PCL ("SAMTEL")	- SAMTEL is a subsidiary of SAMART which is the major shareholder of OTO. Director of SAMTEL (related person) 1. Mr.Charoenrath Vilailuck, 2. Mr.Watchai Vilailuck 3.Mr.Sirichai Rasameechan. 4. Mr. Thananan Vilailuck	- A/R for contact center service - Service Revenues from Contact center service	0.021 0.077	0.103 0.161	- OTO provides contact center service to SAMART group. <u>Audit Committee Opinion</u> - The fee and payment terms and conditions of contact center service provided to SAMART group were consistent to third parties.

Related Parties	Relationship	Transaction Type	2016 (THB. millions)	2017 (THB. millions)	Necessary of Transactions
Samart Communication Services Co., Ltd (“SCS”)	<ul style="list-style-type: none"> - SCS is a subsidiary of SAMTEL, SAMTEL is a subsidiary of SAMART which is the major shareholder of OTO. Director of SCS (related person) 1. Mr.Charoenrath Vilailuck 2. Mr.Watchai Vilailuck. 	<ul style="list-style-type: none"> - A/R for contact center service - Accrued Income from contact center service - Service Revenues from Contact center service 	<ul style="list-style-type: none"> 0.166 0.151 2.986 	<ul style="list-style-type: none"> 0.492 0.001 2.131 	<ul style="list-style-type: none"> - OTO provides contact center service to SAMART group. <u>Audit Committee Opinion</u> - The fee and payment terms and conditions of contact center service provided to SAMART group were consistent to third parties.
Thai Trade Net Co., Ltd (“TTN”)	<ul style="list-style-type: none"> TTN is a subsidiary of SAMTEL, SAMTEL is a subsidiary of SAMART which is the major shareholder of OTO Director of TTN (related person) 1. Mr.Charoenrath Vilailuck 2. Mr.Watchai Vilailuck. 	<ul style="list-style-type: none"> - A/P for system’s facilities freight and installation - Service and installation charge 	<ul style="list-style-type: none"> 1.144 2.345 	<ul style="list-style-type: none"> 0.347 - - 	<ul style="list-style-type: none"> - OTO hired SCS for system implement carrying and setting TOT system nationwide. All expenses were recorded as cost of production and selling administrative expense. <u>Audit Committee Opinion</u> The fee and payment terms and conditions of SCS provided to OTO was consistent to third parties.
		<ul style="list-style-type: none"> - Service Revenues from Contact center service 	<ul style="list-style-type: none"> 0.151 	<ul style="list-style-type: none"> 0.151 	<ul style="list-style-type: none"> - OTO provides contact center service to SAMART group. <u>Audit Committee Opinion</u> - The fee and payment terms and conditions of contact center service provided to SAMART group were consistent to third parties.

Related Parties	Relationship	Transaction Type	2016 (THB. millions)	2017 (THB. millions)	Necessary of Transactions
PosNet Co., Ltd ("PN")	PN is a subsidiary of SAMTEL, SAMTEL is a subsidiary of SAMART which is the major shareholder of OTO Director of PN (related person) 1. Mr.Charoenrath Vilailuck 2. Mr.Watchai Vilailuck.	<ul style="list-style-type: none"> - Service Revenues from Contact center service 	-	0.051	<ul style="list-style-type: none"> - OTO provides contact center service to SAMART group. <p><u>Audit Committee Opinion</u></p> <ul style="list-style-type: none"> - The fee and payment terms and conditions of contact center service provided to SAMART group were consistent to third parties.
Ssmart Comtech Co., Ltd ("SCT")	SCT is a subsidiary of SAMTEL, SAMTEL is a subsidiary of SAMART which is the major shareholder of OTO Director of SCT (related person) 1. Mr.Charoenrath Vilailuck 2. Mr.Watchai Vilailuck.	<ul style="list-style-type: none"> - A/R for contact center service - Service Revenues from Contact center service 	0.007 0.077	0.007 0.149	<ul style="list-style-type: none"> - OTO provides contact center service to SAMART group <p><u>Audit Committee Opinion</u></p> <ul style="list-style-type: none"> - The fee and payment terms and conditions of contact center service provided to SAMART group were consistent to third parties. - OTO sell and install Call Center System to SCT so as to support SCT customer relationship management with a regular payment term and condition.
		<ul style="list-style-type: none"> - A/P for configuration switch - Service configuration switch 	1.139 0.130	- -	<ul style="list-style-type: none"> - OTO hired SCT for configuration switch. <p><u>Audit Committee Opinion</u></p> <ul style="list-style-type: none"> - The fee and payment terms and conditions of SCT provided to OTO was consistent to third parties.

Related Parties	Relationship	Transaction Type	2016 (THB. millions)	2017 (THB. millions)	Necessary of Transactions
Smarterware Co., Ltd (“STW”)	STW is a subsidiary of SAMTEL, SAMTEL is a subsidiary of SAMART which is the major shareholder of OTO Director of STW (related person) 1. Mr.Charoenrath Vilailuck 2. Mr.Watchai Vilailuck.	- A/R for contact center service - Service Revenues from Contact center service	0.001 0.009	0.001 0.009	- OTO provides contact center service to SAMART group <u>Audit Committee Opinion</u> - The fee and payment terms and conditions of contact center service provided to SAMART group were consistent to third parties.
Samart Infonet Co., Ltd (“SIF”)	- SIF is a subsidiary of SAMTEL, SAMTEL is a subsidiary of SAMART which is the major shareholder of OTO Director of SIF (related person) Mr.Watchai Vilailuck.	- A/R for contact center service - Service Revenues from Contact center service	0.003 0.038	0.003 0.038	- OTO provides contact center service to SAMART group <u>Audit Committee Opinion</u> - The fee and payment terms and conditions of contact center service provided to SAMART group were consistent to third parties.
		- A/P for internet and network system - Internet access service fees - Selling administrative expense	1.992 7.077 0.163	1.013 6.528 0.152	- SIF provided internet and network access to OTO. All expenses were record as cost of production and Selling administrative expense. <u>Audit Committee Opinion</u> - Service fees for internet and network access provided by SIF is at a regular price which can be compared to other service providers.

Related Parties	Relationship	Transaction Type	2016 (THB. millions)	2017 (THB. millions)	Necessary of Transactions
Smart Digital PCL ("SDC")	<ul style="list-style-type: none"> - SDC is a subsidiary of SAMART, SDC is a subsidiary of SAMART which is the major shareholder of OTO Director of SDC (related person) <ol style="list-style-type: none"> 1. Mr.Charoenrath Vilailuck 2. Mr.Watchai Vilailuck. 3. Mrs.Sukanya Vanichjakvong. 4. Mr.Pracha Phathayakorn. 	<ul style="list-style-type: none"> - A/R for contact center service - Accrued Income from contact center service - Service Revenues from Contact center service 	<ul style="list-style-type: none"> 3.529 1.097 9.966 	<ul style="list-style-type: none"> 2.524 0.329 7.843 	<ul style="list-style-type: none"> - OTO provides contact center service to SAMART group and specific field of contact center service to SDC. <u>Audit Committee Opinion</u> <ul style="list-style-type: none"> - The fee and payment terms and conditions of contact center service provided to SAMART group were consistent to third parties. - OTO provided specific field of contact center service to SDC in accordance with customer usage on the regular rate of Service charge.
		<ul style="list-style-type: none"> - A/P (mobile phone) - Other Payable - Administrative expense (mobile phone) - Service expenses - Other Expense 	<ul style="list-style-type: none"> 0.014 0.797 0.142 0.745 - 	<ul style="list-style-type: none"> - 0.014 0.115 0.367 0.073 	<ul style="list-style-type: none"> - OTO purchased mobiles from SDC. - OTO purchased SDC Open service for internal company or staff welfare. <u>Audit Committee Opinion</u> <ul style="list-style-type: none"> - OTO purchased mobiles and accessories for the company and staffs usage from SDC with a regular payment term and condition.
I-Mobile Plus Co., Ltd ("IMP")	<ul style="list-style-type: none"> IMP is a subsidiary of SDC, SDC is a subsidiary of SAMART which is the major shareholder of OTO Director of IMP (related person) <ol style="list-style-type: none"> 1. Mr.Watchai Vilailuck. 2. Mrs.Sukanya Vanichjakvong. 3. Mr.Pracha Phathayakorn. 	<ul style="list-style-type: none"> - Service Revenues from Contact center service 	<ul style="list-style-type: none"> 2.166 	<ul style="list-style-type: none"> - 	<ul style="list-style-type: none"> - OTO provides contact center service to SAMART group. <u>Audit Committee Opinion</u> <ul style="list-style-type: none"> - IMP's customer information are related with many departments so as to get an easier and more convenient way to manage customer information, OTO has provided customer service representative outsourced and contact center facility outsourced instead of fully outsourced contact center management.

Related Parties	Relationship	Transaction Type	2016 (THB. millions)	2017 (THB. millions)	Necessary of Transactions
Smart Multimedia Co., Ltd (“BUG”)	- BUG is a subsidiary of SDC, SDC is a subsidiary of SAMART which is the major shareholder of OTO Director of BUG (related person) 1. Mr.Watchai Vilailuck. 2. Mrs.Sukanya Vanichjakvong 3. Mr.Pracha Phathayakorn	- A/P (Internet)	0.011	-	- The fee and payment terms and conditions of contact center service provided to SAMART group were consistent to third parties.
		- Purchasing goods - Other expense	0.119 0.005	0.036 0.002	- OTO purchased goods and services from IMP, an internet accessibility provider. All expenses are recorded as department expenses. <u>Audit Committee Opinion</u> - Pricing of goods and service fees provided by IMP is at a regular price which can be compared to other service providers
		- A/R for contact center service - Accrued Income from contact center service - Service Revenues from Contact center service	12.967 1.415 20.386	7.350 2.117 17.064	- OTO provides contact center service to SAMART group and specific field of contact center service for BUG 1113 project. <u>Audit Committee Opinion</u> - The fee and payment terms and conditions of contact center service provided to SAMART group were consistent to third parties. - Over a decade of providing contact center service to BUG, or BUG 1113, service fees were determined by revenue sharing based on minute usage. However, OTO decided to increased its service fee twice, while BUG requested to inform minimum minute service usage one month in advance as a reciprocity

Related Parties	Relationship	Transaction Type	2016 (THB. millions)	2017 (THB. millions)	Necessary of Transactions
		<ul style="list-style-type: none"> - A/P for service purchase - Deposit account - Selling goods and service expense - Purchase Expense 	0.150 0.505 0.622 -	0.024 0.505 - 0.174	<ul style="list-style-type: none"> - Gross Profit Margin on BUG 1113 project is significantly decreased in some quarter as a result of the downfall of customers which impact on OTO's CSR workforce plan. However, the latest efficient CSR allocation plan leads to the growth of gross profit margin. - Audit committee commented that BUG1113 project bring OTO to illustrious contact center service. Service providing to BUG is in a reasonable rate price and the company still gain gross profit margin in this project.
I-Sport Co., Ltd ("I-Sport")	I-Sport is a subsidiary of SDC, SDC is a subsidiary of SMART which is the major shareholder of OTO. Director of I-Sport (related person) 1. Mr. Watchai Vilailuck. 2. Ms. Sukanya Vanichjakvong. 3. Mr. Pairoj Boonkongchuen.	<ul style="list-style-type: none"> - A/R for contact center service - Accrued Income from contact center service - Service Revenues from Contact center service 	0.102 0.048 0.420	0.051 - 0.285	<ul style="list-style-type: none"> - BUG provided SMS services to OTO which all expensed are recorded as selling goods and service expense for each department. <p style="text-align: center;"><u>Audit Committee Opinion</u></p> <ul style="list-style-type: none"> - BUG provided SMS services to OTO for internal usage and for OTO's customers. The fee and payment terms and conditions of service provided by BUG were consistent to third parties <ul style="list-style-type: none"> - OTO provides contact center service to SMART group. <p style="text-align: center;"><u>Audit Committee Opinion</u></p> <ul style="list-style-type: none"> - The fee and payment terms and conditions of contact center service provided to SMART group were consistent to third parties.

Related Parties	Relationship	Transaction Type	2016 (THB. millions)	2017 (THB. millions)	Necessary of Transactions
Vilailuck International Holding Co., Ltd (“VIH”)	Mr.Charoenrath Vilailuck, Mr.Watchai Vilailuck and Ms.Sukanya Vanichjakkong are the directors of OTO and major shareholders of VIH. Director of VIH (related person) 1. Mr.Charoenrath Vilailuck 2. Mr.Watchai Vilailuck. 3. Mr. Thananan Vilailuck	- Deposit account	1,523	1,629	- OTO has rented area for its operation from VIH. Rental, utilities ,and service fee are charged according to rental agreement <u>Audit Committee Opinion</u> - Area rental is for customer services with a rental rate. The rate rental is at a regular price which can be compared to other rentals nearby.
		- A/P for rental and utilities fee - Other Payable - Rental and utilities expense - Others expense	0.004 0.004 9.140 0.714	1.778 0.019 9.567 0.525	- OTO has rented area for its operation from VIH. Rental, utilities,and service fee are charged according to rental agreement. - Others expense as parking space rental and others extra fee <u>Audit Committee Opinion</u> - Area rental is for customer services with a rental rate. The rate rental is at a regular price which can be compared to other rentals nearby.
WIN Performance Co., Ltd	Mr.Watchai Vilailuck, a director of the OTO, is a major shareholder of WIN Performance Co.,Ltd	- Account Receivable - Service Revenues from goods service - Service Revenues from Contact center service	- 1,325 37,270	1,995 - 15,630	- OTO provides contact center service to SAMART group. <u>Audit Committee Opinion</u> - The fee and payment terms and conditions of contact center service provided to SAMART group were consistent to third parties.

Related Parties	Relationship	Transaction Type	2016 (THB. millions)	2017 (THB. millions)	Necessary of Transactions
Palangmitr Transport Co., Ltd	Director of Palangmitr Transport Co., Ltd. is a spouse of Mrs. Sukanya Vanichjakkong, director of OTO	- Deposit account	0.374	0.374	<p>OTO has rented area for its operation from Palangmitr Transport Co., Ltd. Rental, and other service fees are charged according to rental agreement</p> <p><u>Audit Committee Opinion</u> Area rental is for customer services with a rental rate. The rate rental is at a regular price which can be compared to other rentals nearby.</p>
		- Rental fee	3.413	1.990	<p>OTO has rented area for its operation from Palangmitr Transport Co., Ltd. Rental, and other service fees are charged according to rental agreement</p> <p><u>Audit Committee Opinion</u> - Area rental is for customer services with a rental rate. The rate rental is at a regular price which can be compared to other rentals nearby.</p>

Materiality Criteria for Related Party Transactions which might have conflicts of interest

1. Necessity and Rationale of Transactions

OTO's Audit Committee had the opinion that the above said inter-company transaction is necessary and proper to be done for the best benefits of the Company. The conditions were set according to the general trade conditions.

2. Measures and Steps of Approval for Connected Transactions

In order to avoid conflict of interest from connected transactions, the Audit Committee verified before submitted to the Board of Directors' and shareholders' meeting for approval respectively on the basis of OTO's stipulation and value of transactions. The directors, managers and the stakeholders who have the beneficial interest shall have no right to vote on that matter. The approval on the connected transaction would be complied with the regulations and notifications of the Stock Exchange of Thailand (SET).

2.1 General term and condition for business transaction

Business transaction with General terms and conditions shall have been approved by the Board of Directors. However, in such case, the executive board has the right to approve, without the beneficial interest and/or bargaining power, trade transaction as person of ordinary prudence would exercise in business dealing.

The 5th meeting (August 23, 2013) held by Board of Directors, shareholders and audit committee announce the “Materiality Criteria for Related Party Transactions” as follows:

- Pricing for goods and services based on cost estimate or a markup rate of at least 15%.
- Pricing for the Contact Center Service has used a markup rate of at least 10%.
- Service Pricing is based on hourly rate which the parent company used a maximum markup rate of 5% due to company payment agreement.
- Pricing for fixed assets sales is based on net book value and addition of conversion costs.

All general business transactions have to be reported at the meeting of the Audit Committee and the meeting of the Board of Directors on quarterly basis.

Business transaction with special terms and conditions shall have been verified before submitted to the Board of Directors' and shareholders' meeting for approval respectively on the basis of OTO's stipulation and value of transactions. The approval on the connected transaction would be complied with the regulations and notifications of the Stock Exchange of Thailand (SET) and the regulations on disclosure of information concerning the connected transactions

In such case of business transaction which Audit Committee has inexperienced, an independent financial advisor's opinion, appointed by the company, shall have been submitted to the Board of Directors' and shareholders' meeting for approval respectively on the basis of OTO's stipulation and value of transactions. All related transaction along with footnotes to financial statement shall disclose in annual report.

2.2 Policy and Trend in Future Connected Transactions

The Company may have any suitable connected transaction with the normal business based regarding to the terms and conditions of general trade on the basis of OTO's stipulation and value of transactions as well as strictly comply with SET's regulations and notifications. Audit Committee opinion of necessary of transactions will be required and disclosed in footnotes to financial statement report for any conflict which might occur.

Future Connected Transactions are as follows:

Purchase of goods and services

OTO purchase goods and services from SAMART group for operation and customer service support such as CCTV, mobile, SMS, internet access.

Sales prices are determined at market price, or a markup rate of at least 15% if there is unknown market price.

Maintenance Service

Although the maintenance crew activities are critical to support after sale services, OTO maintenance crew will provide service in Bangkok area only. In case of lack of staff or service area is in the provinces, OTO hires maintenance team from SAMART group to support our service as it is a worthy investment. Moreover, any delay of maintenance will be charged as stated in the contract and agreement. Service Pricing based on cost estimate or a markup rate of at least 15%.

Area rental for business operation

OTO has rented area for its operation and customer services from PalangmitrTransport Co., Ltd. and Vilailuck International Holding Co., Ltd (“VIH”) are charged at the amount stated in the agreement .

Management Discussion and Analysis for the Year 2017

Business Overview

Business overview of One to One Contacts Public Company Limited and its subsidiaries (“the Group”) for the year 2017 compared to the prior year are as follows:

For the year 2017 the Group reported total revenues at THB 826.7 million, decreased by THB 142.2 million or 14.7% when compared to the prior year. It mainly decreased from the revenue from services and revenue from contract work. The total cost was reported at THB 695.4 million, decreased by THB 103.3 million or 12.9%. The gross profit for the year 2017 was decreased by THB 40.7 million or 24.9% and gross profit margin to total revenues was at 15.0%.

The Group reported total net profit for the year 2017 at THB 50.4 million, decreased by THB 32.9 million or 39.5% when compared to the prior year. It resulted from the decreasing of gross profit margin, followed the declining of revenues. Net profit margin to total revenues was at 6.1%.

Revenues

The structure of revenues for the year ended 31 December 2017 and 2016 are as follows:

Unit: THB million	Y2017	Y2016	% Change
1. Revenue from sales and contract work	21.4	87.7	-75.6%
1.1 Turnkey Total Solutions	21.4	87.7	-75.6%
2. Revenue from services	796.8	874.4	-8.9%
2.1 Fully Outsourced Contact Center Management Service	540.4	647.0	-16.5%
2.2 Outsourced Contact Center Facility	54.0	86.6	-37.6%
2.3 Outsourced Customer Service Representative	142.0	99.2	43.1%
2.4 Maintenance Service	60.4	41.6	45.2%
Total	818.2	962.1	-15.0%

1. Revenue from sales and from contract work

1.1 **Turnkey Total Solutions** generated revenue of THB 21.4 million in this year, decreased by THB 66.3 million or 75.6% when compared to the prior year. It was mainly from the decreasing of number of projects which was a result of economic slowdown, then most of projects has been postponed.

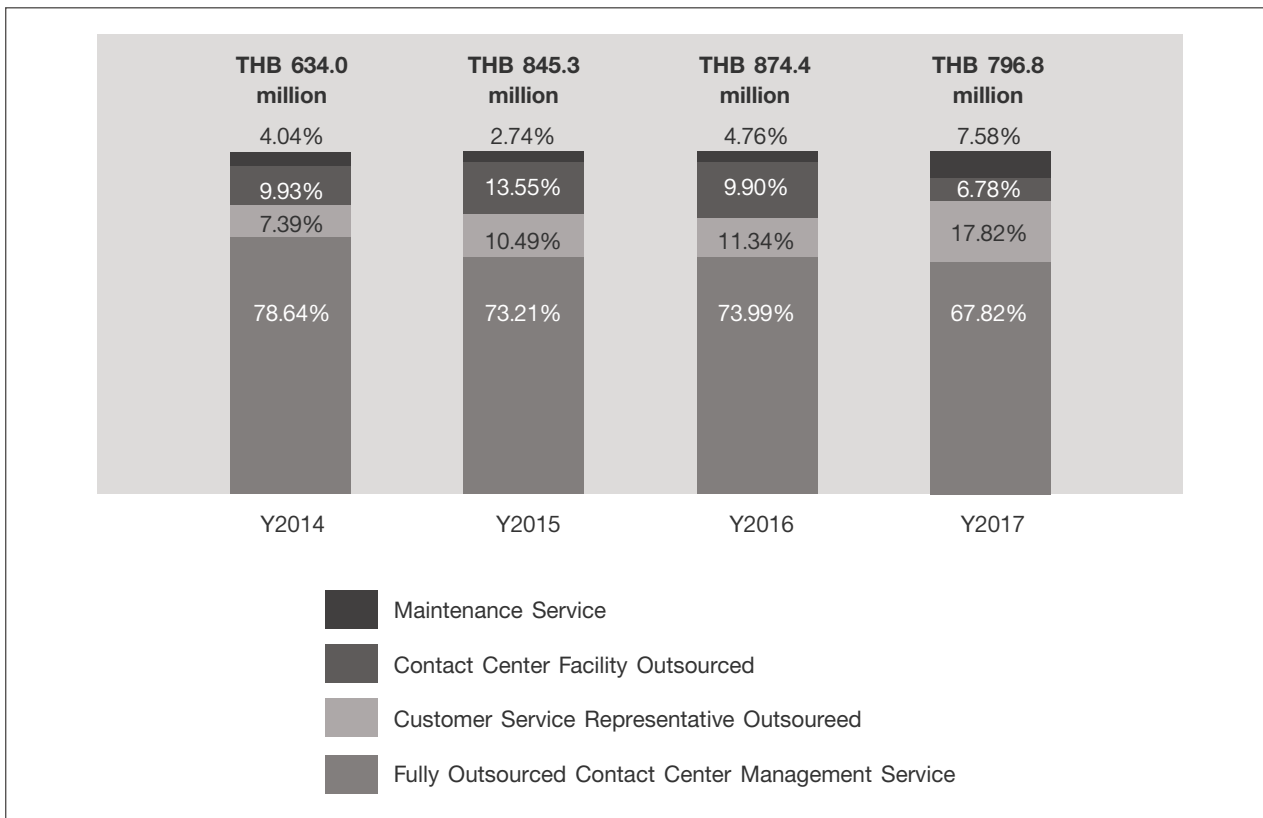
2. Revenue from services

Revenue from services for this year was totally at THB 796.8 million, decreased by THB 77.6 million or 8.9% when compared to the prior year. The details are as follows:

2.1 **Revenue from Fully Outsourced Contact Center Management Service** for this year was THB 540.4 million, decreased by THB 106.6 million or 16.5% when compared to the prior year. It was mainly decreased from the customers of the Government. According to the increased of the market competition both of the competitor and the pricing, some projects could not continue to extend the services. However, the Private sector’s customer has continued growth, both from new customers and existing customers expanding the services.

- 2.2 Revenue from Contact Center Facility Outsourced** for this year was THB 54.0 million, decreased by THB 32.6 million or 37.6% when compared to the prior year. It was mainly decreased from Private sector's customer of insurance since the market trend of Insurance Outbound Telesales services was slowdown which because of the highly strict of relevant laws and also the various ways of approach the customer.
- 2.3 Revenue from Customer Service Representative Outsourced** for this year was THB 142.0 million, increased by THB 42.8 million or 43.1% when compared to the prior year. It mainly increased both from new customers and existing customers of the Government and State Enterprise sector.
- 2.4 Revenue from Maintenance Service** for this year was THB 60.4 million, increased by THB 18.8 million or 45.2% when compared to the prior year. It mainly increased from the Government and State Enterprise sector which the warranty from Turnkey Total Solutions expired and then continued with the maintenance service.

The structure of revenue from services



Gross Profit

For this year, gross profit margin of the Group was reported at THB 122.7 million and gross profit margin to total revenues was at 15.0%, decreased from 17.0% of the prior year. Gross profit margin decreased mainly from the declining of revenue which because of the high market competitive in the competitor and pricing and also the slowdown of the turnkey project's customer. Besides, it was from the increased of some costs such as repair and maintenance expenses and data center service fee etc.

Selling Expenses, Administrative Expenses and Other Expenses

The Group has selling expenses, administrative expenses and other expenses for this year, totally at THB 70.6 million, slightly increased from the prior year by THB 2.6 million or 3.9% which was mainly from other service fee and data center service fee.

Net Profit

The Group reported total net profit for this year at THB 50.4 million, decreased by THB 32.9 million or 39.5% when compared to the prior year. It resulted from the declining of gross profit. Net profit margin was at 6.1% which decreased from the prior year.

Financial Position

Total assets

As at 31 December 2017, the Group reported total assets at THB 946.5 million, decreased by THB 65.3 million or 6.5% when compared to the prior year. It was mainly from the depreciation of equipments during the year and also the collection of trade and other accounts receivable.

Total liabilities

As at 31 December 2017, the Group reported total liabilities at THB 83.1 million, decreased by THB 54.4 million or 39.6% when compared to the prior year. It decreased mainly from trade and other payables.

Financial ratio

The Group reported financial ratio as at 31 December 2017 as follows:

Financial ratio	Y2017	Y2016
Liquidity (times)	11.81	6.96
Debt to Equity (times)	0.10	0.16
Return on Equity (%)	5.81%	9.73%
Return on Assets (%)	5.15%	8.21%
Gross Profit Margin (%)	15.00%	16.99%
EBIT Margin (%)	7.34%	10.55%
Net Profit Margin (%)	6.10%	8.61%

Report of the Board of Directors' Responsibility for the Financial Reports

The Board of Directors is responsible for the Company's consolidated financial statements and any financial information which disclose in the annual report. The financial statements were prepared in accordance with the Thailand accounting standards with appropriated financial policies and continual practice under careful consideration and prepared with sufficient information in the notes to the financial statements.

The Board of Directors has provided and maintained for the efficiency internal control system to abstain reasonable assurance that the accounting information is accurate, complete and sufficient to maintain the Company's assets and to prevent fraud or significant unusual transactions.

The Board of Directors appointed the Audit Committee which is comprised of independent directors to responsible for the quality of the financial statements and the internal control system. The opinion of the Audit Committee appeared in the Audit Committee's report.

The consolidated financial statements of the Company were audited by EY Office Limited. The Board of Directors supported auditor with documents and information in order to audit and provided their opinion in accordance with the financial accounting standard and such opinion has been disclosed in the Independent Auditor's report.

In the Board of Directors' opinion, the internal control system of the Company was sufficient to obtain reasonable assurance in the consolidated financial statements of Company and its subsidiaries as of 31 December 2017, which was accurate and complied to the accounting standard and related law and regulations.



(Mr. Vichai Srikwan)

Chairman of the Board of Directors



(Mrs. Sukanya Vanichjakvong)

Chairman of Executive Committee

Independent Auditor’s Report

To the Shareholders of One to One Contacts Public Company Limited

Opinion

I have audited the accompanying consolidated financial statements of One to One Contacts Public Company Limited and its subsidiaries (the Group), which comprise the consolidated statement of financial position as at 31 December 2017, and the related consolidated statements of comprehensive income, changes in shareholders’ equity and cash flows for the year then ended, and notes to the consolidated financial statements, including a summary of significant accounting policies, and have also audited the separate financial statements of One to One Contacts Public Company Limited for the same period.

In my opinion, the financial statements referred to above present fairly, in all material respects, the financial position of One to One Contacts Public Company Limited and its subsidiaries and of One to One Contacts Public Company Limited as at 31 December 2017, their financial performance and cash flows for the year then ended in accordance with Thai Financial Reporting Standards.

Basis for Opinion

I conducted my audit in accordance with Thai Standards on Auditing. My responsibilities under those standards are further described in the Auditor’s Responsibilities for the Audit of the Financial Statements section of my report. I am independent of the Group in accordance with the Code of Ethics for Professional Accountants as issued by the Federation of Accounting Professions as relevant to my audit of the financial statements, and I have fulfilled my other ethical responsibilities in accordance with the Code. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

Key Audit Matters

Key audit matters are those matters that, in my professional judgement, were of most significance in my audit of the financial statements of the current period. These matters were addressed in the context of my audit of the financial statements as a whole, and in forming my opinion thereon, and I do not provide a separate opinion on these matters.

I have fulfilled the responsibilities described in the Auditor’s Responsibilities for the Audit of the Financial Statements section of my report, including in relation to these matters. Accordingly, my audit included the performance of procedures designed to respond to my assessment of the risks of material misstatement of the financial statements. The results of my audit procedures, including the procedures performed to address the matters below, provide the basis for my audit opinion on the accompanying financial statements as a whole.

Key audit matter and how audit procedures respond for each matter are described below.

Revenue recognition relating to long-term service contracts

The Group have disclosed its policies on revenue recognition for service provided under long-term contracts in Note 4.1 to the financial statements. The amount of revenue that the Group recognised revenue from such service contracts in each period forms a significant portion of the Group’s total revenue and directly affect profit or loss of the Group. In addition, the service contracts side terms are varied. There are therefore risks with respect to amount and timing of the recognition of revenue for long-term service contracts.

I assessed and tested the internal controls of the Group with respect to the revenue cycle, including contract process, by making enquiry of responsible executives, gaining an understanding of the controls and selecting representative samples to test the operation of the designed controls. On a sampling basis, I selected long-term service contracts made with customers in order to read the contracts to consider the conditions relating to revenue recognition, including making enquiry of the management about the terms of these contracts relevant to revenue recognition. I also examined, on a sampling basis, the accounting transactions related to service revenue accounts during the year and near the end of the accounting period with supporting documents and reviewed credit notes issued after the period-end. In addition, I performed analytical procedures on disaggregated data to detect any irregularities in service revenue throughout the period, particularly for accounting entries made through journal vouchers, and reviewed the disclosures made in the notes to the financial statements with respect to the basis of revenue.

Other Information

Management is responsible for the other information. The other information comprise the information included in annual report of the Group, but does not include the financial statements and my auditor's report thereon. The annual report of the Group is expected to be made available to me after the date of this auditor's report.

My opinion on the financial statements does not cover the other information and I do not express any form of assurance conclusion thereon.

In connection with my audit of the financial statements, my responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or my knowledge obtained in the audit or otherwise appears to be materially misstated.

When I read the annual report of the Group, if I conclude that there is a material misstatement therein, I am required to communicate the matter to those charged with governance for correction of the misstatement.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Thai Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Group or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Group's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

My objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Thai Standards on Auditing will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Thai Standards on Auditing, I exercise professional judgement and maintain professional skepticism throughout the audit. I also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for my opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group’s internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management’s use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group’s ability to continue as a going concern. If I conclude that a material uncertainty exists, I am required to draw attention in my auditor’s report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify my opinion. My conclusions are based on the audit evidence obtained up to the date of my auditor’s report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. I am responsible for the direction, supervision and performance of the group audit. I remain solely responsible for my audit opinion.

I communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during my audit.

I also provide those charged with governance with a statement that I have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on my independence, and where applicable, related safeguards.

From the matters communicated with those charged with governance, I determine those matters that were of most significance in the audit of the financial statements of the current period and are therefore the key audit matters. I describe these matters in my auditor’s report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, I determine that a matter should not be communicated in my report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

I am responsible for the audit resulting in this independent auditor’s report.



Sarinda Hirunprasurtwutti

Certified Public Accountant (Thailand) No. 4799

EY Office Limited

Bangkok: 21 February 2018

Financial Statements

One to One Contacts Public Company Limited and its subsidiaries

Statement of financial position

As at 31 December 2017

(Unit: Baht)

	Note	Consolidated financial statements		Separate financial statements	
		2017	2016	2017	2016
Assets					
Current assets					
Cash and cash equivalents	7	486,494,775	350,138,581	483,699,399	344,967,523
Temporary investment in trading securities	8	610,000	960,000	610,000	960,000
Trade and other receivables	6, 9	219,904,004	344,329,869	222,274,693	347,591,482
Accrued income	6, 10	82,494,504	104,858,513	82,538,004	104,723,317
Inventories	11	4,553,996	9,226,332	4,553,996	9,226,332
Other current assets	12	31,344,112	25,640,239	31,211,826	25,502,886
Total current assets		825,401,391	835,153,534	824,887,918	832,971,540
Non-current assets					
Investment in subsidiaries	13	-	-	15,786,497	15,786,497
Equipment	14	69,488,504	117,420,484	67,934,936	114,404,806
Intangible assets	15	26,379,130	26,586,529	25,867,528	25,823,111
Deferred tax assets	22	15,420,373	19,501,027	15,420,373	19,501,027
Other non-current assets		9,834,046	13,289,386	9,399,848	12,813,340
Total non-current assets		121,122,053	176,797,426	134,409,182	188,328,781
Total assets		946,523,444	1,011,950,960	959,297,100	1,021,300,321

The accompanying notes are an integral part of the financial statements.

One to One Contacts Public Company Limited and its subsidiaries

Statement of financial position (continued)

As at 31 December 2017

(Unit: Baht)

	Note	Consolidated financial statements		Separate financial statements	
		2017	2016	2017	2016
Liabilities and shareholders' equity					
Current liabilities					
Trade and other payables	6, 16	47,570,192	86,769,434	46,971,236	86,064,109
Income tax payable		4,249	1,856,621	-	1,846,939
Other current liabilities	17	22,338,219	31,040,134	22,311,040	30,922,725
Total current liabilities		69,912,660	119,666,189	69,282,276	118,833,773
Non-current liabilities					
Provision for long-term employee benefits	18	10,501,393	12,166,174	10,501,393	12,166,174
Other non-current liabilities		2,639,422	5,631,666	2,637,422	5,631,666
Total non-current liabilities		13,140,815	17,797,840	13,138,815	17,797,840
Total liabilities		83,053,475	137,464,029	82,421,091	136,631,613
Shareholders' equity					
Share capital					
Registered					
280,000,000 ordinary shares of Baht 1 each		280,000,000	280,000,000	280,000,000	280,000,000
Issued and fully paid up					
280,000,000 ordinary shares of Baht 1 each		280,000,000	280,000,000	280,000,000	280,000,000
Share premium		304,418,692	304,418,692	304,418,692	304,418,692
Retained earnings					
Appropriated - statutory reserve	19	24,000,000	21,300,000	24,000,000	21,300,000
Unappropriated		254,992,213	268,461,608	268,457,317	278,950,016
Other components of shareholders' equity		59,064	306,631	-	-
Total shareholders' equity		863,469,969	874,486,931	876,876,009	884,668,708
Total liabilities and shareholders' equity		946,523,444	1,011,950,960	959,297,100	1,021,300,321

The accompanying notes are an integral part of the financial statements.

One to One Contacts Public Company Limited and its subsidiaries

Statement of comprehensive income

For the year ended 31 December 2017

(Unit: Baht)

	Note	Consolidated financial statements		Separate financial statements	
		2017	2016	2017	2016
Profit or loss:					
Revenues	6				
Services income		796,723,597	874,452,385	790,702,827	867,666,065
Revenues from contract work	20	21,430,589	83,135,754	20,250,256	82,564,298
Revenues from sales		-	4,545,467	-	4,545,467
Other income		8,509,815	6,747,560	9,106,162	7,315,613
Total revenues		826,664,001	968,881,166	820,059,245	962,091,443
Expenses	6, 21				
Cost of services		675,275,207	723,202,136	670,333,958	717,936,162
Cost of contract work	20	20,137,397	73,145,177	19,248,059	72,768,226
Cost of sales		-	2,347,407	-	2,347,407
Selling expenses		4,047,079	3,069,576	4,047,079	3,069,576
Administrative expenses		66,191,715	64,533,227	62,517,151	61,060,345
Other expenses		350,000	340,000	350,000	340,000
Total expenses		766,001,398	866,637,523	756,496,247	857,521,716
Profit before finance cost and income tax expenses		60,662,603	102,243,643	63,562,998	104,569,727
Finance cost		(111,728)	(136,797)	(99,264)	(108,547)
Profit before income tax expenses		60,550,875	102,106,846	63,463,734	104,461,180
Income tax expenses	22	(10,103,388)	(18,728,686)	(10,039,551)	(18,675,014)
Profit for the year		50,447,487	83,378,160	53,424,183	85,786,166

The accompanying notes are an integral part of the financial statements.

One to One Contacts Public Company Limited and its subsidiaries

Statement of comprehensive income (continued)

For the year ended 31 December 2017

(Unit: Baht)

	Note	Consolidated financial statements		Separate financial statements	
		2017	2016	2017	2016
Other comprehensive income:					
<i>Other comprehensive income to be reclassified to profit or loss in subsequent periods:</i>					
Exchange differences on translation of financial statements in foreign currency		(247,567)	(141,608)	-	-
Other comprehensive income to be reclassified to profit or loss in subsequent periods		(247,567)	(141,608)	-	-
<i>Other comprehensive income not to be reclassified to profit or loss in subsequent periods</i>					
Actuarial gain on defined benefit plan		3,978,794	-	3,978,794	-
Less: Income tax effect		(795,758)	-	(795,758)	-
Other comprehensive income not to be reclassified to profit or loss in subsequent periods - net of income tax		3,183,036	-	3,183,036	-
Other comprehensive income for the year		2,935,469	(141,608)	3,183,036	-
Total comprehensive income for the year		53,382,956	83,236,552	56,607,219	85,786,166
Basic earnings per share	23				
Profit attributable to equity holders of the Company		0.18	0.30	0.19	0.31
Weighted average number of ordinary share (shares)		280,000,000	280,000,000	280,000,000	280,000,000

The accompanying notes are an integral part of the financial statements.

One to One Contacts Public Company Limited and its subsidiaries
Statement of changes in shareholders' equity
For the year ended 31 December 2017

(Unit: Baht)

	Consolidated financial statements					
	Issued and paid up share capital	Share premium	Retained earnings		Other components of equity Exchange differences on translation of financial statements in foreign currency	Total shareholders' equity
			Appropriated - statutory reserve	Unappropriated		
Balance as at 1 January 2016	280,000,000	304,418,692	17,000,000	236,983,443	448,239	838,850,374
Profit for the year	-	-	-	83,378,160	-	83,378,160
Other comprehensive income for the year	-	-	-	-	(141,608)	(141,608)
Total comprehensive income for the year	-	-	-	83,378,160	(141,608)	83,236,552
Dividend paid (Note 24)	-	-	-	(47,599,995)	-	(47,599,995)
Transferred retained earnings to statutory reserve (Note 19)	-	-	4,300,000	(4,300,000)	-	-
Balance as at 31 December 2016	280,000,000	304,418,692	21,300,000	268,461,608	306,631	874,486,931
Balance as at 1 January 2017	280,000,000	304,418,692	21,300,000	268,461,608	306,631	874,486,931
Profit for the year	-	-	-	50,447,487	-	50,447,487
Other comprehensive income for the year	-	-	-	3,183,036	(247,567)	2,935,469
Total comprehensive income for the year	-	-	-	53,630,523	(247,567)	53,382,956
Dividend paid (Note 24)	-	-	-	(64,399,918)	-	(64,399,918)
Transferred retained earnings to statutory reserve (Note 19)	-	-	2,700,000	(2,700,000)	-	-
Balance as at 31 December 2017	280,000,000	304,418,692	24,000,000	254,992,213	59,064	863,469,969

The accompanying notes are an integral part of the financial statements.

One to One Contacts Public Company Limited and its subsidiaries

Statement of changes in shareholders' equity (continued)

For the year ended 31 December 2017

(Unit: Baht)

	Separate financial statements				
	Issued and paid up share capital	Share premium	Retained earnings		Total shareholders' equity
			Appropriated - statutory reserve	Unappropriated	
Balance as at 1 January 2016	280,000,000	304,418,692	17,000,000	245,063,845	846,482,537
Profit for the year	-	-	-	85,786,166	85,786,166
Other comprehensive income for the year	-	-	-	-	-
Total comprehensive income for the year	-	-	-	85,786,166	85,786,166
Dividend paid (Note 24)	-	-	-	(47,599,995)	(47,599,995)
Transferred retained earnings to statutory reserve (Note 19)	-	-	4,300,000	(4,300,000)	-
Balance as at 31 December 2016	280,000,000	304,418,692	21,300,000	278,950,016	884,668,708
Balance as at 1 January 2017	280,000,000	304,418,692	21,300,000	278,950,016	884,668,708
Profit for the year	-	-	-	53,424,183	53,424,183
Other comprehensive income for the year	-	-	-	3,183,036	3,183,036
Total comprehensive income for the year	-	-	-	56,607,219	56,607,219
Dividend paid (Note 24)	-	-	-	(64,399,918)	(64,399,918)
Transferred retained earnings to statutory reserve (Note 19)	-	-	2,700,000	(2,700,000)	-
Balance as at 31 December 2017	280,000,000	304,418,692	24,000,000	268,457,317	876,876,009

The accompanying notes are an integral part of the financial statements.

One to One Contacts Public Company Limited and its subsidiaries

Cash flow statement

For the year ended 31 December 2017

(Unit: Baht)

	Note	Consolidated financial statements		Separate financial statements	
		2017	2016	2017	2016
Cash flows from operating activities					
Profit before tax		60,550,875	102,106,846	63,463,734	104,461,180
Adjustments to reconcile profit before tax to net cash provided by (paid from) operating activities:					
Depreciation and amortisation	14, 15	63,588,434	89,336,565	62,116,964	87,373,026
Decrease in allowance for doubtful accounts		-	(375,005)	-	(375,005)
Gain on disposal of equipment		(33,013)	(43,599)	(33,013)	(43,599)
Transfer equipment to cost of services		-	421,074	-	421,074
Loss on change in value of temporary investment in trading securities	8	350,000	340,000	350,000	340,000
Provision for long-term employee benefits	18	2,314,013	1,953,322	2,314,013	1,953,322
Unrealised (gain) loss on exchange		(7,558)	(220,787)	320,469	192,004
Interest income		(4,912,091)	(4,530,231)	(4,902,863)	(4,522,415)
Profit from operating activities before changes in operating assets and liabilities		121,850,660	188,988,185	123,629,304	189,799,587
Operating assets decrease (increase)					
Trade and other receivables		124,425,865	(14,335,440)	124,988,762	(7,623,758)
Accrued income		22,364,009	36,053,866	22,185,313	35,954,336
Inventories		4,672,336	7,573,197	4,672,336	7,573,197
Other current assets		7,065,798	(3,854,628)	7,022,170	(3,881,351)
Other non-current assets		3,455,340	(5,163,343)	3,413,492	(5,166,770)
Operating liabilities increase (decrease)					
Trade and other payables		(36,661,793)	(50,176,549)	(36,555,424)	(50,441,325)
Other current liabilities		(8,701,915)	2,339,709	(8,611,685)	2,243,540
Other non-current liabilities		(2,992,244)	-	(2,994,244)	-
Cash flows from operating activities		235,478,056	161,424,997	237,750,024	168,457,456
Cash received from withholding tax refundable		1,899,485	-	1,899,485	-
Cash paid for income tax		(23,340,072)	(26,013,840)	(23,232,189)	(25,913,616)
Net cash flows from operating activities		214,037,469	135,411,157	216,417,320	142,543,840

The accompanying notes are an integral part of the financial statements.

One to One Contacts Public Company Limited and its subsidiaries

Cash flow statement (continued)

For the year ended 31 December 2017

(Unit: Baht)

	Note	Consolidated financial statements		Separate financial statements	
		2017	2016	2017	2016
Cash flows from investing activities					
Cash received from interest income		4,912,091	3,355,416	4,902,863	3,347,600
Cash received from finance lease receivable		-	38,520,000	-	38,520,000
Proceeds from disposals of equipment		34,579	54,338	34,579	844,313
Cash paid for acquisition of equipment and intangible assets		(18,228,471)	(42,870,801)	(18,222,968)	(42,835,118)
Cash paid for investment in subsidiary	13	-	-	-	(8,318,400)
Cash flows used in investing activities		(13,281,801)	(941,047)	(13,285,526)	(8,441,605)
Cash flows from financing activities					
Dividend paid	24	(64,399,918)	(47,661,361)	(64,399,918)	(47,661,361)
Net cash flows used in financing activities		(64,399,918)	(47,661,361)	(64,399,918)	(47,661,361)
Increase (decrease) in translation adjustments		444	(71,078)	-	-
Net increase in cash and cash equivalents		136,356,194	86,737,671	138,731,876	86,440,874
Cash and cash equivalents at beginning of year		350,138,581	263,400,910	344,967,523	258,526,649
Cash and cash equivalents at end of year	7	486,494,775	350,138,581	483,699,399	344,967,523
Supplement disclosures of cash flows information					
Non-cash item					
Increase (decrease) in equipment and intangible assets payables		(2,529,891)	2,068,103	(2,529,891)	2,068,103
Transferred equipment under installation to intangible assets		-	10,438,718	-	10,438,718

The accompanying notes are an integral part of the financial statements.

One to One Contacts Public Company Limited and its subsidiaries
 Notes to consolidated financial statements
 For the year ended 31 December 2017

1. General information

One to One Contacts Public Company Limited (“the Company”) is a public company incorporated and domiciled in Thailand. Its parent company is Smart Corporation Public Company Limited which was incorporated in Thailand. The Company is principally engaged in providing customer contact center services. Its registered address is at 99/19, Moo 4, Software Park Building, 17th Floor, Chaengwattana Road, Klong Glur, Pak-Kred, Nonthaburi.

2. Basis of preparation

2.1 The financial statements have been prepared in accordance with Thai Financial Reporting Standards enunciated under the Accounting Professions Act B.E. 2547 and their presentation has been made in compliance with the stipulations of the Notification of the Department of Business Development dated 11 October 2016, issued under the Accounting Act B.E. 2543.

The financial statements in Thai language are the official statutory financial statements of the Company. The financial statements in English language have been translated from the Thai language financial statements.

The financial statements have been prepared on a historical cost basis except where otherwise disclosed in the accounting policies.

2.2 Basis of consolidation

a) The consolidated financial statements include the financial statements of One to One Contacts Public Company Limited (“the Company”) and the following subsidiary companies (“the subsidiaries”):

Company’s name	Nature of business	Country of incorporation	Percentage of shareholding	
			2017 Percent	2016 Percent
One to One Professional Company Limited	Provide company personnel to perform work regarding providing information, news and information center on-site and off-site	Thailand	100	100
One to One (Cambodia) Company Limited	Provide customer contact center services	Cambodia	100	100

b) The Company is deemed to have control over an investee or subsidiaries if it has rights, or is exposed, to variable returns from its involvement with the investee, and it has the ability to direct the activities that affect the amount of its returns.

c) Subsidiaries are fully consolidated, being the date on which the Company obtains control, and continue to be consolidated until the date when such control ceases.

d) The financial statements of the subsidiaries are prepared using the same significant accounting policies as the Company.

- e) The assets and liabilities in the financial statements of overseas subsidiary company are translated to Baht using the exchange rate prevailing on the end of reporting period, and revenues and expenses translated using monthly average exchange rates. The resulting differences are shown under the caption of "Exchange differences on translation of financial statements in foreign currency" in the statements of changes in shareholders' equity.
- f) Material balances and transactions between the Company and its subsidiary companies have been eliminated from the consolidated financial statements.

2.3 The separate financial statements present investments in subsidiaries under the cost method.

3 New financial reporting standards

(a) Financial reporting standards that became effective in the current year

During the year, the Company and subsidiaries have adopted the revised (revised 2016) and new financial reporting standards and accounting treatment guidance issued by the Federation of Accounting Professions which become effective for fiscal years beginning on or after 1 January 2017. These financial reporting standards were aimed at alignment with the corresponding International Financial Reporting Standards, with most of the changes directed towards revision of wording and terminology, and provision of interpretations and accounting guidance to users of standards. The adoption of these financial reporting standards does not have any significant impact on the Company and its subsidiaries' financial statements. However, one standard in roles chooses to key principles, which are summarized below.

TAS 27 (revised 2016) Separate Financial Statements

This revised standard stipulates an additional option to account for investments in subsidiaries, joint ventures and associates in separate financial statements under the equity method, as described in TAS 28 (revised 2016) Investments in Associates and Joint Ventures. However, the entity is to apply the same accounting treatment for each category of investment. If an entity elects to account for such investments using the equity method in the separate financial statements, it has to adjust the transaction retrospectively.

This standard does not have any impact on the Company and its subsidiaries financial statements because the management has decided to continue accounting for such investments under the cost method in the separate financial statements.

(b) Financial reporting standard that will become effective in the future

During the current year, the Federation of Accounting Professions issued a number of the revised financial reporting standards and interpretations (revised 2017) which is effective for fiscal years beginning on or after 1 January 2018. These financial reporting standards were aimed at alignment with the corresponding International Financial Reporting Standards with most of the changes directed towards revision of wording and terminology, and provision of interpretations and accounting guidance to users of standards.

The management of the Company and its subsidiaries believe that the revised and new financial reporting standards and interpretations will not have any significant impact on the financial statements when they are initially applied.

4. Significant accounting policies

4.1 Revenue recognition

Rendering of service

Service income is recognised when services have been rendered taking into account the stage of completion.

Facility rental service and customer service representative outsource are recognised as revenue on a monthly basis, as stipulated in the agreement.

Sales of goods

Sales of goods are recognized when the significant risks and rewards of ownership of the goods have passed to the buyer. Sales are the invoiced value, excluding value added tax, of goods supplied after deducting discounts and allowances.

Sales of equipment including designation and installation

Sales of equipment including designation and installation are recognised as income by reference to the stage of completion.

Interest income

Interest income is recognised on an accrual basis based on the effective interest rate.

4.2 Cash and cash equivalents

Cash and cash equivalents consist of cash in hand and at banks, and all highly liquid investments with an original maturity of three months or less and not subject to withdrawal restrictions.

4.3 Trade accounts receivable

Trade accounts receivable are stated at the net realisable value. Allowance for doubtful accounts is provided for the estimated losses that may be incurred in collection of receivables. The allowance is generally based on collection experience and analysis of debt aging.

4.4 Investment

- a) Investment in securities held for trading is stated at fair value. Changes in the fair value of these securities, which is based on the latest bid price of the last working day of the year as quoted on the Stock Exchange of Thailand, are recorded in profit or loss.

The weighted average method is used for computation of the cost of investments.

On disposal of an investment, the difference between net disposal proceeds and the carrying amount of the investment is recognised in profit or loss.

- b) Investment in subsidiaries is accounted for in the separate financial statements using the cost method.

4.5 Equipment and depreciation

Equipment is stated at cost less accumulated depreciation and allowances for loss on impairment of assets (if any).

Depreciation of equipment is calculated by reference to its cost on the straight-line basis over the following estimated useful lives:

Tools and equipment	-	3 years and 5 years
Office equipment and computer	-	3 years 5 years and 10 years
Motor vehicles	-	5 years

Depreciation is included in determining income.

No depreciation is provided on equipment under installation.

An item of equipment is derecognised upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss arising on disposal of an asset is included in profit or loss when the asset is derecognised.

4.6 Intangible asset

Intangible asset with finite life is amortised on a systematic basis over the economic useful life and tested for impairment whenever there is an indication that the intangible asset may be impaired. The amortisation period and the amortisation method of such intangible asset is reviewed at least at each financial year end. The amortisation expense is charged to profit or loss.

Intangible asset, which is computer software, has useful life of 3 years, 5 years and 10 years.

No amortization is provided on computer software under installation.

4.7 Related party transactions

Related parties comprise enterprises and individuals that control, or are controlled by, the Company, whether directly or indirectly, or which are under common control with the Company.

They also include associated companies and individuals or enterprises which directly or indirectly own a voting interest in the Company that gives them significant influence over the Company, key management personnel, directors, and officers with authority in the planning and direction of the Company’s operations.

4.8 Long-term leases

Leases of building which do not transfer substantially all the risks and rewards of ownership are classified as operating leases. Operating lease payments are recognised as an expense in profit or loss on a straight line basis over the lease term.

4.9 Foreign currencies

The consolidated and separate financial statements are presented in Baht, which is also the Company’s functional currency. Items of each entity included in the consolidated financial statements are measured using the functional currency of that entity.

Transactions in foreign currencies are translated into Baht at the exchange rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated into Baht at the exchange rate ruling at the end of the reporting period.

Gains and losses on exchange are included in determining income.

4.10 Impairment of assets

At the end of each reporting period, the Company and its subsidiaries perform impairment reviews in respect of the equipment and other intangible assets whenever events or changes in circumstances indicate that an asset may be impaired. An impairment loss is recognised when the recoverable amount of an asset, which is the higher of the asset's fair value less costs to sell and its value in use, is less than the carrying amount.

An impairment loss is recognised in profit or loss.

4.11 Employee benefits

Short-term employee benefits

Salaries, wages, bonuses and contributions to the social security fund are recognised as expenses when incurred.

Post-employment benefits

Defined contribution plans

The Company and its employees have jointly established a provident fund. The fund is monthly contributed by employees and by the Company. The fund's assets are held in a separate trust fund and the Company's contributions are recognised as expenses when incurred.

Defined benefit plans

The Company and its subsidiaries have obligations in respect of the severance payments it must make to employees upon retirement under labor law. The Company and its subsidiaries treat these severance payment obligations as a defined benefit plan.

The obligation under the defined benefit plan is determined by a professionally qualified independent actuary based on actuarial techniques, using the projected unit credit method.

Actuarial gains and losses arising from post-employment benefits are recognised immediately in other comprehensive income.

Provision for vacation

The Company and its subsidiaries have set up provision for vacation which is calculated in accordance with the Company's and its subsidiaries' policy and formula, taking into consideration the employee's salary, the number of service years and the unused vacation days.

4.12 Provisions

Provisions are recognised when the Company and its subsidiaries have a present obligation as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation, and a reliable estimate can be made of the amount of the obligation.

4.13 Income tax

Income tax expense represents the sum of corporate income tax currently payable and deferred tax.

Current tax

Current income tax is provided in the accounts at the amount expected to be paid to the taxation authorities, based on taxable profits determined in accordance with tax legislation.

Deferred tax

Deferred income tax is provided on temporary differences between the tax bases of assets and liabilities and their carrying amounts at the end of each reporting period, using the tax rates enacted at the end of the reporting period.

The Company and its subsidiaries recognise deferred tax liabilities for all taxable temporary differences while it recognises deferred tax assets for all deductible temporary differences and tax losses carried forward to the extent that it is probable that future taxable profit will be available against which such deductible temporary differences and tax losses carried forward can be utilised.

At each reporting date, the Company and its subsidiaries review and reduce the carrying amount of deferred tax assets to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be utilised.

The Company and its subsidiaries record deferred tax directly to shareholders' equity if the tax relates to items that are recorded directly to shareholders' equity.

4.14 Fair value measurement

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between buyer and seller (market participants) at the measurement date. The Company and its subsidiaries apply a quoted market price in an active market to measure their assets and liabilities that are required to be measured at fair value by relevant financial reporting standards. Except in case of no active market of an identical asset or liability or when a quoted market price is not available, the Company and its subsidiaries measure fair value using valuation technique that are appropriate in the circumstances and maximises the use of relevant observable inputs related to assets and liabilities that are required to be measured at fair value.

All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorised within the fair value hierarchy into three levels based on categorise of input to be used in fair value measurement as follows:

Level 1 - Use of quoted market prices in an observable active market for such assets or liabilities

Level 2 - Use of other observable inputs for such assets or liabilities, whether directly or indirectly

Level 3- Use of unobservable inputs such as estimates of future cash flows

At the end of each reporting period, the Company and its subsidiaries determine whether transfers have occurred between levels within the fair value hierarchy for assets and liabilities held at the end of the reporting period that are measured at fair value on a recurring basis.

5. Significant accounting judgements and estimates

The preparation of financial statements in conformity with financial reporting standards at times requires management to make subjective judgements and estimates regarding matters that are inherently uncertain. These judgements and estimates affect reported amounts and disclosures and actual results could differ. Significant judgements and estimates are as follows:

5.1 Construction contracts

The Company and its subsidiary recognise contract revenue by reference to the stage of completion of the contract activity, when the outcome of a construction contract can be estimated reliably. The stage of completion is measured by reference to the proportion that contract costs incurred for work performed to date bear to the estimated total contract costs. Significant assumptions are required to estimate the total contract cost and the recoverable variation works that will affect the stage of completion. The management is required to make judgement and estimates based on past experience and knowledge of the project engineers.

5.2 Allowance for doubtful accounts

In determining an allowance for doubtful accounts, the management needs to make judgements and estimates based upon, among other things, past collection history, aging profile of outstanding debts and the prevailing economic condition.

5.3 Equipment and depreciation

In determining depreciation of equipment, the management is required to make estimates of the useful lives and residual values of the Company's and its subsidiaries' equipment and to review estimate useful lives and residual values when there are any changes.

In addition, the management is required to review equipment for allowance for diminution in value on a periodical basis and record losses on diminution in value in the period when it is determined that their recoverable amount is lower than the carrying cost. This requires judgements regarding forecast of future revenues and expenses relating to the assets subject to the review.

6. Related party transactions

During the years, the Company and its subsidiaries had significant business transactions with related parties. Such transactions, which are summarised below, arose in the ordinary course of business and were concluded on commercial terms and bases agreed upon between the Company and those related parties. The pricing policies for these related party transactions are summarised as follows:

1. Sales and service prices are determined at market price, if there is unknown market price, sales and service prices will be determined at cost plus a margin not over 15 percent. However, the pricing policy is subject to change depending on the type of business and market competition at the time being.
2. Outsourced Contact Center Services are determined at cost plus a margin not less than 10 percent.
3. IT service fees expenses to parent company are charged at the amount stated in the agreement which parent company sets base on cost plus a margin not over 5 percent.
4. Management fees and rental expenses are charged at the amount stated in the agreement.
5. Other service income and expenses are charged at a mutually agreed price.
6. Guarantee fee is charged between the parties at a rate of 0.3 percent per annum.
7. Directors and management's benefit expenses are charged as approved by shareholders' meeting or contractually agreed price.

Significant business transactions between the Company and its related parties were summarised as follows:

(Unit: Million Baht)

	Consolidated financial statements		Separate financial statements	
	2017	2016	2017	2016
<u>Transactions with subsidiary company</u> (eliminate from the consolidated financial statements)				
Other income	-	-	1	1
<u>Transactions with parent company</u>				
Service income	1	1	1	1
Cost of service	1	4	1	4
Management fee expenses	5	5	5	5
IT service fee expenses	15	13	15	13
Other expenses	0.1	0.1	0.1	0.1
<u>Transactions with related companies</u>				
Sales and service income	44	39	44	39
Purchase of goods and service	7	15	7	15
Purchase of fixed assets	-	0.5	-	0.5
Rental and utility expenses	12	13	12	13
Other expenses	0.8	1	0.8	1

The balances of the accounts as at 31 December 2017 and 2016 between the Company and its related parties were as follows:

(Unit: Thousand Baht)

	Consolidated financial statements		Separate financial statements	
	2017	2016	2017	2016
<u>Trade accounts receivable - related parties (Note 9)</u>				
Parent company	51	51	51	51
Related companies (related by shareholders and/or directors)	12,624	17,106	12,624	17,106
Total trade accounts receivable - related parties	12,675	17,157	12,675	17,157
<u>Other receivables - related parties (Note 9)</u>				
Subsidiary companies	-	-	2,838	4,037
Total other receivables - related parties	-	-	2,838	4,037
<u>Accrued income - related parties (Note 10)</u>				
Subsidiary companies	-	-	43	-
Related companies (related by shareholders and directors)	2,456	2,909	2,456	2,909
Total accrued income - related parties	2,456	2,909	2,499	2,909
<u>Deposit - related parties</u>				
Related companies (related by shareholders and/or directors)	2,004	1,897	2,004	1,897
Total deposit - related parties	2,004	1,897	2,004	1,897

(Unit: Thousand Baht)

	Consolidated financial statements		Separate financial statements	
	2017	2016	2017	2016
<u>Trade accounts payable - related parties (Note 16)</u>				
Parent company	75	-	75	-
Related companies (related by shareholders and directors)	3,162	3,304	3,162	3,304
Total trade accounts payable - related parties	3,237	3,304	3,237	3,304
<u>Other payables - related parties (Note 16)</u>				
Parent company	4,030	7,252	4,030	7,252
Related companies (related by shareholders and directors)	34	951	34	951
Total other payables - related parties	4,064	8,203	4,064	8,203
<u>Customer deposit - related parties</u>				
Related companies (related by shareholders and directors)	505	505	505	505
Total customer deposit - related parties	505	505	505	505

Directors and management's benefits

During the years ended 31 December 2017 and 2016, the Company had employee benefit expenses payable to their directors and management as below.

(Unit: Thousand Baht)

	Consolidated and Separate financial statements	
	2017	2016
Short-term employee benefits	11,415	9,592
Post-employment benefits	111	84
Total	11,526	9,676

Agreements with related parties

Long-term rental and service agreements with related companies

- a) In April 2017, the Company entered into office space rental and facility service agreements with a related company for its operation. This contract will be expired in April 2020. The Company has to pay a monthly rental and service fee approximately Baht 0.8 million (2016: Baht 0.8 million).

The commitment under the operating lease agreements with the related parties are disclosed in Note 27.1 to the financial statements.

Service and management agreements with the parent company

- b) In January 2017, the Company entered into a one-year management agreement with Samart Corporation Public Co., Ltd., the parent company. The Company has to pay a monthly service fee of Baht 0.4 million (2016: Baht 0.4 million). Subsequently, on 1 January 2018, the Company extended the service contract for a period of 1 year, expiring on 31 December 2018. The Company has to pay a monthly service fee of Baht 0.4 million.
- c) In May 2017, the Company entered into one-year information technology management agreement with Samart Corporation Public Co., Ltd., the parent company. The Company has to pay a monthly service fee approximately Baht 1.3 million (2016: Baht 1.3 million).

7. Cash and cash equivalents

(Unit: Thousand Baht)

	Consolidated financial statements		Separate financial statements	
	2017	2016	2017	2016
Cash	117	121	102	108
Bank deposits	486,378	350,018	483,597	344,860
Total	486,495	350,139	483,699	344,968

As at 31 December 2017, bank deposits carried interests between 0.10 and 1.30 percent per annum (2016: between 0.10 and 1.40 percent per annum).

8. Temporary investment in trading securities

Common stock	Consolidated and Separate financial statements					
	2017			2016		
	Shares (Thousand Shares)	Cost (Thousand Baht)	Fair value (Thousand Baht)	Shares (Thousand Shares)	Cost (Thousand Baht)	Fair value (Thousand Baht)
Samart Digital Plc. (formerly known as “Samart I-Mobile Plc.”)	1,000	3,860	610	1,000	3,860	960
Less: Change in value		(3,250)			(2,900)	
Total		610			960	

Movements of the temporary investment in trading securities account for the year ended 31 December 2017 and 2016 were summarised below.

(Unit: Thousand Baht)

	Consolidated and Separate financial statements	
	2017	2016
Balance at beginning of the year	960	1,300
Loss on change in value	(350)	(340)
Balance as at end of the year	610	960

9. Trade and other receivables

(Unit: Thousand Baht)

	Consolidated financial statements		Separate financial statements	
	2017	2016	2017	2016
Trade accounts receivable - related parties (Note 6)				
Aged on the basis of due dates				
Not yet due	4,289	3,136	4,289	3,136
Past due				
Up to 3 months	5,477	7,583	5,477	7,583
3 - 6 months	2,752	5,783	2,752	5,783
6 - 12 months	157	655	157	655
Total trade accounts receivable - related parties	12,675	17,157	12,675	17,157

(Unit: Thousand Baht)

	Consolidated financial statements		Separate financial statements	
	2017	2016	2017	2016
<u>Trade accounts receivable - unrelated parties</u>				
Aged on the basis of due dates				
Not yet due	58,209	88,400	57,742	87,755
Past due				
Up to 3 months	44,337	84,512	44,337	84,381
3 - 6 months	25,381	23,682	25,381	23,682
6 - 12 months	4,536	55,934	4,536	55,934
Over 12 months	74,645	74,645	74,645	74,645
Total trade accounts receivable - unrelated parties	207,108	327,173	206,641	326,397
Total trade accounts receivable - net	219,783	344,330	219,316	343,554
<u>Other receivables</u>				
Other receivables - related parties (Note 6)	-	-	2,838	4,037
Other receivables	121	-	121	-
Total other receivables	121	-	2,959	4,037
Total trade and other receivables - net	219,904	344,330	222,275	347,591

On 2 November 2015, the Company filed a lawsuit with the Civil Court, seeking settlement of a government agency as a trade accounts receivable (unrelated party) that were past due totaling approximately Baht 78.4 million (included accrued income amounted to approximately Baht 3.7 million) for contact center service. On 21 November 2016, the Civil Court ordered that such government agency has to repay the full amount of debt, with interest charged, to the Company. Later, on 19 January 2017, the government agency appealed against the Civil Court's verdict and on 15 August 2017, the Appeal Court affirmed the judgment of the Court of First Instance and such government agency is to repay the full amount of debt, with interest charged, to the Company. Subsequently, on 13 September 2017, the government agency appealed against the Appeal Court's verdict and filed an appeal with the Supreme Court. And, on 3 January 2018, the Supreme Court accepted the government agency's appeal against the verdict of the Appeal Court. Presently, the case is under consideration of the Supreme Court. However, the Company's management believes that full settlement will be received. Therefore, as at 31 December 2017, the Company has not set aside any allowance for doubtful accounts for such debtor.

10. Accrued income

(Unit: Thousand Baht)

	Consolidated financial statements		Separate financial statements	
	2017	2016	2017	2016
<u>Accrued income - related parties (Note 6)</u>				
Aged on the basis of record dates				
Up to 3 months	2,456	2,909	2,499	2,909
Total accrued income - related parties	2,456	2,909	2,499	2,909
<u>Accrued income - unrelated parties</u>				
Aged on the basis of record dates				
Up to 3 months	76,093	84,724	76,093	84,588
3 - 6 months	204	3,010	204	3,010
6 - 12 months	-	1,348	-	1,348
Over 12 months	3,742	12,868	3,742	12,868
Total accrued income - unrelated parties	80,039	101,950	80,039	101,814
Total	82,495	104,859	82,538	104,723

11. Inventories

(Unit: Thousand Baht)

	Cost	
	Consolidated and Separate financial statements	
	2017	2016
Service contracts in process	4,554	9,226
Total	4,554	9,226

12. Other current assets

(Unit: Thousand Baht)

	Consolidated financial statements		Separate financial statements	
	2017	2016	2017	2016
Withholding tax deducted at source	16,985	4,215	16,893	4,161
Prepaid expenses	12,375	16,462	12,335	16,419
Undue input value added tax	948	1,661	948	1,661
Others	1,036	3,302	1,036	3,262
Total	31,344	25,640	31,212	25,503

The Company and its subsidiaries have regarded withholding tax deducted at source as an asset since they intend to request and have the right to claim for refund of it. However, the net realisable value of tax is subject to the exercise of the claim right by the Company and its subsidiaries and the results of the Company’s and its subsidiaries’ tax audit by the Revenue officials.

During the year 2017, the Company received the refund of the withholding tax of 2015 approximately Baht 1.9 million. However, the management has used judgement to assess the outcome of the refund claims and believes that no loss will result. Therefore, no allowance for diminution in value of withholding tax deducted at sources is recorded as at the end of reporting period.

13. Investment in subsidiaries

Details of investments in subsidiaries as presented in separate financial statements are as follows:

(unit: Thousand Baht)

Company’s name	Paid-up capital		Shareholding percentage		Cost		Allowance for impairment of investment		Carrying amounts based on cost method-net	
	2017	2016	2017 (%)	2016 (%)	2017	2016	2017	2016	2017	2016
One to One Professional Company Limited	1 Million Baht	1 Million Baht	100	100	1,000	1,000	(35)	(35)	965	965
One to One (Cambodia) Company Limited	440,000 USD	440,000 USD	100	100	14,821	14,821	-	-	14,821	14,821
Total					15,821	15,821	(35)	(35)	15,786	15,786

13.1 Additional share capital

On 10 September 2016, One to One (Cambodia) Company Limited, a subsidiary company, registered an increase of its share capital from USD 200,000 to USD 440,000 with the Ministry of Commerce of Kingdom of Cambodia. The Company paid in share capital of USD 5 per share for 48,000 shares, totalling USD 240,000 or equal to approximately Baht 8.3 million, in September 2016.

14. Equipment

(Unit: Thousand Baht)

	Consolidated financial statements					
	Office equipment	Tools and equipment	Computer	Motor vehicles	Equipment under installation	Total
Cost						
1 January 2016	41,771	649,979	189,333	4,858	36,863	922,804
Additions	934	24,237	2,658	-	9,117	36,946
Disposals	(61)	(235)	(3,850)	-	-	(4,146)
Transfer in/(Transfer out)	-	18,150	16,970	-	(45,980)	(10,860)
Translation adjustment	(14)	(20)	(22)	-	-	(56)
31 December 2016	42,630	692,111	205,089	4,858	-	944,688
Additions	3,479	1,050	5,959	-	267	10,755
Disposals	(1,004)	(2,814)	(1,790)	-	-	(5,608)
Transfer in/(Transfer out)	90	177	-	-	(267)	-
Translation adjustment	(170)	(260)	(262)	-	-	(692)
31 December 2017	45,025	690,264	208,996	4,858	-	949,143
Accumulated depreciation						
1 January 2016	35,326	542,945	165,109	3,361	-	746,741
Depreciation for the year	3,203	68,057	12,874	523	-	84,657
Accumulated depreciation on disposals	(61)	(225)	(3,849)	-	-	(4,135)
Translation adjustment	1	3	1	-	-	5
31 December 2016	38,469	610,780	174,135	3,884	-	827,268
Depreciation for the year	2,130	42,400	13,440	523	-	58,493
Accumulated depreciation on disposals	(1,004)	(2,813)	(1,790)	-	-	(5,607)
Translation adjustment	(118)	(159)	(223)	-	-	(500)
31 December 2017	39,477	650,208	185,562	4,407	-	879,654
Net book value						
31 December 2016	4,161	81,331	30,954	974	-	117,420
31 December 2017	5,548	40,056	23,434	451	-	69,489
Depreciation for the year						
2016 (Baht 83.3 million included in cost of services, and the balance in selling and administrative expenses)						84,657
2017 (Baht 56.7 million included in cost of services, and the balance in selling and administrative expenses)						58,493

(Unit: Thousand Baht)

	Separate financial statements					
	Office equipment	Tools and equipment	Computer	Motor vehicles	Equipment under installation	Total
Cost						
1 January 2016	39,828	646,884	185,641	4,858	36,833	914,044
Additions	934	24,225	2,658	-	9,093	36,910
Disposals	(61)	(235)	(3,850)	-	-	(4,146)
Transfer in/(Transfer out)	-	18,096	16,970	-	(45,926)	(10,860)
31 December 2016	40,701	688,970	201,419	4,858	-	935,948
Additions	3,478	1,048	5,956	-	267	10,749
Disposals	(1,004)	(2,814)	(1,790)	-	-	(5,608)
Transfer in/(Transfer out)	90	177	-	-	(267)	-
31 December 2017	43,265	687,381	205,585	4,858	-	941,089
Accumulated depreciation						
1 January 2016	34,602	541,912	162,910	3,361	-	742,785
Depreciation for the year	2,814	67,476	12,080	523	-	82,893
Accumulated depreciation on disposals	(61)	(225)	(3,849)	-	-	(4,135)
31 December 2016	37,355	609,163	171,141	3,884	-	821,543
Depreciation for the year	1,767	41,827	13,101	523	-	57,218
Accumulated depreciation on disposals	(1,004)	(2,813)	(1,790)	-	-	(5,607)
31 December 2017	38,118	648,177	182,452	4,407	-	873,154
Net book value						
31 December 2016	3,346	79,807	30,278	974	-	114,405
31 December 2017	5,147	39,204	23,133	451	-	67,935
Depreciation for the year						
2016 (Baht 81.6 million included in cost of services, and the balance in selling and administrative expenses)						82,893
2017 (Baht 55.5 million included in cost of services, and the balance in selling and administrative expenses)						57,218

As at 31 December 2017, certain equipment items of the Company and its subsidiary company have been fully depreciated but are still in use. The gross carrying amount before deducting accumulated depreciation of those assets amounted to approximately Baht 813.5 million (2016: Baht 672 million) and separate financial statements: Baht 812 million (2016: Baht 672 million).

15. Intangible assets

(Unit: Thousand Baht)

	Consolidated financial statements			Separate financial statements		
	Computer software	Computer software under installation	Total	Computer software	Computer software under installation	Total
Cost						
1 January 2016	52,688	-	52,688	51,461	-	51,461
Additions	4,003	3,990	7,993	4,003	3,990	7,993
Transfer in	13,985	(3,546)	10,439	13,985	(3,546)	10,439
31 December 2016	70,676	444	71,120	69,449	444	69,893
Additions	2,116	2,828	4,944	2,116	2,828	4,944
Transfer in/(Transfer out)	2,919	(2,919)	-	2,919	(2,919)	-
Translation adjustment	(11)	-	(11)	-	-	-
31 December 2017	75,700	353	76,053	74,484	353	74,837
Accumulated amortisation						
1 January 2016	39,844	-	39,844	39,590	-	39,590
Amortisation for the year	4,679	-	4,679	4,480	-	4,480
Translation adjustment	10	-	10	-	-	-
31 December 2016	44,533	-	44,533	44,070	-	44,070
Amortisation for the year	5,095	-	5,095	4,899	-	4,899
Translation adjustment	46	-	46	-	-	-
31 December 2017	49,674	-	49,674	48,969	-	48,969
Net book value						
31 December 2016	26,143	444	26,587	25,379	444	25,823
31 December 2017	26,026	353	26,379	25,515	353	25,868

As at 31 December 2017, certain intangible assets items have been fully amortised but are still in use. The gross carrying amount before deducting accumulated amortisation of those assets amounted to approximately Baht 38.8 million (2016: Baht 37.2 million).

16. Trade and other payables

(Unit: Thousand Baht)

	Consolidated financial statements		Separate financial statements	
	2017	2016	2017	2016
Trade payable - unrelated parties	5,910	13,654	5,910	13,654
Trade payable - related parties (Note 6)	3,237	3,304	3,237	3,304
Other payables - unrelated parties	1,382	5,706	1,338	5,600
Other payables - related parties (Note 6)	4,064	8,203	4,064	8,203
Accrued project cost	2,580	5,843	2,580	5,843
Accrued expenses	30,397	50,059	29,842	49,460
Total trade and other payables	47,570	86,769	46,971	86,064

17. Other current liabilities

(Unit: Thousand Baht)

	Consolidated financial statements		Separate financial statements	
	2017	2016	2017	2016
Undue output VAT	14,191	22,020	14,205	22,007
Value added tax payable	6,164	6,980	6,140	6,922
Others	1,983	2,040	1,966	1,994
Total other current liabilities	22,338	31,040	22,311	30,923

18. Provision for long-term employee benefits

Provision for long-term employee benefits, which represents compensation payable to employees after they retire, was as follows:

(Unit: Thousand Baht)

	Consolidated and Separate financial statements	
	2017	2016
Provision for long-term employee benefits at beginning of year	12,166	10,213
Included in profit or loss:		
Current service cost	1,913	1,616
Interest cost	401	337
Included in other comprehensive income:		
Actuarial (gain) loss arising from		
Demographic assumptions changes	(3,448)	-
Financial assumptions changes	1,121	-
Experience adjustments	(1,652)	-
Provision for long-term employee benefits at end of year	10,501	12,166

Line items in profit or loss under which long-term employee benefit expenses are recognised are as follows:

(Unit: Thousand Baht)

	Consolidated and Separate financial statements	
	2017	2016
Cost of service	1,949	1,679
Selling expenses	35	20
Administrative expenses	330	254
Total expenses recognised in profit or loss	2,314	1,953

The Company and its subsidiaries have no long-term employee benefits payment during the next year.

As at 31 December 2017, the weighted average duration of the liabilities for long-term employee benefit is 17 years (2016: 22 years).

Significant actuarial assumptions are summarised below:

(Unit: Thousand Baht)

	Consolidated and Separate financial statements	
	2017	2016
	(% per annum)	(% per annum)
Discount rate	2.7	3.3
Salary increase rate	4 - 7	4 - 7
Turnover rate	0 - 30	0 - 24

The result of sensitivity analysis for significant assumptions that affect the present value of the long-term employee benefit obligation as at 31 December 2017 and 2016 are summarised below:

(Unit: million Baht)

	Consolidated and Separate financial statements			
	Increase 1%		Decrease 1%	
	2017	2016	2017	2016
Discount rate	(1.3)	(1.7)	1.6	2.1
Salary increase rate	1.4	2.1	(1.2)	(1.8)
	Increase 20%		Decrease 20%	
	2017	2016	2017	2016
	Turnover rate	(2.0)	(2.2)	2.8

19. Statutory reserve

Pursuant to Section 116 of the Public Limited Companies Act B.E. 2535, the Company is required to set aside to a statutory reserve at least 5 percent of its net profit after deducting accumulated deficit brought forward (if any), until the reserve reaches 10 percent of the registered capital. The statutory reserve is not available for dividend distribution.

During the year 2017, the Company set aside an additional statutory reserve of its net profit of Baht 2.7 million (2016: Baht 4.3 million).

20. Supplemental disclosure for revenues from contract work

Supplemental disclosure for revenues from the contract work for the years ended 31 December 2017 and 2016 were as follows:

(Unit: Thousand Baht)

	Consolidated financial statements		Separate financial statements	
	2017	2016	2017	2016
Revenues from the contract work recognised	21,431	83,136	20,250	82,564
Cost of the contract work recognised	(20,137)	(73,145)	(19,248)	(72,768)
Recognised profits	1,294	9,991	1,002	9,796

(Unit: Thousand Baht)

	Consolidated financial statements		Separate financial statements	
	2017	2016	2017	2016
Cost of the contract work related to future activity recognised as work in progress - beginning balance	-	-	-	-
Cost of the contract work incurred in the year	20,137	73,145	19,248	72,768
The contract work incurred and recognised as contract expenses in the year	(20,137)	(73,145)	(19,248)	(72,768)
Cost of the contract work to future activity recognised as work in progress - ending balance	-	-	-	-
Unbilled contract revenue - beginning balance	16,701	47,984	16,653	47,984
Revenues from the contract work recognised	21,431	83,136	20,250	82,564
Progress billings	(29,361)	(114,419)	(28,132)	(113,895)
Unbilled contract revenue - ending balance	8,771	16,701	8,771	16,653

21. Expenses by nature

Significant expenses classified by nature are as follows:

(Unit: Thousand Baht)

	Consolidated financial statements		Separate financial statements	
	2017	2016	2017	2016
Salaries and wages and other employee benefits	499,830	534,887	497,614	532,636
Depreciation	58,493	84,657	57,218	82,893
Purchase equipment and service of project for sales	20,777	67,711	20,017	67,711
Rental expenses from operating lease agreements	38,794	41,430	36,380	39,118
Repair and maintenance expenses	55,429	45,562	54,729	45,210
Changes in work in process	4,672	7,574	4,672	7,574
Amortisation expenses	5,095	4,679	4,899	4,480

22. Income tax

Income tax expenses for the years ended 31 December 2017 and 2016 are summarised below:

(Unit: Thousand Baht)

	Consolidated financial statements		Separate financial statements	
	2017	2016	2017	2016
Current income tax:				
Current income tax charge	6,818	27,815	6,755	27,761
Deferred tax:				
Relating to origination and reversal of temporary differences	3,285	(9,086)	3,285	(9,086)
Income tax expense reported in the statement of comprehensive income	10,103	18,729	10,040	18,675

The reconciliation between accounting profit and income tax expenses was shown below.

(Unit: Thousand Baht)

	Consolidated		Separate	
	financial statements		financial statements	
	2017	2016	2017	2016
Accounting profit before tax	60,551	102,107	63,464	104,461
Applicable tax rate	20%	20%	20%	20%
Accounting profit before tax multiplied by applicable tax rate	12,110	20,421	12,693	20,892
Effects of:				
Non-deductible expenses	33	129	33	129
Additional expense deductions allowed	(2,703)	(2,509)	(2,703)	(2,346)
Unrecognised tax losses from subsidiaries	582	634	-	-
Others	81	54	17	-
Total	(2,007)	(1,692)	(2,653)	(2,217)
Income tax expenses reported in the statement of comprehensive income	10,103	18,729	10,040	18,675

The components of deferred tax assets and deferred tax liabilities are as follows:

(Unit: Thousand Baht)

	Statements of	
	financial position	
	Consolidated and Separate financial statements	
	2017	2016
Deferred tax assets		
Unrealised loss from revaluation of temporary investment	650	580
Accrued project cost	516	1,169
Provision for long-term employee benefits	2,100	2,433
Accrued vacation leave	151	143
Depreciation difference from tax rate	9,882	10,729
Finance lease	1,796	3,847
Others	325	600
Deferred tax assets - net	15,420	19,501

As at 31 December 2017, the subsidiaries had unused tax losses of USD 0.40 million (equivalent to Baht 13.6 million) and Baht 0.08 million (2016: USD 0.37 million (equivalent to Baht 12.4 million) and Baht 0.02 million) on which deferred tax assets have not been recognised as the subsidiaries believe future taxable profits may not be sufficient to allow unused tax losses. The unused tax losses will expire by 2022.

23. Earnings per share

Basic earnings per share is calculated by dividing profit for the year (excluding other comprehensive income) by the weighted average number of ordinary shares in issue during the year.

24. Dividends

	Approved by	Total dividends (Million)	Dividends per share (Baht)	Paid on
2017				
Dividends from 2016 earnings	Annual General Meeting of the shareholders on 19 April 2017	64.4	0.23	
Less: Interim dividend on earnings for the period as from January to June 2016	A meeting of Board of Directors on 8 August 2016	(22.4)	(0.08)	2 September 2016
Dividends from earnings for the year 2016 paid in 2017		42.0	0.15	15 May 2017
Add: Interim dividend on earnings for the period as from January to June 2017	A meeting of Board of Directors on 8 August 2017	22.4	0.08	5 September 2017
Total dividends for 2017		64.4	0.23	
2016				
Dividends from 2015 earnings	Annual General Meeting of the shareholders on 29 April 2016	44.8	0.16	
Less: Interim dividend on earnings for the period as from January to June 2015	A meeting of Board of Directors on 10 August 2015	(19.6)	(0.07)	9 September 2015
Dividends from earnings for the year 2015 paid in 2016		25.2	0.09	18 May 2016
Add: Interim dividend on earnings for the period as from January to June 2016	A meeting of Board of Directors on 8 August 2016	22.4	0.08	2 September 2016
Total dividends for 2016		47.6	0.17	

25. Segment information

Operating segment information is reported in a manner consistent with the internal reports that are regularly reviewed by the chief operating decision maker in order to make decisions about the allocation of resources to the segment and assess its performance.

For management purposes, the Company and its subsidiaries are organised into business units based on its products and services and have 2 reportable segments as follows:

1. Outsourced Contact Center Services and System Maintenance. Outsourced Contract Center Services consists of fully outsource contact center management service, customer service representative outsourcing service and contact center facility outsourcing service.

- Turnkey Total Solutions provides convergent and ready-made systems for organizations that want to invest and install systems that are compatible with their businesses in order to improve efficiency in customer service.

The chief operating decision maker monitors the operating results of the business units separately for the purpose of making decisions about resource allocation and assessing performance. Segment performance is measured based on operating profit or loss and on a basis consistent with that used to measure operating profit or loss in the financial statements.

The basis of accounting for any transactions between reportable segments is consistent with that for third party transactions.

The following tables present revenue and profit information regarding the Company and its subsidiaries' operating segments for the year ended 31 December 2017 and 2016.

(Unit: Thousand Baht)

	Outsourced Contact Center Services and System Maintenance		Turnkey Total Solutions		Total reportable segments		Adjustments and eliminations		Consolidated	
	2017	2016	2017	2016	2017	2016	2017	2016	2017	2016
Sales, contract work and service income										
Revenue from external customers	751,258	834,818	21,431	50,031	772,689	884,849	-	-	772,689	884,849
Revenue from related parties	45,465	39,635	-	37,650	45,465	77,285	-	-	45,465	77,285
Total sales, contract work and service income	796,723	874,453	21,431	87,681	818,154	962,134	-	-	818,154	962,134
Cost of sales, contract work and services	(675,590)	(723,544)	(20,137)	(75,546)	(695,727)	(799,090)	315	395	(695,412)	(798,695)
Segment profit	121,133	150,909	1,294	12,135	122,427	163,044	315	395	122,742	163,439
Other income									8,510	6,748
Selling expenses									(4,047)	(3,070)
Administrative expenses									(66,192)	(64,533)
Other expenses									(350)	(340)
Finance cost									(112)	(137)
Profit before income tax expense									60,551	102,107
Income tax expenses									(10,103)	(18,729)
Profit for the year									50,448	83,378

Geographic information

Revenue from external customers is based on locations of the customers.

(Unit: Thousand Baht)

	2017	2016
<i>Revenue from external customers</i>		
Thailand	766,353	879,434
Cambodia	6,336	5,415
Total	772,689	884,849
<i>Non-current assets (Other than financial instruments and deferred tax assets)</i>		
Thailand	103,203	153,041
Cambodia	2,499	4,255
Total	105,702	157,296

Major customers

For the year 2017, the Company obtained revenue from one major customer in an amount of Baht 70.9 million, arising from Outsourced Contact Center Services and System Maintenance (2016: One major customer in an amount of Baht 170.3 million, arising from Outsourced Contact Center Services and System Maintenance).

26. Provident fund

The Company and its employees have jointly established a provident fund in accordance with the Provident Fund Act B.E. 2530. The Company contributed to the fund monthly at the rate of 3 percent to 10 percent of basic salary, and the Company’s employees contributed to the fund monthly at the rate 3 percent to 15 percent of basic salary. The fund, which is managed by Bangkok Bank Public Company Limited, will be paid to the employees upon termination in accordance with the fund rules. During the year 2017, the Company contributed amounting to Baht 5.3 million (2016: Baht 5.2 million) were recognised as expenses.

27. Commitments and contingent liabilities

The Company and its subsidiaries have commitments and contingent liabilities other than those disclosed in other notes as follow:

27.1 Operating lease and services commitments

The Company has entered into several lease agreements in respect of the rental and services. The terms of agreements are generally between 1 and 3 years.

As at 31 December 2017 and 2016, future minimum lease payments required under these non-cancellable operating leases contracts were as follows.

(Unit: Million Baht)

	Consolidated financial statements		Separate financial statements	
	2017	2016	2017	2016
Currency: Baht				
Payable within				
1 year	29.3	30.6	29.3	30.6
2 - 3 years	20.0	22.2	20.0	22.2
	49.3	52.8	49.3	52.8

(Unit: Million)

	Consolidated financial statements		Separate financial statements	
	2017	2016	2017	2016
Currency: US dollar				
Payable within				
1 year	0.06	0.06	-	-
2 - 3 years	0.05	0.11	-	-
	0.11	0.17	-	-

27.2 Guarantees

As at 31 December 2017, there were outstanding bank guarantees of approximately Baht 74.9 million (2016: Baht 103.6 million) issued by banks on behalf of the Company in respect of certain performance bonds as required in the normal course of business. The details of bank guarantees are as follows:

(Unit: Million Baht)

	Consolidated and Separate financial statements	
	2017	2016
Performance guarantees	74.6	103.3
Guarantee electricity use	0.3	0.3
	74.9	103.6

28. Fair value hierarchy

As at 31 December 2017, the Company had the assets that were measured at fair value using different levels of inputs as follows:

(Unit: Million Baht)

	Consolidated and separate financial statements
	Level 1
Assets measured at fair value	
Held for trade investments	
Equity instruments	0.6

29. Financial instruments

29.1 Financial risk management

The Company's and its subsidiaries' financial instruments, as defined under Thai Accounting Standard No. 107 "Financial Instruments: Disclosure and Presentations", principally comprise cash and cash equivalents, trade and other receivables, accrued income, investments, and trade and other payables. The financial risks associated with these financial instruments and how they are managed is described below.

Credit risk

The Company and its subsidiaries are exposed to credit risk primarily with respect to its trade and other accounts receivables and accrued income. The Company and its subsidiaries manage the risk by adopting appropriate credit control policies and procedures and therefore does not expect to incur material financial losses. In addition, the majority of sales and services of the Company and its subsidiaries are supplied to creditworthy customers such as state enterprises, government agencies and financial institutions. In

addition, it has a large customer base. The Company and its subsidiaries do not anticipate material losses from its debt collection. The maximum exposure to credit risk is limited to the carrying amounts of trade and other accounts receivables and accrued income as stated in the statement of financial position.

Interest rate risk

The Company’s and its subsidiaries’ exposure to interest rate risk relates primarily to its deposit with financial institutions. However, since most of the Company’s and its subsidiaries’ financial assets and liabilities bear floating interest rates or fixed interest rates which are close to the market rate.

As at 31 December 2017 and 2016, significant financial assets and liabilities classified by type of interest rate are summarised in the table below.

(Unit: Million Baht)

	Consolidated financial statements									
	Fixed interest rates within 1 year		Floating interest rate		Non- interest bearing		Total		Effective interest rate (% per annum)	
	2017	2016	2017	2016	2017	2016	2017	2016	2017	2016
Financial Assets										
Cash and cash equivalent	461.8	285.5	24.6	64.0	0.1	0.6	486.5	350.1	0.10 - 1.30	0.10 - 1.40
Temporary investment in trading securities	-	-	-	-	0.6	1.0	0.6	1.0	-	-
Trade and other receivables	-	-	-	-	219.9	344.4	219.9	344.4	-	-
Accrued income	-	-	-	-	82.5	104.9	82.5	104.9	-	-
	461.8	285.5	24.6	64.0	303.1	450.9	630.8	800.4		
Financial liabilities										
Trade and other payables	-	-	-	-	47.6	86.8	47.6	86.8	-	-
	-	-	-	-	47.6	86.8	47.6	86.8		

(Unit: Million Baht)

	Separate financial statements									
	Fixed interest rates within 1 year		Floating interest rate		Non- interest bearing		Total		Effective interest rate (% per annum)	
	2017	2016	2017	2016	2017	2016	2017	2016	2017	2016
Financial Assets										
Cash and cash equivalent	461.8	285.5	21.8	59.2	0.1	0.3	483.7	345.0	0.10 - 1.30	0.10 - 1.40
Temporary investment in trading securities	-	-	-	-	0.6	1.0	0.6	1.0	-	-
Trade and other receivables	-	-	-	-	222.3	347.7	222.3	347.7	-	-
Accrued income	-	-	-	-	82.5	104.7	82.5	104.7	-	-
	461.8	285.5	21.8	59.2	305.5	453.7	789.1	798.4		
Financial liabilities										
Trade and other payables	-	-	-	-	47.0	86.1	47.0	86.1	-	-
	-	-	-	-	47.0	86.1	47.0	86.1		

Foreign currency risk

The Company's and its subsidiaries' exposure to foreign currency risk arises mainly from advance to subsidiaries and trading transactions that are denominated in foreign currencies.

The balances of financial assets and liabilities denominated in foreign currencies as at 31 December 2017 and 2016 are summarised below.

Foreign currency	Consolidated financial statements		Separate financial statements		Exchange rate as at 31 December	
	2017	2016	2017	2016	2017	2016
	(Million)		(Million)		(Baht per 1 foreign currency unit)	
Financial assets						
US dollar	-	-	0.08	0.1	32.4342	35.5660
Financial liabilities						
US dollar	0.02	0.04	0.02	0.04	32.8472	36.0025

29.2 Fair values of financial instruments

Since the majority of the Company's and its subsidiaries' financial instruments are short-term in nature or carrying interest at rates closed to the market interest rates, their fair value is not expected to be materially different from the amounts presented in the statement of financial position.

30. Capital management

The primary objectives of the Company's capital management is to ensure that it has an appropriate financing structure in order to support its business and maximise shareholder value. As at 31 December 2017, the Group's debt-to-equity ratio was 0.1:1 (2016: 0.2:1) and the Company's debt-to-equity ratio was 0.1:1 (2016: 0.2:1).

31. Reclassification

To comply with the Notification of the Department of Business Development relating to the financial statement presentation as described in Note 2.1, certain amounts in the financial statements for the year ended 31 December 2016 have been reclassified to conform to the current year's classification, without any effect to the previously reported profit or shareholders' equity.

32. Approval of financial statements

These financial statements were authorised for issue by the Company's authorised directors on 21 February 2018.

Audit Fee

Audit fee

In 2017, the Company and subsidiaries paid audit fee to the Company’s auditor, EY Office Limited, amounting to Baht 1,100,000 and Baht 260,000 respectively, and paid to EY Office Limited in Cambodia amounting to 6,200 USD or equivalent to 202,528 Baht.

Non audit fee

The Company and subsidiaries did not pay any non-audit service fee to the auditors for other special audit service during the year.

Directors, Management, Company Secretary, and Head of Internal Audit

as at December 31, 2017

Name-Surname/Position/ Appointment date	Age (Year)	Education and Training	Shareholding in Company (%)	Relationship with the Board	Working Experience last 5 years	
					During	Position
1. Mr. Vichai Srikwan - Chairman of the Board of Directors - Independent Director - Chairman of the Nominating and Compensation Committee - Audit Committee Member (Appointment date: March 27, 2013)	68	- Master's Degree in Political Science, Thammasat University - Bachelor's Degree in Political Science, Chulalongkorn University Training courses from Thai Institute of Directors Association (IOD) : <ul style="list-style-type: none"> • Director Certification Program (DCP), (Class 119), in 2009 • Role of the Chairman Program (RCP), (Class 22) in 2009 - Corporate Governance Program for Director and Senior Management of State Enterprises and Public, Public Director Institute (PDI) and King Prajadhipok's Institute Expertise Government Administration and regulation and Senior Position Nomination	-None-	-None-	2013 - Present	Chairman of the Board of Directors / Independent Director / Chairman of Nominating and Compensation Committee / Audit Committee Member
					2016 - Present 2016 - Present 2013 - Present 2013 - Present 2011 - Present 2011 - Present 2009 - Present 2009 - Present 2008 - Present 2010 - 2016 2010 - 2016 2013 - 2015	-None- Position in non-listed companies Chairman of Senior Position Nomination Chairman of Senior Position Nomination Chairman of Senior Position Nomination Chairman of the Audit Committee and Assessment of Effectiveness of Public Service President of the University Council Chairman of Disaster Prevention and Mitigation Foundation Executive Director Consultants of University Council Chairman of Senior Position Nomination Working experiences Honored member, The Government Administration of Office of the Decentralization to the Local Government Organization Committee Chairman of Senior Position Nomination Chairman of Senior Position Nomination
						One To One Contacts Plc. Ministry of Commerce Ministry of Labour Ministry of Foreign Affairs Ministry of Tourism and Sports Suratthani Rajabhat University Ministry of Interior Somdet Phra Srinagarindra Parks Foundation under the Royal Patronage Christian University, NakhonPathom National Office of Buddhism Office of the Permanent Secretary, Prime Minister Office Ministry of Tourism and Sports Office of the Public Sector Development Commission

Remark : ^(*) Include holding by spouse and minor children

^(*) Formerly as Smart I-Mobile Public Company Limited

Name-Surname/Position/ Appointment date	Age (Year)	Education and Training	Shareholding in Company (%)	Relationship with the Board	Working Experience last 5 years		
					During	Position	Company/Department
1. Mr. Vichai Srikwan (continued)					2009 - 2011 2009 - 2011 2008 - 2010	Chairman Chairman Director	Provincial Electricity Authority Tourism Authority of Thailand TOT Public Company Limited
2. Mr. Chaisak Angkasuwan - Vice Chairman of the Board of Directors - Independent Director - Chairman of Corporate Governance - Audit Committee Member (Appointment date: March 27, 2013)	68	- Master's Degree in Political Science, National Institute of Development Administration (NIDA) - Bachelor's Degree in Law, Thammasat University Training courses from Thai Institute of Directors Association (IOD) : • Director Certification Program (DOP), Class of 129/2010 • Public Director Institute (PDI) Class of 2/2009 • Director Accreditation Program (DAP) in 2006 • The Role of Chairman (RCM) in 2006 - Certificate in Air Transport Economics, Philippines - Certificate in Airport Management, Singapore - Certificate in Senior Crisis Management, United State of America - Certificate in Senior Executive Program (SEP.1) (Class 26) - Certificate in Public Law, (Class 11), The Faculty of Law, Thammasat University - Leadership Program, (Class 10), Capital Market Academy - Corporate Governance Program for Enterprises and Public, (Class 2/2009), Public Director Institute (PDI) and King Prajadhipok's Institute - The National Defence College (NDC 4414) Expertise Laws, Government and Corporate Management	-None-	-None-	2013 - Present 2016 - Present 2014 - Present	Vice Chairman of the Board of Directors/ Independent Director / Chairman of Corporate Governance Committee /Audit Committee Member Position in others listed companies Independent Director / Audit Committee Member Independent Director / Audit Committee Member Position in non-listed companies -None- Working experience Vice Chairman of Aeronautical Director Chairman of the board of directors Director Director	One To One Contacts Plc. Rich Sport Plc. SNC Former Plc. The Transport Co., Ltd. Thai Airways International Plc. Aeronautical Radio of Thailand Plc. Thai Aviation Industry Co., Ltd. Airports of Thailand Plc.

Remark : (*) Formerly as Samart I-Mobile Public Company Limited

Remark : (*) Include holding by spouse and minor children

Name-Surname/Position/ Appointment date	Age (Year)	Education and Training	Shareholding in Company (%)	Relationship with the Board	Working Experience last 5 years		
					During	Position	Company/Department
<p>3. Dr. Rathian Srimongkol, M.D.</p> <ul style="list-style-type: none"> - Independent Director - Chairman of the Audit Committee - Corporate Governance Committee Member - Nominating and Compensation Committee Member <p>(Appointment date: March 27, 2013)</p>	58	<ul style="list-style-type: none"> - Master's Degree in Business Administration, Thammasat University - Master's Degree in Public Administration Program, Suan Sunandha Rajabhat University - Bachelor's Degree in Sciences, Mahidol University - Doctor of Medicine, Faculty of Medicine Siriraj Hospital, Mahidol University <p>Training courses from Thai Institute of Directors Association (IOD) :</p> <ul style="list-style-type: none"> • Financial Statements Demystified for Director Program (FSD) in 2009 • Role of the Chairman Program (RCP) in 2008 • Directors Certification Program (DCP) in 2001 - Diploma in National Defence for The Joint State-Private Sector Course (Class 21), National Defence College of Thailand - Leadership Program, (Class 11) Capital Market Academy - Advanced Certificate Course in Politics and Governance in Democratic Systems for Executives, (Class 9), King Prajadhipok's Institute - Corporate Governance Program for Director and Senior Management of State Enterprises and Public, King Prajadhipok's Institute, State Enterprise Policy Office and Office of the Public Sector Development - Leadership Program for Managers, CC Knowledge Base Co., Ltd. - Economic Leader Forum (ELF), The Thammasat Economics Association - Professional Presentation Skills, CC Knowledge Base Co., Ltd. - Leading the Way into the Futures Business, TFEEX, GSB 	-None-	-None-	<p>2013 - Present</p>	<p>Independent Director / Chairman of the Audit Committee/ Corporate Governance Committee Member / Nominating and Compensation Committee Member</p> <p>Position in others listed companies</p> <p>Chief Executive Officer / Director Independent Director / Vice Chairman / Chairman of the Audit Committee / Sustainable Development Committee Member and Risk Management Committee Member</p> <p>Position in non-listed companies</p> <p>Vice president</p> <p>Working experiences</p> <p>Director Vice President Chairman of the Audit Committee/ Director Executive Vice President Director</p>	<p>One To One Contacts Plc.</p> <p>Krungthai Card Plc. Indorama Ventures Plc.</p> <p>Thai Listed Companies Association</p> <p>Thai Listed Companies Association Thanachart Bank Plc. Indorama Polyester Industries Plc. Siam City Bank Plc. TOT Plc.</p>

Remark : ^(*) Include holding by spouse and minor children

^(**) Formerly as Samart I-Mobile Public Company Limited

Name-Surname/Position/ Appointment date	Age (Year)	Education and Training	Shareholding in Company (%)	Relationship with the Board	Working Experience last 5 years		
					During	Position	Company/Department
3. Dr. Rathian Srimongkol, M.D. (continued)		<ul style="list-style-type: none"> - Bourse Game, Citibank, Singapore - Bonds Trading, Continental Illinois National Bank, The United State of America - Corporate Finance, Citibank School of Banking, New York, The United State of America - Advanced Management Program for Oversea Bankers, Wharton Business School, University of Pennsylvania <p>Expertise Accounting, Financial and Banking Management</p>					
4. Dr. Pairoj Boonkongchuen, M.D. <ul style="list-style-type: none"> - Independent Director - Audit Committee Member - Corporate Governance Committee Member - Nominating and Compensation Committee Member (Appointment date: March 27, 2013)	55	<ul style="list-style-type: none"> - Doctor of Medicine, Mahidol University Siriraj Hospital, Mahidol University - Higher Graduate Diploma (Clinical Medical Sciences), Mahidol University - Certificated of Neurology, The Medical Council of Thailand - Diploma of Clinical Neurology, Institute of Neurology, University of London, United Kingdom - Clinical Research Assistant in Movement Disorders, The National Hospital for Neurology and Neurosurgery, Middlesex Hospital, University College London Hospital, United Kingdom <p>Training courses from Thai Institute of Directors Association (IOD) :</p> <ul style="list-style-type: none"> • Director Accreditation Program (DAP) in 2005 - Leadership Program (class 11), Capital Market Academy - Diploma in National Defence for The Joint State-Private Sector Course (Class 21), National Defense College of Thailand 	-None-	-None-	2010 - Present 2017 - Present 1 Oct 2017 - Present 2005 - Present 2003 - Present 2016 - Present	Independent Director/ Audit Committee Member / Corporate Governance Committee Member / Nominating and Compensation Committee Member Position in others listed companies - None - Position in non-listed companies President Director of Ramathibodi Chakri Naruebodindra Hospital Director Professor of Neurology Unit Department of Medicine, Faculty of Medicine Director The Neurological Society Of Thailand Faculty of Medicine Ramathibodi Hospital, Mahidol University Boonkong Chuen Land Co.,Ltd Faculty of Medicine Ramathibodi Hospital, Mahidol University Related Companies of One To One Contacts Plc. (as details in Directors and Managements in subsidiaries and Related Companies)	

Remark : (*) Formerly as Samart I-Mobile Public Company Limited

Remark : (*) Include holding by spouse and minor children

Name-Surname/Position/ Appointment date	Age (Year)	Education and Training	Shareholding in Company (%)	Relationship with the Board	Working Experience last 5 years		
					During	Position	Company/Department
4. Dr. Pairoj Boonkongshuen, M.D. (continued)		<ul style="list-style-type: none"> - CAGS in Finance.College of Management, Mahidol University - Strategy and Innovation of Business in Asia, Class 2.College of Management, Mahidol University and MIT, USA <p>Expertise Financial, Organization Management and Medical</p>			<p>Working experience</p> <ul style="list-style-type: none"> 2015 - 30 Sep 2017 Director of Queen Sirikit Medical Center 2011 - 2015 Deputy Director of Somdej Phra Debaratana Medical Center, Management Division 2010 - 2011 Director of Cardio Vascular Metabolic Center, Faculty of Medicine 	<ul style="list-style-type: none"> Faculty of Medicine Ramathibodi Hospital, Mahidol University Faculty of Medicine Ramathibodi Hospital, Mahidol University Faculty of Medicine Ramathibodi Hospital, Mahidol University 	
5. Mr. Charoenrath Viailuck - Authorized Director - Executive Committee Member - Risk Management Committee Member (Appointment date: March 27, 2013)	57	<ul style="list-style-type: none"> - Bachelor's Degree in Engineering (Electrical Engineering), The University of Newcastle, Australia <p>Training courses from Thai Institute of Directors Association (IOD) :</p> <ul style="list-style-type: none"> • Director Accreditation Program (DAP) in 2004 • Director Certificate Program (DCP) in 2004 - Chief Executive Course for Energy Literacy for Sustainable Future (Class 10), Thailand Energy Academy in 2017 - Leadership Program (Class 19), Capital Market Academy (CMA) in 2014 - Chief Executive Course for Urban Development Management, (Class 1) Urban Green Development Institute, Bangkok in 2012 (BMA 1) - National Defence Course for the joint State-Private Sectors (Class 18), National Defence College of Thailand (NDC 18) in 2005 - 2006 <p>Expertise Electrical Engineering, Telecommunication and Business Management</p>	-None-	<ul style="list-style-type: none"> Elder brother of Mr.Watchai Viailuck, Mrs. Sukanya Vanichjakkong and Mr.Thananan Viailuck 	<ul style="list-style-type: none"> 2013 - Present Director / Executive Committee Member / Risk Management Committee Member <p>Position in others listed companies</p> <ul style="list-style-type: none"> 2016 - Present Risk Management Committee Member 2016 - Present Risk Management Committee Member 2008 - Present Chairman of Risk the Management Committee 2003 - Present Director 1996 - Present Director / Executive Directors 1995 - Present Executive Chairman / CEO 1993 - Present Director <p>Position in non-listed companies</p> <ul style="list-style-type: none"> 2008 - Present Chairman of the Board of Directors Present Director Present Director <p>2000-2013 Director</p>	<ul style="list-style-type: none"> /One To One Contacts Plc. Samart Digital Plc. (*) Samart Telecoms Plc. Samart Corporation Plc. Samart Digital Plc. (*) Samart Telecoms Plc. Samart Corporation Plc. Samart Corporation Plc. One To One Professional Co., Ltd. Viailuck International Holding Co., Ltd. and companies in group. Related Companies of One To One Contacts Plc. (as details in Directors and Managements in subsidiaries and Related Companies) One To One Contacts Co., Ltd. 	

Remark : (*) Include holding by spouse and minor children (*) Formerly as Samart I-Mobile Public Company Limited

Name-Surname/Position/ Appointment date	Age (Year)	Education and Training	Shareholding in Company (%)	Relationship with the Board	Working Experience last 5 years		
					During	Position	Company/Department
6. Mr. Watchai Vilailuck - Authorized Director - Executive Committee Member - Chairman of Risk Management Committee (Appointment Date: March 27, 2013)	55	- Bachelor's Degree in Accounting, Thammasat University Training courses from Thai Institute of Directors Association (IOD) : <ul style="list-style-type: none"> • Director Accreditation Program (DAP) in 2004 - Academy of Business Creativity : ABC Class 6.2017 by Sripatum University - Top Executive Program in Energy Literacy for a Sustainable Future (Class 6), Thailand Energy Academy (TEA) in 2015 - Top Executive Program in Industrial development and Investment (Class 2), Institute of Business and Industrial Development (IBID) in 2015 - The 5th Training Course on Administrative Justice for Executives, Institute of Administrative Justice, The Office of the Administrative Courts of Thailand in 2013 - 2014 - ASEAN Executive Management Program (Class 2), The Secretariat of Prime Minister, Office of the Civil Service Commission (OCSC), Chulalongkorn University in 2013 - Senior Executives on Justice Administration Batch Program, (Class 15), National Justice Academy, Office of Judiciary in 2011-2012 - Leadership Program, (Class 11), Capital Market Academy (CMA) in 2010-2011 - Diploma in National Defence for The Joint State-Private Sector Course, (Class 21), National Defence College of Thailand in 2008-2009 - Certificate in Strategic Planning & Implementation, University of Michigan Business School, Singapore in 2000 - Certificate in Management Program UK in 1985 	- None -	Mr.Charoenrath Vilailuck's younger brother and an elder brother of Mrs. Sukanya Vanichjakhong and Mr. Thananan Vilailuck,	2016 - Present 2013 - Present 2016 - Present 2016 - Present 2016 - Present 2014 - Present 2013 - Present 2004 - Present 2003 - Present 2000 - Present 2000 - Present 1996 - Present 1993 - Present Present Present Present	Executive Committee Member Director and Chairman of Risk Management Committee Position in others listed companies President of Mobile Multimedia Chief Executive Officer / Chairman of Executive Committee / Chairman of the Risk Management Committee Chairman of the Risk Management Committee Acting Chief Operating Officer of Call Center LOB Chairman of the Sustainable Development Committee Chief Operating Member of Risk Management Director President Chairman of Executive Committee / Chief Executive Officer Director Director Acting Head of Utilities and Transportations & Technology Related Services Position in non-listed companies Director Director	One To One Contacts Plc. One To One Contacts Plc. Samart Corporation Plc. Samart Digital Plc. (*) Samart Telecoms Plc. Samart Corporation Plc. Samart Corporation Plc. Samart Corporation Plc. Samart Digital Plc. (*) Samart Corporation Plc. Samart Telecoms Plc. Samart Telecoms Plc. Samart Corporation Plc. Samart Corporation Plc. Vilailuck International Holding Co., Ltd. and companies in group. Related Companies of One To One Contacts Plc. (as details in Directors and Managements in subsidiaries and Related Companies)

Remark : (*) Formerly as Samart I-Mobile Public Company Limited

Remark : (*) Include holding by spouse and minor children

Name-Surname/Position/ Appointment date	Age (Year)	Education and Training	Shareholding in Company (%)	Relationship with the Board	Working Experience last 5 years		
					During	Position	Company/Department
6. Mr. Watchai Vialluck (continued)		Expertise Accounting, Financial, Business Management and Telecommunication			Working experiences Chairman of Executive Committee Chairman of the Risk Management Committee Chief Executive Officer / Chairman of Executive Committee Director	One To One Contacts Plc. Samar Digital Plc. (*) Samar Digital Plc. (*) One To One Contacts Co., Ltd.	
7. Mrs. Sukanya Vanichjakkong - Authorized Director - Chairman of Executive Committee - Risk Management Committee Member - Chairman of Sustainable Development Committee (Appointment Date: March 27, 2013)	51	- Master's Degree in Business (International Marketing) Marketing, Chuo University, Japan - Bachelor's Degree in Mass Communications, Thammasat University Training courses from Thai Institute of Directors Association (IOD) : <ul style="list-style-type: none"> • Director Certificate Program (DCP), Class of 176/2013 - The 6th Training Course on Administrative Justice for Executives, Office of The Administrative Courts of Thailand - Advanced Security Management Program (ASMP), Class 8, The Association of National Defence College of Thailand Under The Royal Patronage of His Majesty The King - Top Executive Program in Commerce and Trade : TEPCoT 10 Expertise Contact Center system Management, International Marketing and ICT Business Management	0.0134% (37,562 shares)	Mr. Charoenrath Vialluck, and Mr. Watchai Vialluck, 's Younger sister and the elder sister of Mr. Thananan Vialluck	Position in others listed companies Sustainable Development Committee Member Corporate Governance Committee Member / Nominating and Compensation Committee Member Director / President / Chairman of the Sustainable Development Committee / Executive Director / Risk Management Committee Member Position in non-listed companies Chairman of the Board of Directors Director Director	One To One Contacts Plc. One To One Contacts Plc. Samar Corporation Plc. Samar Digital Plc. (*) Samar Digital Plc. (*) Samar Digital Plc. (*) One To One (Cambodia) Co., Ltd. One To One Professional Co., Ltd. Related Companies of One To One Contacts Plc. (as details in Directors and Managements in subsidiaries and Related Companies)	

Remark : (*) Include holding by spouse and minor children (*) Formerly as Samar I-Mobile Public Company Limited

Name-Surname/Position/ Appointment date	Age (Year)	Education and Training	Shareholding in Company (%)	Relationship with the Board	Working Experience last 5 years		
					During	Position	Company/Department
7. Mrs. Sukanya Vanichjakkong (continued)							
8. Mr. Thanan Vialluck - Director - Risk management Committee Member (Appointment Date: March 27, 2013)	50	- Master's Degree in of Engineering, University of Florida ,USA - Bachelor's Degree in Engineering, Kasetsart University Training courses from Thai Institute of Directors Association (IOD) : • Director Accreditation Program (DAP) in 2004 - The Security Administration (Sector) Public Health Administration of The Joint State-Private Sector (Class 4), Police College, Education Bureau, National Police Office in 2017 Expertise Industrial Engineering, ICT and ICT Business Management	- None -	Mr.Charoenrath Vialluck, Mr. Watchai Vialluck, and Mrs. Sukanya Vanichjakkong's younger brother	2009 - 2016 2013 - 2016 2000 - 2015 2000 - 2013 2013 - Present 2016 - Present 2016 - Present 2016 - Present 2015 - Present 2013 - Present 2011 - Present 2009 - Present 2007 - Present May 2017 - Present Present Present	Working experiences Risk Management Committee Member Executive Director Managing Director Director Director /Risk Management Committee Position in others listed companies Risk Management Committee Director / Executive Director Director Executive Vice President - Corporate Strategy Sustainable Development Committee Director Risk Management Committee Executive Director Position in non-listed companies Director Director Director Working experiences Director Chairman of Sustainable Development Committee Acting Managing Director - Mobile Business President of Mobile Multimedia President Risk Management Committee Member Executive Committee Member	Samart Corporation Plc. One To One Contacts Plc. One To One Contacts Plc. One To One Contacts Co., Ltd. One To One Contacts Plc. Samart Telcoms Plc. Samart Telcoms Plc. Samart Corporation Plc. Samart Corporation Plc. Samart Corporation Plc. Siam Sport Syndicate Plc. Samart Corporation Plc. Samart Corporation Plc. One To One (Cambodia) Co., Ltd. Vialluck International Holding Co., Ltd. and companies in group. Related Companies of One To One Contacts Plc. (as details in Directors and Managements in subsidiaries and Related Companies) Samart Digital Plc. (*) Samart Digital Plc. (*) Samart Digital Plc. (*) Samart Corporation Plc. Samart Digital Plc. (*) Samart Digital Plc. (*) Samart Digital Plc. (*)

Remark : (*) Include holding by spouse and minor children

(*) Formerly as Samart I-Mobile Public Company Limited

Name-Surname/Position/ Appointment date	Age (Year)	Education and Training	Shareholding in Company (%)	Relationship with the Board	Working Experience last 5 years		
					During	Position	Company/Department
9. Mr. Sirichai Rasameechan - Authorized Director - Risk Management Committee Member - Corporate Governance Committee Member (Appointment Date: March 27, 2013)	67	- Master's Degree in Accounting Thammasat University - Bachelor's Degree in Accounting Thammasat University Training courses from Thai Institute of Directors Association (IOD) : • Director Certificate Program(DCP) in 2000 • Finance for Non-Finance Director Program in 2000 Expertise Accounting, Financial and Organization Management	0.0043% (11,924 Shares)	-None-	2013- Present	Director / Risk Management Committee Member / Corporate Governance Committee Member	One To One Contacts Plc.
					2016 - Present	Position in others listed companies Corporate Governance Committee Member	Samart Telecom Plc.
					2005 - Present	Corporate Governance Committee Member	Samart Corporation Plc.
					1998 - Present	Director / Executive Director	Samart Telecom Plc.
					1996 - Present	Director	Samart Corporation Plc.
					Present	Position in non-listed companies Lecturer	Thai Institute of Directors Association (IOD)
					Present	Director	Related Companies of One To One Contacts Plc. (as details in Directors and Managements in subsidiaries and Related Companies)
					2016 - May 2017	Working experiences Risk Management Committee Member	Samart Telecom Plc.
					2013 - May 2017	Executive Committee Member	One To One Contacts Plc.
					2013 - Mar 2017	Vice Chairman of Sustainable Development Committee	Samart Corporation Plc.
2004 - Mar 2017	Risk Management Committee Member	Samart Corporation Plc.					
2000 - Mar 2017	Executive Vice Chairman	Samart Corporation Plc.					
2000 - Mar 2017	Executive Committee Member	Samart Telecom Plc.					
2013 - Feb 2017	Director	One To One (Cambodia) Co., Ltd.					
2008 - Feb 2017	Director	One To One Professional Co., Ltd.					
2008 - May 2016	Nominating and Compensation Committee Member	Samart Digital Plc. (*)					
2014 - 2015	Director	Samart Digital Plc. (*)					
2005 - 2015	Risk Management Committee Member	Samart Digital Plc. (*)					
2008 - 2013	Director	One To One Contact Co., Ltd.					

Remark : (*) Include holding by spouse and minor children (*) Formerly as Samart I-Mobile Public Company Limited

Name-Surname/Position/ Appointment date	Age (Year)	Education and Training	Shareholding in Company (%)	Relationship with the Board	Working Experience last 5 years		
					During	Position	Company/Department
10. Mr. Pracha Phathayakorn - Authorized Director - Executive Committee Member - Risk Management Committee Member (Appointment Date: March 27, 2013)	55	- Master's Degree in Financial and International Business Management Sasin Graduate Institute of Business Administration of Chulalongkorn University - Bachelor's Degree in Accounting Chulalongkorn University Training courses from Thai Institute of Directors Association (IOD) : <ul style="list-style-type: none"> • Director Certificate Program(DCP) in 2009 • Monitoring the Internal Audit Function (MIA) in 2008 • Monitoring the System of Internal Control and Risk Management (MIR) in 2008 • Monitoring the Quality of Financial Reporting (MFR) in 2007 • Audit Committee Program (ACP) in 2006 • Director Accreditation Program (DAP) in 2005 - Leadership Succession Program (LSP) (Class 8), Institute of Research and Development for Public Enterprises (IRDP) in 2017 - Investment Banking License, Association of Thai Securities Companies Expertise Accounting, Financial and Business Management	-None-	-None-	Director / Executive Committee Member / Risk Management Committee Member Position in others listed companies Executive Director / Risk Management Committee Member Director Director / Chief Operating Officer Executive Director / Risk Management Committee Member Sustainable Development Committee Member Sustainable Development Committee Member Executive Vice President -Finance and Accounting Position in non-listed companies Director Director Director Director Working experiences Risk Management Committee Member President Executive Vice President Independent Director/ Audit Committee Member President	One To One Contacts Plc. Samart Corporation Plc. Samart Corporation Plc. Samart Digital Plc. (*) Samart Digital Plc. (*) Samart Digital Plc. (*) Samart Corporation Plc. Samart Corporation Plc. One To One Professional Co., Ltd. Euromill Hotel Co.Ltd. One To One (Cambodia) Co., Ltd. Related Companies of One To One Contacts Plc. (as details in Directors and Managements in subsidiaries and Related Companies) Samart Corporation Plc. Samart Digital Plc. (*) Samart Digital Plc. (*) Eternity Grand Logistics Plc. Paresa Corporation Co., Ltd.	

Remark : (*) Include holding by spouse and minor children

(*) Formerly as Samart I-Mobile Public Company Limited

Name-Surname/Position/ Appointment date	Age (Year)	Education and Training	Shareholding in Company (%)	Relationship with the Board	Working Experience last 5 years		
					During	Position	Company/Department
11. Ms. Rungjira Kraiwitwat - General Manager - Sustainable Development Committee Member - Acting Vice President Operations and Information and Technology - Acting Vice President Human Resources (Appointment Date: August 9, 2013)	51	- Bachelor's Degree in Political Sciences (Cum Laude), Chulalongkorn University - Mini MBA, School of Business and Accounting, Thammasat University - Financial Statements for Non Finance Management, Thailand in 2014 - Contact Centre Technology, G-Force Melbourne Australia in 2013 - Contact Centre Management, Keppco Power Centre of Japan in 2012 - Contact Centre Management, Dasan Contact Centre Korea in 2011 - NICE IEX Workforce Management System, A Nice Company in 2011 - Best Practice Contact Centre Strategy, Advance Diploma of Customer Contact Management in 2011 - Contact Centre Technology, G-Force Singapore in 2011 - Secret of Effective Business Coaching, Dr. Marshall Goldsmith Thailand in 2011 - Service Management, Servion Company India in 2010 - Competency Base Management, Image Consultant and Service Thailand in 2010 - Symposium, Contact Centre Association of Singapore in 2009	0.0005% (1,490 shares)	- None -	2016 - Present 2015 - Present 2013 - Present 2002 - Present	Acting Vice President-Human Resources General Manager Sustainable Development Committee Member Acting Vice President-Operations and Information and Technology Position in others listed companies - None - Position in non-listed companies - None - Working experiences Risk Management Committee Member Acting Vice President of Sales and Customer Management	One To One Contacts Plc. One To One Contacts Plc. One To One Contacts Plc. One To One Contacts Plc.
12. Mrs. Rachada Nivasabutr - Vice President-Special Project - Sustainable Development Committee Member (Appointment Date: August 9, 2013)	54	- Bachelor's Degree in Linguistics Thammasat University - Mini MBA, School of Business and Accounting, Thammasat University - Executive Leadership, IMA Center for Strategic Business Study	-None-	-None-	2016 - Present 2013 - Present	Vice President - Special Project Sustainable Development Committee Member Position in others listed companies - None - Position in non-listed companies - None -	One To One Contacts Plc. One To One Contacts Plc.

Remark : (1) Include holding by spouse and minor children (2) Formerly as Samart I-Mobile Public Company Limited

Name-Surname/Position/ Appointment date	Age (Year)	Education and Training	Shareholding in Company (%)	Relationship with the Board	Working Experience last 5 years		
					During	Position	Company/Department
12. Mrs. Rachada Nivasabutr (continued)					2013 - 2016 2012 - 2015 2005 - 2012	Working experiences Risk Management Committee Member Vice President - General Affairs General Manager - Turnkey Business Unit	One To One Contacts Plc. One To One Contacts Plc. One To One Contacts Co.Ltd.
13. Mrs. Sasakorn Supattkul - Acting Vice President-Sales and Marketing - Assistant Vice President Sales and Customer Management (Appointment Date: April 1, 2015)	47	- Master's Degree Business Administration, Srinakharinwirot University - Bachelor's Degree Communication Arts, Bangkok University - Value-Added Selling: How To compete on value in 2015 - Modern Marketing Management in 2014 - Financial Statements for Non Finance Management in 2014 - Certified COPC Implementation Leader, COPC (Customer Operation Performance Center) in 2017	-None-	-None-	2016 - Present 2004 - Present	Acting Vice President-Sales and Marketing Assistant Vice President Sales and Customer Management Position in others listed companies - None - Position in non-listed companies - None - Working experiences - None -	One To One Contacts Plc. One To One Contacts Plc.
14. Mrs. Veeranuch Tang-anant - Senior Manager - Finance and Accounting (Appointment Date: April 1, 2016)	33	- Bachelor 's Degree Commerce and Accountancy, Chulalongkorn University - Financial accounting for accountant in 2016 - Tax planning and auditing in 2016 - Risk Management and Analysis of Financial Project for Sustainable value in 2017 - Financial Model 2 - Feasibility Study in 2017 - Financial Model 1 - Fundamentals of Finance in 2017	-None-	-None-	Apr 2015 - Present	Senior Manager - Finance and Accounting Position in others listed companies - None - Position in non-listed companies - None - Working experiences Internal Audit Manager Audit Manager	One To One Contacts Plc. Beacon Offshore Co.Ltd. KPMG Phoomchai Audit Co.Ltd.

Remark : (†) Include holding by spouse and minor children (‡) Formerly as Samart I-Mobile Public Company Limited

Name-Surname/Position/ Appointment date	Age (Year)	Education and Training	Shareholding in Company (%)	Relationship with the Board	Working Experience last 5 years		
					During	Position	Company/Department
15. Ms. Methavee Sawisate - Company Secretary - Sustainable Development Committee Member (Appointment Date: April 1, 2015)	40	- Master's Degree of Economics (Business Economics), Major in Financial Economics National Institute of Development Administration (NIDA) - Bachelor's Degree Economics, major in Financial and Banking, The University of The Thai Chamber of Commerce (UTCC) - Certificate of Company Secretary Program (Class 35/2010), Thai Institute of Directors - Certificate of Fundamental Practice for Corporate Secretary (FPSC 21/2009), Thai Listed Companies Association (Please see details of training courses in 2017 in "Management Structure" under topic "Company Secretary")	-None-	-None-	May 2016 - Present Sustainable Development Committee Member Company Secretary Position in others listed companies - None - Position in non-listed companies - None - Working experiences Assistant Company Secretary 2009 - 2015 The Post Publishing Plc.	One To One Contacts Plc. One To One Contacts Plc.	
16. Mr. Songpol Sangkajonkiat - Internal Audit Manager (Appointment Date: 18 February, 2016)	44	- Master's Degree in Business Administration (MBA), Ramkhamhaeng University - Bachelor's Degree in Accounting, The University of the Thai Chamber of Commerce - Pass Course Lead Auditor ISO 27001 (IRCA), The British Standards Institution (BSI) - Pre - CIA (Chulalongkorn University for 6 months), The Institute of Internal Auditors of Thailand (IIAT) - IT Audit, Federation of Accounting Professions - Risk Management, Management and Psychology Institute - Internal Audit Procedures, The Institute of Internal Auditors of Thailand (IIAT) - Anti Corruption: Synergy to Success, The Institute of Internal Auditors of Thailand (IIAT)	-None-	-None-	2016 - Present Internal Audit Manager Position in others listed companies - None - Position in non-listed companies - None - Working experiences Internal Audit Manager 2006 - 2015 Business online Plc.	One To One Contacts Plc. Business online Plc.	

Remark : (*) Include holding by spouse and minor children

(**) Formerly as Samart I-Mobile Public Company Limited

The Board of Directors and Committees

Directors of Sub-Committees	Board of Directors	Executive Board	Audit Committee	Risk Management Committee	Corporate Governance Committee	Nominating and Compensation Committee	Sustainable Development Committee
1. Mr. Vichai Srikwan	X		/			X	
2. Mr. Chaisak Angkasuwan	/		/		X		
3. Dr. Rathian Srimongkol	/		X		/	/	
4. Dr. Pairoj Boonkongchuen	/		/		/	/	
5. Mr. Charoenrath Vilailuck	/	/		/			
6. Mr. Watchai Vilailuck	/	/		X			
7. Mrs. Sukanya Vanichjakkong	/	X		/			X
8. Mr. Thananan Vilailuck	/			/			
9. Mr. Sirichai Rasameechan	/			/	/		
10. Mr. Pracha Phathayakorn	/	/		/			
11. Ms. Rungjira Kraiwitvat							/
12. Mrs. Rachada Nivasabutr							/
13. Ms. Methavee Sawisate							/

Remarks : x = Chairman, / = Director

List of Directors in Major Subsidiaries

Name of Directors	Subsidiaries	
	One To One (Cambodia) Co., Ltd.	One To One Professional Co., Ltd.
1. Mr. Charoenrath Vilailuck		x
2. Mrs. Sukanya Vanichjakkong	x	/
3. Mr. Thananan Vilailuck	/	
4. Mr. Pracha Phathayakorn	/	/

Remarks : x = Chairman, / = Director

General and Other Information

Company Information

Company	: One To One Contacts Public Company Limited
Symbol	: OTO
Head Office Address	: 99/19 Moo 4 Software Park Building, 17 th Fl. Chanengwattana Rd., Klong Gluar, Pak-kred, Nonthaburi 11120 Thailand
Branch Office Address	: 1 East Water Building, 10 th -12 th Fl., Soi Vipavadee Rangsit 5, Vipavadee Rangsit Rd., Jomphol, Jatujak, Bangkok 10900, Thailand
Branch Office no. 2 Address	: 444/8 Moo 15, Isan, Mueang Buriram, Buriram 31000, Thailand
Registration No.	: 0107556000281
Home Page	: http://www.onetoonecontacts.com
Telephone	: 0-2685-0000
Facsimile	: 0-2685-0090
Registered Capital	: 280,000,000 Baht
Issued and Paid up Capital	: 280,000,000 ordinary shares
Par Value	: 1 Bath per share

Other Reference

Company Registrar	: Thailand Securities Depository Co., Ltd. 93 The Stock Exchange of Thailand Building, Ratchadaphisek Rd., Din Daeng, Bangkok 10400, Thailand
Telephone	: 0-2009-9999
Facsimile	: 0-2009-9476
Auditor	: Mrs. Sarinda Hirunprasartwutti Certified Public Accountant (C.P.A.) License No. 4799
Address	: EY Office Limited 33 rd Fl., Lake Ratchada Office Complex, 193/136-137 Ratchadaphisek Rd., Klongtoey, Bangkok 10110, Thailand
Telephone	: 0-2264-9090
Facsimile	: 0-2264-0789-90

More information have been disclosed on Company's website (www.onetoonecontacts.com)
via Annual information Disclosure of the Company (56-1 Form) and the SEC's website (www.sec.or.th)



ONE TO ONE CONTACTS PUBLIC COMPANY LIMITED

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